



Evidentia University

of Behavioral & Forensic Sciences

UNIVERSITY CATALOG 2022 - 2023

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MESSAGE FROM OUR PRESIDENT



Welcome to **Evidentia University of Behavioral and Forensic Sciences!** Thank you for your interest in our university. We are pleased to help you gain the knowledge and skills that will allow you to launch your career.

We take your education very seriously. We strive to stay attuned to your personal academic and career goals as we help you pursue studies geared toward realizing your full potential. Our goal is to provide you with as many advantages at our disposal. You will study with professionals using industry-driven credentials, curriculum, and software.

We encourage you to jump into your passion from the moment you engage in our classes.

On behalf of the entire faculty and staff, I want you to know we are glad you will be attending **Evidentia University of Behavioral and Forensic Sciences** and are excited for your arrival. I am looking forward to meeting you and your family. Professors are getting ready for classes; exciting activities and conferences are in place for this year; and we are eager to get started.

Sincerely,

Rafael Lopez

Dr. Rafael Lopez
President

GENERAL INFORMATION

OUR MISSION

Evidentia University of Behavioral and Forensic Sciences offers online graduate-level degree programs and non-degree courses in the areas of behavioral and forensic sciences. The university provides a scientific evidence-based and student-centered learning environment, that bridges academia with professional development, through highly credentialed faculty.

OUR VISION

Evidentia University of Behavioral and Forensic Sciences will lead the global change in society by transforming people's understanding of human behavior through research and innovation in education.

UNIVERSITY CORE VALUES

- We respect each individual's uniqueness.
- We are passionate about human growth and learning.
- We foster academic and professional research.
- We contribute to social change and meaning in our community.

INSTITUTIONAL OBJECTIVES

- Offer programs and courses through teaching modalities that can be accessed anytime, everywhere.
- Train a specialized workforce in the fields of behavioral and forensic sciences.
- Hire, develop and retain student-centered human capital with the required academic preparation and professional experience to support the attainment of each program goal.
- Offer out-of-the box learning experiences that combine applied knowledge and improve critical thinking skills.
- Provide funding opportunities through scholarships, grants, and partnerships
- Aim to achieve excellence in academic and applied research through publications, workshops, and cyber dialog.
- Promote life-long learning through alumni networks and continuing education courses.
- Build a university family by supporting student learning through academic and personalized services.

LEGAL CONTROL

Evidentia University of Behavioral and Forensic Sciences is a DBA privately owned by **Behavior & Law Corp.** which is wholly owned by **Dr. Rafael Lopez Perez**, and is registered with the Florida Department of Corporations as a For-Profit company. **Dr. Rafael Lopez Perez** is also the Chairman of the corporation board which is responsible for the fiscal oversight. The University Governance Board is charged with the internal operation of the institution and oversees decisions on operational and academic matters. Both the corporate board and the university governance board operate semi-autonomously with respect to their identified scope of operation.

FACILITIES

Evidentia University of Behavioral and Forensic Sciences has its administrative office located at 111 E. Monument Avenue, Suite 401-09, Kissimmee, FL 34741. The 500 sq. ft facility is located in beautiful downtown Kissimmee next to lake Toho. The office includes staff quarters, two shared meeting rooms, a shared lounge, reception, a 24h/7 cafeteria, shared copy room, private bathrooms and with elevators and stairs. Location is secured with building PIN entrance for access outside of office hours. Wi-Fi access is open for personnel and visitors throughout the facility. The building is in full compliance with all required safety, fire, and sanitization departments with disability access throughout and free parking garage. The institution plans on organizing their key sustainable systems and stabilize their revenue. Upon reaching said milestones, the University will relocate to offer additional student amenities.

ACADEMIC CALENDAR

Evidentia University of Behavioral and Forensic Sciences is Semester-based. Each academic year is divided into three semesters of 16 weeks each described as **Fall**, **Spring**, and **Summer**. Each semester has three (3) Terms (Term A, Term B, Term C). Programs are designed so students may enroll at the beginning of any semester.

Fall 2022		
Registration Period	08/1/2022	08/31/2022
Last day to add/drop classes	09/8/2022	
Semester Schedule	09/1/2022	12/30/2022
Term A	09/15/2022	10/20/2022
Term B	10/21/2022	11/21/2022
Term C	11/22/2022	12/22/2022
<u>Observed Holidays</u>		
Labor Day September 5, 2022		Veterans Day November 11, 2022
Thanksgiving November 24 - 25, 2022		Winter Break December 23-30, 2022
Spring 2022 - 2023		
Registration Period	12/01/2022	12/31/2022
Last day to add/drop classes	01/10/2023	
Semester Schedule	01/03/2023	04/28/2023
Term A	01/18/2023	01/23/2023
Term B	02/24/2023	03/24/2023
Term C	03/25/2023	04/25/2023
<u>Observed Holidays</u>		
Martin Luther King Day January 16, 2023		President's Day February 20, 2023
Spring Break: April 27 – May 5, 2023		
Summer 2023		
Registration Period	04/1/2023	04/28/2023
Last day to add/drop classes	05/15/2023	
Semester Schedule	05/08/2023	08/28/2023
Term A	05/10/2023	06/10/2023
Term B	06/11/2023	07/11/2023
Term C	07/12/2023	08/12/2023
<u>Observed Holidays</u>		
Memorial Day May 29, 2023		Independence Day July 4, 2023
Summer Break: August 28 – September 5, 2023		

INSTRUCTIONAL SEMESTER

Each semester has three (3) Terms (Term A, Term B, Term C). Programs are designed so students may enroll at the beginning of any semester.

- **Full Time Student:** Can take between 9 to 12 Credits per semester.
- **Part Time Student:** Can take between 3 to 6 Credits per semester.
- **Academic Year:** Beginning September 1st through August 31st
- **Semester:** There are three semesters which contain 16 weeks of instruction.
- **Semester Descriptions:** Fall, Spring, and Summer.
- **Add-Drop Period:** Occurs during the first week (7 days) of each semester.

LANGUAGE OF DELIVERY

Evidentia University of Behavioral and Forensic Sciences programs are offered in Spanish and English languages.

COMPLETING A COURSE OR PROGRAM IN ANOTHER LANGUAGE OTHER THAN ENGLISH MAY REDUCE EMPLOYABILITY WHERE ENGLISH IS REQUIRED.

OFFICE HOURS

The University Administrative Office is available Monday through Friday from 8:30 AM to 4:30 PM EST. Additionally, the email server is on duty 24/7 and questions from students may be addressed by e-mail. Please refer to the ONLINE COMMUNICATION Section in this catalog for more information on communicating with your professors.

FINANCIAL INFORMATION

TUITION

Programs	Tuition/Credit	Tuition Cost
MS in Anti-Fraud Behavioral Analysis	\$325.00	\$11,700.00
MS in Behavioral Economics	\$325.00	\$11,700.00
MS in Criminal Profiling	\$325.00	\$11,700.00
MS in Nonverbal and Deceptive Behavior	\$325.00	\$11,700.00

FEES

Fees	Cost
Registration Fee (<i>non-refundable as per the refund policy</i>)	\$150.00
Graduation Fee	\$125.00
Technology (each academic term)	\$27.00
Course Re-Entry (additional tuition fee may apply)	\$35.00
Returned Checks	\$35.00
Per Transfer Credit Accepted	\$150.00
Official Transcript (first one is free)	\$25.00
Library Fee	\$5.00
Late Payment Fee	\$35.00
Withdrawal Processing Fee	\$35.00

- Textbook(s) must be purchased by students separately and are not included in course tuition, a reasonable \$1,200 to \$1,700 for the master's programs.
- Student must allow two weeks for processing receipts which are requested to be sent by mail or fax.
- Types of Payment: Visa, MasterCard, Bank Wire, Check or PayPal.
- Tuition is subject to change.

PAYMENT OPTIONS

Students have the option to make payments as follows:

1. Full payment at time of signing enrollment agreement.
2. Registration fee at the time of signing enrollment agreement with balance paid prior to starting date.
3. Registration fee at time of signing enrollment agreement with balance paid prior to graduation by a payment plan.

CANCELLATION & REFUND POLICY

If a student wishes to cancel his or her enrollment either prior to or after classes has begun, he or she must notify in person, by electronic mail, by Certified Mail or by termination to **Evidentia University of Behavioral and Forensic Sciences**. The cancellation shall be effective on the date the notice is postmarked.

1. Cancellation can be made in person, by electronic mail, by Certified Mail, by termination or can be effective the last date of attendance by the student or date of written notice received.

2. All monies will be refunded if the school does not accept the applicant or if the student cancels within three (3) business days after signing the enrollment agreement and making initial payment.
3. Cancellation after the third (3rd) Business Day, but before the first class, results in a refund of all monies paid, except for the registration fee. (Not to exceed \$150.00)
4. The drop/add period is first week of the term. There will be a refund of all tuition and fees except registration fee if the student withdraws on or during the drop/add. There will be no refund after the drop/add period.
5. **Termination Date:** In calculating the refund due to a student, the last date of actual attendance by the student is used in the calculation.
6. Refunds will be made within 30 days of termination of student enrollment or receipt of Cancellation Notice from student.

COURSE & PROGRAM CANCELLATION

Student who has registered for a course or a program that is cancelled by the university will be given the opportunity to register for another course or receive a full refund of tuition and fees associated with that course.

GRANTS

Grants are made to support a student's education. This "gift money" does not need to be repaid. Grants are from within as well as from outside civic private organizations and foundations based on student academic interests, financial hardships, outstanding academic record, or parents'/self-employment.

Application Deadlines:

- July 15th for Fall Entry
- December 15th for Spring entry

Types of Grants Available to Students

Income-based Grant:

The university offers students institutional grants based on financial need and availability of funds. In order to qualify for the grant, students must submit proof of income for the most recent calendar year. The total award may cover up to 65% of the total cost of the program.

Household Income Eligibility	% Grant
Annual gross income less than \$ 30,000.00 in the year prior to the application.	65%
Annual income \$ 30,001.00 and less than \$ 40,000.00 in the year prior to the application.	55%
Annual income \$ 40,001.00 and less than \$ 50,000.00 in the year prior to the application.	45%
Annual income \$ 50,001.00 and less than \$ 70,000.00 in the year prior to the application.	35%

Community Based 35% Grants (verification of service required)

- Active or retired Public Safety Officers.
- Active or retired members of Public Security Agencies.
- Civil Servants working in Counter Fraud areas.
- Civil Servants working in Public Prosecution.
- Behavioral Scientists (applying to Master of Science in Behavioral Economics).

Grant Application Process

Many students find it helpful to discuss their personal situation with one of our agents to plan ahead and arrange funding for their education through one or more applicable grants.

The process is as follow:

- 1- Go to the University Website and download the grant application.
- 2- Fill out truthfully your application and attach proof of eligibility and any other documentation that can help verify your credentials.
4. Within 2 weeks, the university reviews your application and responds with a decision or requests further documentation.
5. students will be informed through email and must agree by signing on the grant approval letter within 5 business days, failure to return your approval automatically transfers the offer to the next applicant in the waiting list.

Grant Withdrawal and Reentry Policy

Grant recipients who decide to withdraw from the university will forfeit any undisbursed Grant funds earned prior to their withdrawal. If the students re-enter a program, he/she should re-apply for the Grant.

University's Payment Plans and Financial Assistance

For all students who prefer to pay out of pocket, there are several payments plans available. Payment plans are discussed during meetings where the student is evaluated, privately and impartially, to determine the dollar amount that they and their family can be expected to contribute to their education. This amount is then compared to associated cost of education, including tuition, fees, housing, meals, transportation, certain living expenses, books, and supplies. Payment arrangements must be made prior to the start of the term/semester. This means that students on a tuition payment plan must make their first payment before the term begins. The University does not charge interest rates on its payment plan.

ACADEMIC INFORMATION

GRADUATE PROGRAMS

MASTER OF SCIENCE IN ANTI-FRAUD BEHAVIORAL ANALYSIS

Program Description

The Master of Science in Anti-Fraud Behavioral Analysis provides an “out-of-the-box” vision of fraud management based on behavioral analysis. This program collects all the knowledge provided in the field of Behavioral Sciences and strategies from Criminal Investigation to offer specific tools to fight fraud. This curriculum is designed to allow students to obtain new professional skills of great value in today's business world, where fraud is a major business risk. The student will learn how to make an expert report in this area. Students will also have an optional opportunity to participate in networking events such as seminars or masterclasses with experts.

Program Objective

The end of program learning outcomes are the following:

- Teach the student to understand Behavioral Analysis as a new approach to fight fraud.
- Know the different techniques and methodologies to analyze the fraudster based on his behavior.
- Acquire scientific strategies to obtain behavioral information as a strategic advantage.
- Promote debate and critical thinking as a work strategy for the behavior analyst.

Program Breakdown

Course Code	Course Title	Credits
ISM500	Technological Learning Tools.	3
FBA505	Behavioral Analysis & Fraud Management	3
FBA510	Linguistic Behavior Analysis	3
FBA515	Nonverbal Behavior Analysis	3
FBA620	Investigative Interview	3
FBA625	Open-Source Intelligence (OSINT).	3
PRO625	Indirect Personality Profiling.	3
FBA635	Persuasion and Influence.	3
FBA640	Insider Fraud Prevention	3
FBA645	Fraud Expert Report.	3
RSC550	Research and Scientific Communication.	3
CAP701	Capstone Project.	3
TOTAL:		36

MASTER OF SCIENCE IN BEHAVIORAL ECONOMICS

Program Description

The Master of Science in Behavioral Economics addresses the revolution of the science and theories of behavior interlinked within the concepts of traditional economics. The curriculum presents a new approach to economics by placing the human being at the center of the decision-making cycle. Students gain a theoretical and hands-on understanding on how people make economic decisions- an extremely useful skill in the business world.

Program Objective

The end of program learning outcomes are the following:

- Apply theory and practical evaluative techniques to local, national, and international economies based on Behavioral Analysis.
- Understand how to design and implement behavioral economic policies to any professional environment.
- Demonstrate an understanding from a scientific approach how people make economic decisions.
- Promote debate and critical thinking as a work strategy for the behavioral analyst.

Program Breakdown

Course Code	Course Title	Credits
ISM500	Technological Learning Tools.	3
ECO505	Origins and Fundamentals of Behavioral Economics.	3
PSY510	Biases and Heuristics Deep-Dive.	3
PSY615	Psychology and Sociology in Behavioral Economics.	3
MAR520	Behavioral Sales and Marketing	3
MAN625	User Experience & Behavioral Economics Project Management	3
FIN530	Behavioral Finance.	3
HRM535	Behavioral Management of Human Capital.	3
ECO640	Behavioral Economics Culture and Future	3
PAD645	Public and Service Policy.	3
RSC550	Research and Scientific Communication.	3
CAP701	Capstone Project	3
TOTAL:		36

MASTER OF SCIENCE IN CRIMINAL PROFILING

Program Objective

The end of program learning outcomes are the following:

- Teach the student to be able to generate a criminal profile from the analysis of criminal behavior.
- Know the different techniques and methodologies for profiling from a scientific approach.
- Acquire the necessary strategies and skills for the elaboration of a criminal profile that facilitates the student's professional development in the forensic field.
- Promote debate and critical thinking as philosophical and business strategy for the behavioral analyst.

Program Description

The Master of Science in Criminal Profiling aims to train expert behavior analysts. This specialized skill is considered and added value in the forensic field. The courses focus on two combined disciplines: Behavioral Sciences and Criminal Psychology. In this course, the student will learn different profiling methodologies, criminal behavior analysis from a scientific and analytical approach, and how to generate a profile and assist in a criminal investigation. Case studies will be covered. Throughout the program, students will be given the optional opportunity to participate in networking and professional development seminars, workshop and symposiums.

Program Breakdown

Course Code	Course Title	Credits
ISM500	Technological Learning Tools.	3
PRO505	Introduction to Criminal Profiling.	3
PRO510	Criminal Investigative Analysis I	3
PRO615	Criminal Investigative Analysis II	3
PRO520	Psychological Profiling.	3
PRO625	Indirect Personality Profiling.	3
PRO630	Nonverbal Behavior Analysis Applied to Profiling.	3
PRO635	Inductive Profiling in Serial Criminality.	3
CRI540	Criminal Typologies.	3
PRO645	Geographic Profiling.	3
RSC550	Research and Scientific Communication.	3
CAP701	Capstone Project.	3
TOTAL:		36

MASTER OF SCIENCE IN NONVERBAL AND DECEPTIVE BEHAVIOR

Program Objective

The end of program learning outcomes are the following:

- Teach the student how to analyze nonverbal behavior as an important element of human behavior.
- Recognize the different expression channels related to nonverbal behavior and what information can be obtained with this analysis for use in the forensic field.
- Demonstrate knowledge of different protocols to detect lies in a communication process.
- Promote debate and critical thinking as a work strategy for the behavior analyst.

Program Description

The Master of Science in Nonverbal and Deceptive Behavior shows in a scientific and rigorous way the analysis of non-verbal behavior and how this analysis can be an instrument to detect lies. The program presents to the student the different

expressive channels of behavior, from facial expression to gestures or postures. Students will learn what science can contribute to lie detection and what protocols or strategies have been most useful in identifying when a person may be lying. Students will not only better understand how to communicate and how to analyze the communication of others, but also how to use these skills in various professional fields that demand this type of analyst.

Program Breakdown

Course Code	Course Title	Credits
ISM500	Technological Learning Tools	3
ITN501	Introduction to Nonverbal Behavior	3
FEX501	Facial Expression	3
FEX602	Facial Expression, Gestures and Postures	3
PEC501	Proxemic, Prosodic and Other Expression Channels	3
NPF601	Nonverbal Behavior in The Professional Field	3
DCD501	Deceit Detection (I)	3
DCD602	Deceit Detection (II)	3
DCD603	Deceit Detection (III)	3
SAV601	System for Analysis of Validity in Evaluation (SAVE)	3
RSC550	Research and Scientific Communication	3
CAP701	Capstone Project	3
TOTAL:		36

ADMISSION REQUIREMENTS

All applicants must meet the following general requirements:

- Submit a copy of an updated Resume.
- Submit three (3) Letters of Recommendation.
- Submission of an official transcript or original foreign evaluation showing successful completion of a US equivalent bachelor's degree from an accredited college or university or equivalent recognition.
- Any document not in English must be accompanied by a certified translated copy.

International Students

- All requirements for admission, readmission, and transfer will apply to international students.
- College transcripts from foreign institutions must be translated and evaluated by an agency recognized by the American Association of Collegiate Registrars and Admissions Officers (AACRAO), National Association of Credential Evaluation Services, Inc. (www.naces.org), or Association of International Credential Evaluators (AICE).
- Admission for international students will be subject to the immigration laws and regulations in effect.
- Demonstrate language proficiency.

Language Proficiency Assessment

For programs offered in English: Official test results are required from one of the following:

- TOEFL internet-based score of 71+
- IELTS score of 6.0+
- Duolingo score of 100+
- PTE Academic score of 50+

The English language proficiency requirement may be waived if you meet one of the following:

- College/university English composition 101 or 102 subjects at a U.S. institution
- Completed high school program in the U.S. or Canada (except Quebec)
- 1B Higher Level English (minimum score of 4)

- AP English Literature (minimum score of 3)
- ELS Language Center Level 112 Certificate
- OHLA Advanced 2 level

For programs offered in Spanish: To assess the language skills for new or transfer students unable to provide evidence of college-level language competency, the student may be required to take an institutional language assessment. The Spanish language proficiency requirement may be waived if you meet one of the following:

- College/university Spanish composition at a U.S. institution
- Completed high school program in Spanish
- Advanced Placement Exam (AP) in Spanish Composition with score of 3 point or higher.
- International Baccalaureate in Spanish Composition with score of 4 point or higher.

It is encouraged but not required that students have experience or prior knowledge in Criminology, Psychology, Sociology, Law Enforcement, or Law.

PLEASE NOTE: THIS DEGREE DOES NOT QUALIFY THE STUDENT FOR LICENSING.

APPLICATION FOR ADMISSION

All persons interested in applying for admission to the university should complete an application which must be accompanied by a **non-refundable** required registration fee of a \$150.00 (check, money order, or credit card) to process the application. The check/money order should be made payable to Evidentia University of Behavioral and Forensic Sciences. Applicants must submit all required application documents to be considered for admission. Once a decision is made, an email will be sent to the candidate with further instructions. Candidates will be contacted by their admissions agent regularly to ensure the completed documents are received by the office.

REACTIVATION OF ADMISSION APPLICATION

An individual who has been accepted for admission to Evidentia University of Behavioral And Forensic Sciences, but who has not attended any courses, has their original application and fee active for one (1) year from the term in which the individual was first accepted. In situations longer than one (1) year the application process must be started again with a new application and fee paid.

REGISTRATION

Students are required to register for classes either through email or in person, registration period is listed above on the institution's calendar.

ORIENTATION

Prior to attending classes, new student, as well as those returning to the university after one term or more of non-attendance, are required to participate in an orientation program. **Attendance is mandatory.** This program is designed to acquaint student with the policies of the university. Students are also required to attend a library orientation during their first term.

GRADUATION REQUIREMENTS

To graduate from Evidentia University of Behavioral and Forensic Sciences, and to receive a Degree, the student must:

- Complete all credits as stated in the catalog.

- Earn a minimum 3.0 cumulative grade point average.
- Meet satisfactory academic progress.
- Fulfill all monetary obligations.

CREDENTIALS AWARDED

Program	Credits Required	Credential Awarded
Anti-Fraud Behavioral Analysis	36	Master of Science
Behavioral Economics	36	Master of Science
Criminal Profiling	36	Master of Science
Nonverbal and Deceptive Behavior	36	Master of Science

DEFINITION OF A UNIT OF CREDIT

The university follows the Carnegie unit of credit hours recognition. practice, providing courses and programs credit hours for successfully completed unit. Furthermore, credit is awarded for assessment of a course, program, and outcomes. The University measures its programs through Semester Credit Hours in which 15 theory hours are equivalent to 1 credit hour.

A typical 3 credit course will require 45 hours of total instruction. Additionally, the student must be prepared to complete assignments, research, and other course related activities.

COURSE CANCELLATION POLICY

Evidentia University of Behavioral and Forensic Sciences requires that there be a minimum number of students in an online course. In rare circumstances, the university may cancel an online course on the first day of class due to low enrollment. Every effort will be made to move students to either another online course which meets their educational requirements or a similar class. Even if a student has logged into the online environment prior to course start, the student will incur no financial liability if the course is cancelled.

COURSE WITHDRAWAL POLICY

- To apply for a withdrawal, students will provide notification of intent to withdraw, in writing or orally, to the Registrar's Office. The Registrar will document the reasons and date of the student request.
- **Withdrawals with Refund:** Courses in which the student applies for withdrawal during the drop/add period will be refunded according to the Cancellation and Refund Policy.
- **Withdrawals without Refund:** When students request a withdrawal from a course, after the due date established by the institution for withdrawals with refund, it may affect the student's academic progress.

WITHDRAWAL POLICY

A student may withdraw from a class and obtain the notation of "W" until the day before the final exam.

- Unsatisfactory academic performance following the above deadline will not be accepted as a reason for withdrawal.
- Students who are seeking a withdrawal for medical reasons must provide appropriate medical information using the "Withdrawal Form" available at the Evidentia University of Behavioral and Forensic Sciences website.
- If a withdrawal for medical reasons is approved, an "I" will be recorded for each course.
- Students who receive a withdrawal for medical reasons may be placed "on hold" until the University determines that the student is ready to return. If a withdrawal for medical reasons is not approved, but the situation justifies a withdrawal, the request may be approved as a late withdrawal, and grade of "W" will

be recorded.

- If a student withdraws from a course while an alleged academically dishonest act is under review, and the case is not resolved in favor of the student, the academic department, in conjunction with faculty and appropriate University committee, reserves the right to assign the appropriate grade for the course.

MAKE-UP WORK POLICY & REPEATING COURSES

Students who are unable to complete work by the end of the course may be granted an incomplete grade (I) with the instructor's approval. Make-up work policy is granted on a case-by case basis. Arrangements must be completed within three (3) days from the end of the course. Failure to make such arrangements without administrative approval will result in a failing grade.

TRANSFER OF CREDITS

Transfer applicants must meet all the admission requirements of Evidentia University of Behavioral and Forensic Sciences. The university's transfer policy is designed to recognize previously earned credits. Individuals who have earned credit at other institutions are encouraged to find out which courses may apply. Students may qualify to use up to 12 credits earned elsewhere towards Evidentia University of Behavioral and Forensic Sciences. Speak to your admissions agent for details.

Evidentia University of Behavioral and Forensic Sciences will evaluate transfer credit from other institutions on a course-by-course basis. Transferability of credits is based on similar content and course objectives. Qualified credits will only be accepted if the grade earned was at least a "B". Transfer of credit is at the discretion of Evidentia University of Behavioral and Forensic Sciences.

Transfer of Credits from Evidentia University of Behavioral and Forensic Sciences to another university is at the discretion of the receiving institution, it is the students' responsibility to confirm whether credits will be accepted by another institution of their choice.

ADVANCED PLACEMENT

Evidentia University of Behavioral and Forensic Sciences does not grant credits for work experience or by examination.

FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT (FERPA)

Federal and State laws restrict the release of confidential student records and information. Students have a right to inspect their educational records and are protected from release of information without their written consent, except for subpoenaed requests from courts with appropriate jurisdiction. Students must make written requests for transcripts and other academic information. Requests by unauthorized third parties and telephone requests will not be honored.

ONLINE DELIVERY

The Evidentia University of Behavioral and Forensic Sciences online term is sixteen (16) weeks long for the graduate level and encompasses multiple hours of asynchronous instruction per week via Internet and discussions including assignments, assigned readings and projects.

TECHNOLOGY REQUIREMENTS

Once a student is registered, their only necessary equipment is a personal computer with internet access, a student can access the eLearning platform from anywhere in the world. To maintain privacy and security, each student is provided with a **username** and **password** which allows them to reach their own **personal page** within the **Moodle Learning Management System**.

It is important to maintain student interaction with the instructor and the learning community. The online platform will allow these interactions to be more flexible regarding time and space, yet the outcome should be similar or better. It is important to outline the following criteria:

1. The professor has knowledge in online instructional technology so that they can not only easily use it to teach students but also help students who have any issues.
2. The student earns flexibility in distance and time. Based on the course syllabus, the student can plan and organize his/her learning plan for the subject.
3. The online process opens many avenues for study; self-study takes an enhanced role. Also, they can have interactions with the professor and the rest of the students through forums, chats, web-conferencing and such.
4. The student follows the course agenda and works guided by the professor's advice. Students are accountable for semester work.

OUR LEARNING MANAGEMENT SYSTEM

Our learning platforms is **Moodle**; this platform replaces the classroom and provides the student with the tools to engage the learning process in an enjoyable, easy to use and efficient environment. The platform has been standardized to familiarize the student with the learning process and avoid confusion. Some of the elements contained in the platform are:

- **Course Syllabus:** Outlines the path to the class.
- **Chats:** Allows for the student to interact with other students and the professor.
- **Forums:** This asynchronous tool allows the class participants to create threads of information that will be available throughout the class. Great tools for studying down the road.
- **Calendar:** Reminds the students how the class has advanced and reminds them of tasks, quizzes, or exams ahead.
- **Document Load Zone:** Throughout the course the student will have places to load assignments in a clear and convenient way.

COURSE CONTENT

Once the students log in their personal page, and open their course, they can see different web tools they can use to study. The main one they will use is the documents & links tab which contains their downloadable syllabus, lectures, audio or video streams and any other relevant learning materials. Students will follow their syllabus to organize their weekly studies and will use the assignments tab to review deadlines, download exams, submit homework, case studies, or projects and upload their work. Special instructional activities may be scheduled at specific times convenient to both students and faculty members, in which case the announcement tab is the tool used by the faculty to give directions. If a student has a question related to the course, they can directly post it in the discussion posts where both the professor and fellow students can respond so that everyone benefits from the answer. If a student has a question not related to the course, they can directly email their professor through the address given in the syllabus, Skype-chat or call them as disclosed in the syllabus.

EVALUATIONS

The use of forums, chats, and other communication tools gives instructors the opportunity to provide continuing evaluation and feedback to students as they prepare their formal evaluations.

Formal evaluations are implemented using assignments or quizzes. For assignments, the student submits a text file; the instructor corrects it, gives feedback, and assigns a grade. Quizzes are corrected automatically, and the grading is instantaneous.

All exams are administered through our password protected online platform. Students are expected to adhere to the timeline and retake policies provided by the course professor in the course syllabus. Any retakes are at the discretion of the professor.

Faculty members will have their access online to post assignments and exams. Faculty will have between 48 hours to post grades for assignments during the term and 5 days to post grades for finals electronically.

RESPONSE TIME

When a student sends a message with a question, or posts a message in a forum, the instructor is expected to respond within 24 hours during weekdays and weekends.

ONLINE COMMUNICATION

It is essential that online students communicate with their instructors frequently. Students with questions must write emails to their instructors asking the many questions they may have. They may request additional chat sessions to clarify information. The instructor will schedule a time to meet with you in a chat room, by phone, or in person at the campus location. Students should expect that each communication will be followed up with a written summary of the discussion generated by the instructor. Such communications will be provided to the student by email.

ATTENDANCE AND CLASS SCHEDULE

Online Campus

The University is in session throughout the year, except for the holidays listed above in the Calendar section. Delivery of classes will be asynchronous through our Learning Management System (LMS). Students will be required to participate in chats and discussions on a weekly basis previously prepared by their instructors and shared via the Chat and Discussion Boxes. Attendance is mandatory and student are expected to log in to their classes at least **three times a week** to be considered in attendance. Special instructional activities may be scheduled at specific times convenient to both students and faculty members. Students who do not regularly attend any of their registered classes during the term, may be administratively withdrawn from the University and placed on probation or dismissed.

STUDENT SERVICES

Student will receive advisement and or counseling with the following topics: **Academic Planning** which includes **academic advising**, inquiry about additional online course offerings, registration for courses, completion of administrative forms, the purchase of textbooks and library access.

Student services also include Financial Advisement and Personal Academic issues. In addition, the student will also receive career services assistance, which will consist of identifying opportunities and advising the student on appropriate means of attempting to realize those opportunities.

ACADEMIC ADVISING

Upon enrollment, Evidentia University of Behavioral and Forensic Sciences provides academic advising by assigning an academic advisor who assists the student in attaining his/her educational goals and fulfilling our university requirements. Student will be given the advisors phone number and e-mail address. The advisor will be able to offer a more valuable insight into the student educational planning, by contacting the student and having a greater understanding of the student expectations and experience. The academic advisor is responsible for providing professional and personal academic supervision to a student enrolled in a program at the university. The academic advisor will work directly on a personal basis with each student to provide academic advisement, guidance, and prompt feedback to each student who enrolls at the University or asks for assistance.

ACADEMIC COUNSELING

Academic counseling is available to all student during the admission process, and throughout the program. Any problems the university is not able to address will be referred to community organizations and agencies to better meet the student needs.

CAREER SERVICES

The university does not make any guarantees of graduate employment or salary upon graduation. The university will offer career services, which will consist of identifying employment opportunities and advising on appropriate means of attempting to realize these opportunities. The Career Services advisor will help the student in creating a resume, sharpen students' interviewing skills, advise on strategies for searching current job opportunities.

E-LIBRARY

Student and faculty have access to our Online Library, which is a very important online resource for academic assignments, projects, and research. Evidentia University of Behavioral and Forensic Sciences has an agreement for the use of e-Library at www.lirn.net. The library provides student and faculty with 24 hour-a-day and 7 days a week access to the instructional, academic, and research resources.

ONLINE TECHNICAL ASSISTANCE

There is 24-hour, 7 days a week technical assistance feature for our Online Course Platform. For technical assistance, please email us at tech-support@evidentiauniversity.com.

LEAVE OF ABSENCE

A student may be granted a leave of absence for a maximum of 5 days. All requests for leaves of absence must be in writing with the reason for the LOA and the date of expected return specified. If the student does not return on the expected date, the student's enrollment will be terminated. A refund calculation will be completed according to the school Cancellation & Refund Policy. The withdrawal date will be the student's last recorded date of attendance.

SATISFACTORY ACADEMIC PROGRESS

GRADING SYSTEM

Grades are based on the quality of work as shown by written tests, term papers, and projects as indicated on the course syllabus. Faculty members will provide an individual's evaluation of performance for each course. Grades are posted onto the student's academic record, which is kept permanently.

Letter Grade	Quality Points	Definition
A+	4.0	95 - 100% - Excellent
A	3.75	90 - 94%
B+	3.5	85 - 89%
B	3.0	80 - 84% - Minimum CGPA for Graduate
C+	2.5	75 - 79%
C	2.0	70 - 74%
D+	1.5	65 - 69%
D	1.0	60-64%
F	0	Fail
I	0	Incomplete
P	0	Pass
W	0	Withdrawal
X	0	Ongoing
NR	0	Grade Not Reported
WF	0	Withdrawal after 60% course completion
T	0	Transfer
NP	0	No Pass
R	0	Repeat

STANDARDS OF SATISFACTORY ACADEMIC PROGRESS

All students must maintain satisfactory academic progress to remain enrolled at the university. Satisfactory academic progress is determined by measuring the student's **cumulative grade point average (CGPA)** and the student's **rate of progress toward completion of the academic program**. These are outlined below.

SATISFACTORY ACADEMIC PROGRESS

SAP - Quantitative Criteria

Students must complete at least 67% of credit hours attempted each semester to remain compliant with SAP Policy. Credit hour progression will be based on a cumulative total of attempted hours to earned hours. For example, a student enrolls for twelve term credit hours the student is required to successfully complete a minimum of eight term credit hours ($12 \times 67\% = 8$) for the term. Failure to meet these standards may result in student being placed on probation.

SAP - Qualitative Criteria

A student must achieve a Cumulative Grade Point Average of **3.0** at the midpoint of the program and must have earned 75% of the credits attempted. A student who does not achieve these criteria will be placed on probation for the rest of the academic term. A student on academic probation who earns less than **3.0** in his/her cumulative average will be continued on academic probation. Academic probation may be removed only by earning a **3.0** CGPA or higher on the next term.

Students placed on probation will be notified in writing and will receive academic advising to assist them in grade improvement.

SAP - Evaluation

1. Students are evaluated at the end of an academic term.
2. If a student fails a course before the academic term ends, they are immediately placed on academic probation.
3. The student will remain on academic probation until they retake the failed course when it is next offered and passes on the next attempt.
4. If the student takes the course a second time and passes it, the student is removed from academic probation.
5. If the student fails the course for a second time, the student could be academically dismissed from the university.

SAP Evaluation - Timeframe to Complete (MTF) Policy

The maximum allowable timeframe for students to remain active in the program is as follows:

The credit hours attempted cannot **exceed 1.5 times the credit hours required** to complete the program. The student will be withdrawn once it is determined that he/she has exceeded the allowable maximum time frame.

Program	Program Length	Maximum Allowed Timeframe
Master's Degree	18 Months	27 Months

CGPA REQUIREMENTS

Students in the graduate level must meet a **minimum CGPA** requirement of **3.0** throughout their enrollment to be considered making satisfactory academic progress. CGPA will be reviewed at the end of each term after grades have been posted to determine if the student's CGPA is in compliance.

GRADE CHANGE

A change in grade must be resolved by the end of the term following the term in which the grade was originally issued. Grade changes must be submitted from the faculty to the University registrar on the official "Grade Change Form", with the instructor signature. All grade changes are subject to administrative approval. Students questioning a term grade posted to their academic record should e-mail the university registrar. The university registrar will forward the e-mail to the instructor of the course and the appropriate academic administrator for resolution. The timeframe for changing the grade is one (1) week from the end of the term.

COMPUTATION OF CUMULATIVE GRADE POINT AVERAGE

The cumulative Grade Point Average (CGPA) is computed by assigning every component a percentage based on its portion of the total hours comprising the student's program. Quality points are assigned to each grade given. The CGPA will be calculated by totaling the assigned quality points.

GRADES AND TRANSCRIPTS

Original copies of student exams are maintained in each student's education file while they are in attendance and for a period of three years after their last day of attendance. Transcripts are maintained by the student records office indefinitely. Each transcript documents student grades and can be reviewed upon written request.

Permanent copies of all student records are maintained at the university. There is a three (3) business day waiting period for delivery of an official transcripts and/or Diploma.

Any student requiring additional copies of said documents must pay a processing fee for each document requested. Upon presentation of a receipt of payment from the Business Office, the Registrar will prepare the requested document(s). There is a three-day waiting period for processing. Processing will only begin after payment. If there is an outstanding balance to the university, it must be paid before processing can begin.

POLICIES AND PROCEDURES

ACADEMIC WARNING OR PROBATION

If the student falls below the criteria on the SAP listed above in the catalog, he/she will be placed on a probationary period (*the period is specified above on the SAP*) Any student having to repeat courses will have to pay \$35.00 per course. At the end of the probationary period, if the student has not satisfied the specified requirements, he/she may be terminated from the university. Students meeting this requirement at the end of the probationary period will be removed from this status.

Probation is an administrative status. Students on probation are at risk of termination from the program. Students on probation are monitored more closely, requiring academic advising on a regular basis to determine student progress. Students on probation may be required to attend extra course sessions. Students placed on probation will be notified in writing and will receive academic advising to assist them in grade improvement.

SUSPENSION & DISMISSAL

Students are eligible to apply for readmission after a minimum of one term, and, if permitted to return, will be on academic probation. If at any time after having once been suspended a student on probation has a cumulative average below the minimum required, the student will be dismissed from the university and will not be eligible to return.

Any appeals for failure to maintain satisfactory progress must be made in writing to the Vice-Provost within **15 days of notice of dismissal**. The student will be notified in writing of the decision. The maximum time limited given to a student to complete their program is **1.5** times the normal length of that program. A student not meeting these criteria will be terminated for not making satisfactory progress.

APPEALS PROCESS

Any appeals of the actions described above must be made in writing to the Vice-Provost who will consider the appeal. The Vice-Provost will have the final authority over the matter to make the decision whether to accept the student's appeal within 5 days. For the student's appeal to be granted, the student will need to give evidence of satisfactory academic progress.

STUDENT CONDUCT POLICY

At Evidentia University of Behavioral and Forensic Sciences appropriate student conduct in each class and when communicating with others in the University is very important. Any inappropriate conduct could result in dismissal from the University.

The following types of conduct are unacceptable:

1. All forms of academic misconduct including but not limited to cheating, fabrication, plagiarism, or facilitating academic dishonesty.
Plagiarism: All work submitted by a student must represent the student's original endeavor. When outside sources are used as references, the student should identify the source to make clear the extent to which the source has been used. The University considers plagiarism and falsification of documents a serious matter that will result in appropriate sanctions including loss of full or partial credit for the work, suspension for a specific period, or expulsion from the program.
2. Other forms of dishonesty including but not limited to fabricating information, furnishing false information, or reporting a false emergency to the University.
3. Forgery, alteration, or misuse of any University document, record, key, electronic device, or identification.
4. Unauthorized entry to, possession of, receipt of, or use of any University services; equipment; resources; or properties, including the University's name, insignia, or seal.
5. Sexual harassment, as defined here: Sexual harassment is unwelcomed sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature, when submission to or rejection of this conduct explicitly or implicitly affects a person's education, unreasonably interferes with a person's educational performance, or creates an intimidating, hostile or offensive learning environment. In the interest of preventing sexual harassment, the University will respond to reports of any such conduct.
6. Stalking behavior in which an individual repeatedly engages in conduct directed at another person and makes a credible threat with the intent to place that person in reasonable fear for his or her safety, or the safety of his or her family; where the threat is reasonably determined by the University to seriously alarm or torment the person; and where the threat is additionally determined by the University to serve no legitimate purpose.
7. Obstruction or disruption of teaching, research, administration, disciplinary procedures, or other University activities.
8. Failure to identify to, or comply with the directions of, a university official or other public official acting in the performance of his or her duties while at official University functions; or resisting or obstructing such University or other public officials in the performance of or the attempt to perform their duties.
9. Selling, preparing, or distributing for any commercial purpose course lecture notes, video or audio recordings of any course unless authorized by the University in advance and explicitly permitted by the course instructor in writing. The unauthorized sale or commercial distribution of course notes or recordings by a student is a violation of these policies whether it was the student or someone else who prepared the notes or recordings. Copying -for any commercial purpose- handouts, readers or other course materials provided by an instructor as part of the University course unless authorized by the University in advance and explicitly permitted by the course instructor or the copyright holder in writing.

PENALTIES FOR MISCONDUCT

The Vice-Provost may impose penalties for violations of university policies or campus regulations whether such violations are also violations of law, and whether proceedings are or have been pending in the courts involving the same acts.

If because of an official appeal it is determined that the student was improperly disciplined, the Vice-Provost shall, if requested by the student, have the record of the hearing sealed, and have any reference to the disciplinary process removed from the student's record. In such case, the record of the hearing may be used only in connection with legal proceedings.

Whether or not a hearing is conducted, the University may provide written notice to a student that his or her alleged behavior may have violated University policy or campus regulations and that, if repeated, such behavior will be subject to the disciplinary process. Evidence of the prior alleged behavior as detailed in the written notice may be introduced in a subsequent disciplinary action.

When a student is found in violation of university policies or campus regulations, any of the following types of student disciplinary action may be imposed. Any sanction imposed should be appropriate to the violation, taking into consideration the context and seriousness of the violation.

1. **Warning/Censure:** Written notice or reprimand to the student that a violation of specified university policies or campus regulations has occurred, and that continued or repeated violations of the university policies or campus regulations may be cause for further disciplinary action, normally in the form of Disciplinary Probation, and/or Loss of Privileges and Exclusion from Activities, Suspension, or Dismissal.
2. **Disciplinary Probation:** A status imposed for a specified period during which a student must demonstrate conduct that conforms to the university standards of conduct. Misconduct during the probationary period or violation of any conditions of the probation may result in further disciplinary action, normally in the form of Suspension or Dismissal.
3. **Loss of Privileges and Exclusion from Activities:** Exclusion from participation in designated privileges and activities for a specified period. Violation of any conditions in the written Notice of Loss of Privileges and Exclusion from Activities, or violation of university policies or campus regulations during the period of the sanction may be cause for further disciplinary action, normally in the form of Probation, Suspension or Dismissal.
4. **Suspension:** Termination of student status at the university for a specified period with reinstatement thereafter certain, provided that the student has complied with all conditions imposed as part of the suspension and provided that the he or she is otherwise qualified for reinstatement. Violation of the conditions of Suspension or of university policies or campus regulations during the period of Suspension may be cause for further disciplinary action, normally in the form of Dismissal.
5. **Dismissal:** Termination of student status for an indefinite period. Readmission after dismissal may be granted only under exceptional circumstances.
6. **Restitution:** A requirement for restitution in the form of reimbursement may be imposed for expenses incurred by the university or other parties resulting from a violation of these policies. Such reimbursement may take the form of monetary payment or appropriate service to repair or otherwise compensate for damages. Restitution may be imposed on any student who alone, or through group or concerted activities, participates in causing the damages or costs.
7. **Revocation of Awarding of Degree:** Subject to the concurrence of the University Governing Board.

GRIEVANCE POLICY

A grievance procedure is available to any student who believes a university decision or action has adversely affected his or her status, rights, or privileges as a student. The purpose is to provide a prompt and equitable process for resolving student grievances. Students with grievances should first communicate with the

appropriate course professor. If the professor is unable to resolve the student's complaint, the professor will refer it to the Vice-Provost in writing. If the Vice-Provost is unable to resolve the student's complaint, he will refer it to the Chief Executive Officer. The Chief Executive Officer will take steps to resolve the complaint or will refer it in turn to the President of the University. The University President's decision is final.

Informal Resolution

Students are encouraged to speak directly with their mentor or staff member most concerned with or responsible for the situation that is the cause of the complaint. If this communication does not lead to a resolution, or such a discussion is not deemed appropriate, the student may register an informal complaint or file a formal written complaint.

Informal Complaint

A student may register an informal complaint within thirty (30) days of the event that triggered the complaint. The earlier the communication is made, the more likely it is to resolve the matter satisfactorily. Complaints should be made to the Vice-Provost. Informal complaints may be made in person, by telephone, or email. Appropriate university staff will review the matter presented by the student and determine whether any action is required. The student will be notified of the University's response within 20 days of the informal complaint. If the student is not satisfied with the decision and/or attempts at resolution, he/she may go on to make a formal complaint.

Formal Complaint

A formal complaint must be submitted in writing to the Department Chairperson. Formal complaints must be filed within sixty (60) days of the event that triggered the complaint and state the nature of the grievance and the remedy being sought. Any previous attempts to resolve the issue should also be described.

Receipt of the complaint will be acknowledged within fifteen (15) days. The appropriate university administrator will then review the matter. A final written determination, including any proposed resolution, will be sent to the student within thirty (30) days of the receipt of the complaint. The relevant university office will keep a complete record of formal complaints. Records of the outcome of all formal complaints will also be stored in a centralized database and the student's electronic file.

Students who at the end of this process feel a grievance is unresolved may refer it to:

Commission for Independent Education

Florida Department of Education

325 West Gaines Street

Tallahassee, FL 32399-0400

Phone 850.245.3200, or Toll Free 888.224.6684, or online at <http://www.fldoe.org/policy/cie>

MODIFICATIONS

Evidentia University of Behavioral and Forensic Sciences reserves the right to modify academic policies, regulations, courses, fees and other matters of policy and rule when deemed necessary and with due notice. Student will be given advance notification of such changes.

NON-DISCRIMINATION

Evidentia University of Behavioral and Forensic Sciences admits student of any race, color, sex, age, marital status, non-disqualifying disability to the extent of the law, religion, or creed, national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to student at the university and does not discriminate in administration of its educational policies, admissions policies, or other university- administered programs.

ANTI-HAZING

At Evidentia University of Behavioral and Forensic Sciences the practice of hazing is prohibited. Hazing is defined as any action taken or situations created to intentionally produce mental or physical discomfort, embarrassment, harassment, or ridicule.

EMERGENCY CLOSURE

In the event of an emergency, the university's administrative office will close as determined by **Osceola County** due to inclement weather or natural disaster (hurricane, etc.).

COURSE DESCRIPTIONS

COURSE NUMBERING SYSTEM

The course numbers are based on course codes established by the University and do not relate to state common course numbering systems. The course numbering system consists of an alpha prefix followed by a digit course number. The alpha prefix identifies the academic discipline, and the first digit specifies if the course belongs to an upper or lower division. The numbers indicate the level of the course.

Sample Course Number **(PSY510)**
 Letters = Discipline = Psychology
 Digits = 500 = Program Sequence

MASTER OF SCIENCE IN ANTI-FRAUD BEHAVIORAL ANALYSIS

CAP 701 Capstone project

The Capstone Project is a multifaceted assignment that serves as a culminating academic and intellectual experience for student. The student will have continuous tutoring to support him with academic writing. In addition, the student will have to present their work in front of an online tribunal of professors who will evaluate it. This experience will be useful in the professional life of the student, helping him to condense the knowledge in a practical document and improving his communication skills in public.

Pre-requisite: ISM500, FBA505, RSC550

FBA 505 Behavioral Analysis & Fraud Management

This course shows how behavioral analysis can provide useful information to manage a fraud case. Along with financial and technical analysis, analyzing fraudster behavior clarifies how, when, and why fraud occurs. Lying, deception, manipulation, are human behaviors that a professional fighting fraud must know. Currently, Psychology and Behavioral Sciences have very interesting knowledge about the fraudster that will be of great interest to student and that will open a new approach in this area.

Pre-requisite: ISM500

FBA 510 Linguistic Behavior Analysis

This course shows how we can analyze verbal and written behavior in the investigation of a fraud crime. The written or spoken statements of a person can be analyzed to see if what they tell us is credible or, on the contrary, shows indicators of deception or omission of information. How are true statements different from false statements? How do you tell a made-up story? The student will learn content analysis techniques and testimony credibility that are essential in the context of the investigation of a fraud crime.

Pre-requisite: ISM500, FBA505

FBA 515 Nonverbal Behavior Analysis

This course shows how we can analyze non-verbal behavior in the investigation of a fraud crime. Fraudsters tend to control very well what they say about a certain event that involves them in a fraud, but generally they cannot control their non-verbal behavior that well. Gestures, facial expression, posture, or eye movement communicate, and we can assess whether or not they are compatible with what the person tells us verbally. The student will learn non-verbal behavior analysis techniques that are essential in the context of investigating a crime of fraud. For this we will resort to those strategies that have scientific endorsement and rigor, which really help us to detect lies.

Pre-requisite: ISM500, FBA505

FBA 620 Investigative Interview

This course shows how investigative interviews are conducted in fraud crime cases. The interview is one of the most used techniques when obtaining and analyzing the information of victims and suspects of a fraud crime. We will have the best experts in interrogation techniques and obtaining information. Despite its importance, other trainings do not really teach how to conduct a good investigative interview. The student will learn to develop interviews based on strategies that allow us to maximize the quantity and quality of the information that we can collect.

Pre-requisite: ISM500, FBA505

FBA 625 Open-Source Intelligence (OSINT)

This course shows the use of open sources to obtain information. One of the most important elements of a fraud investigation is having sufficient information about the facts and the people involved. Today, the Internet is presented as a very valuable source of information to obtain relevant information, but it is necessary to know techniques to search, obtain and analyze this information. The student will know OSINT techniques to plan and implement information searches about people on the internet with the latest and most up-to-date tools.

Pre-requisite: ISM500, FBA505

PRO 625 Indirect Personality Profiling

This course shows the indirect personality profiling technique, by which we can know how a person is, thinks and acts. This profiling technique has been developed in the Spanish Police and is applied to have a strategic advantage in the context of interviews, interrogations, and negotiation processes. In the management of frauds, knowing how to profile the people involved means being able to anticipate and influence behaviors. The student will learn to outline the personality of the subjects from how they behave and from various observational indicators, being a tool of enormous relevance for professionals dedicated to the fight against fraud.

Pre-requisite: ISM500, FBA505

FBA 635 Persuasion and influence

This course shows the main techniques of influence and persuasion in negotiation and collaboration processes. Generally, during the management of a fraud situation it is necessary to carry out some type of negotiation or collaboration with the people involved. In this case, it is interesting to know how the processes of influence and persuasion occur in the human being, in order to handle them with advantage. The student will know strategies of influence and persuasion and how to apply them in situations related to the management of fraud, in such a way that it becomes a competitive advantage.

Pre-requisite: ISM500, FBA505

FBA 640 Insiders Fraud Prevention

This course will learn about the main characteristics of internal fraud. Possibly the most aggressive type of fraud for the survival of a company is that which comes from within, from its own employees and collaborators. It is very important to know how this type of fraud occurs and how to be able to detect, reduce and manage it appropriately. The student will have a complete and deep vision of the insider phenomenon and how to analyze the behavior of this specific type of fraudster.

Pre-requisite: ISM500, FBA505

FBA 645 Fraud Expert Report

This course will show the possibility of making an expert report to be used internally or judicially. All the behavior analysis that we can carry out in relation to a case of fraud, it is possible to translate it into an expert report, in such a way that the behavior analyst can present his work as a professional technical document, capable of being shown before a judge or to make decisions in a company. The student will learn to build an expert report from the behavior analysis techniques that she has learned throughout the training.

Pre-requisite: ISM500, FBA505

ISM 500 Technical Learning Tools

This course is designed to provide student with an in-depth understanding of the virtual learning environment. The student will learn to use the Moodle platform and Google Drive, carrying out activities such as online questionnaires, delivery of activities, participation in forums, interaction with classmates and teachers in a virtual environment, account creation and access to the Google Drive cloud and sharing documents with colleagues and teachers. This training will be very useful for student in today's environment, in which it is increasingly necessary to know and use these technological tools, both for their work and for their daily lives.

Pre-requisite: None

RSC 550 Research and Scientific Communication

This course will offer student a specific vision for the field of scientific research. The student will learn to carry out bibliographic searches in scientific databases, will know different bibliographic reference formats, will understand in depth how to reference according to the APA and will learn to disseminate their research through conferences and scientific poster presentations. This course will help the student to enter the world of science and to write any type of professional work with greater academic rigor.

Pre-requisite: ISM500, FBA505

MASTER OF BEHAVIORAL ECONOMICS

CAP 701 Capstone Project

The Capstone Project will be a multifaceted assignment that serves as a culminating academic and intellectual experience for student. The student will have continuous tutoring to support him with academic writing. In addition, the student will have to present their work in front of an online tribunal of professors who will evaluate it. This experience will be useful in the professional life of the student, helping him to condense the knowledge in a practical document and improving his communication skills in public.

Pre-requisite: ISM500, ECO505, RSC550

ECO 505 Origins and Fundamentals of Behavioral Economics

This course 2 is focused on the origins of behavioral economics from an economic approach as a response to the traditional orthodox economic. We will review the historical development of behavioral economics, from its origins with an emphasis on how it has become part of mainstream economics. We introduce Prospect Theory, and the homo social impact in the decision process. This course will help the student to introduce BE in its historical context, exploring main theories and paving the way for a better understanding of the respective principles that pertain to human behavior.

Pre-requisite: ISM500

FIN 530 Behavioral Finance

In this course, student will understand the greatly influence of psychology on investors and financial analysts, precisely when it comes to human emotion, biases, and cognitive limitations that can affect market outcomes. They will learn how to reach their financial goals or provide financial advisory focus on the behavioral finance process, helping their clients with strategies and ways to create more wealth and profitable investments. They will analyze real uses cases applying BE principles around things like, equity, long term savings, payments, risk, fintech and real state decisions providing them with the best strategies to protect investments against cognitive biases.

Pre-requisite: ISM500, ECO505

HRM 535 Behavioral Management of Human Capital

Behavioral science builds an understanding of how people react psychologically and respond to interventions, organizational change management, environments, and stimuli in the labor market. In a work context, student will capture the best practices of behavioral science when developing HR management, reward systems, and effective organization performance. This course provides learnings and tools to learn how behavioral science

can add value to companies related to people at work, executive reward, selective recruitment, and employee experience building the best places to work.

Pre-requisite: ISM500, ECO505

ISM 500 Technological Learning Tools

This course is designed to provide student with an in-depth understanding of the virtual learning environment. The student will learn to use the Moodle platform and Google Drive, carrying out activities such as online questionnaires, delivery of activities, participation in forums, interaction with classmates and teachers in a virtual environment, account creation and access to the Google Drive cloud and sharing documents with colleagues and teachers.

This training will be very useful for student in today's environment, in which it is increasingly necessary to know and use these technological tools, both for their work and for their daily lives.

Pre-requisite: None

PAD 645 Public and Service Policy

In this course will be able to test and study how Behavioral economics is starting to have a profound impact on government economic policy. We will review how interventions based on behavioral economics have been effective for the improvement of health, education, global warming, tax, diversity, and citizenship through real cases of successful interventions in many public administrations and governments of countries that have embraced this science. At the end of this course, student will acquire the skills to lead and carry out a social improvement learned by the best administrations that have implemented behavioral interventions that have brought social transformation for the better.

Pre-requisite: ISM500, ECO505

MAN 625 User Experience & Behavioral Economics Project Management

This program examines User experience (UX) design to create products that provide relevant experiences to users. This involves the design of the entire process of acquiring and integrating the product, including aspects of usability, design, and function. In this training student will gain knowledge that enables them to address behavioral interventions projects based on the proven methodologies in BE as BASIC and EAST, among others. This course will let student concentrate on other aspects of the user experience, such as pleasure, efficiency and fun, through research, creating personas, optimizing the information architecture of the design experience leveraging by BE project management tools.

Pre-requisite: ISM500, ECO505

MAR 520 Behavioral Sales and Marketing

By the BE hands, and based on real cases of experts, student will learn how to create a more relevant brand, make a meaningful market research and a better value proposition using neuromarketing and neuro-pricing techniques and cultivating a narrative that captures the attention of your customer, especially in the digital world. We study the main tools (from A/B testing to MRI) in the market, evolving traditional ways of building our value proposition and most importantly, delivering an exceptional experience to our customers. This course will provide student tools to improve the effectiveness of marketing and ultimately increase the value proposition based on Behavioral economics and the neuromarketing approach.

Pre-requisite: ISM500, ECO505

PSY 510 Biases and Heuristics Deep-Dive

The Course 3 is designed to provide student with a deep knowledge along with a rigorous interactive study of the more than 190 cognitive biases coded to date. While such biases may work against human' intentions, they can also work in beneficial ways, so both aspects will be analyzed with real examples and experiences. This course will give student the opportunity to work as a team building their own book of cognitive biases among all student, serving as support and reference material for the rest of the master, attaining a deep knowledge of the cognitive biases/heuristics encoded so far. Pre-requisite: ISM500, ECO505

PSY 615 Psychology and Sociology in Behavioral economics

This factual and conceptual foundation in psychology will help student understand the process that underline the human behavior through the study of emotions, the major areas of psychology, biology, cognition, and personality. Also, they will learn how decision-making process works when the human beings interact with each other and why. This factual and conceptual foundation in psychological and sociological sciences will help student understand behavior and apply its principles in a variety of settings and to their own lives.

Pre-requisite: ISM500, ECO505

ECO 640 Behavioral Economics Culture and Future

This block of study analyzes with perspective the main and most innovative neuroscience methodologies and tools, as well as the capabilities of the use of Big Data and AI highlighting how they can multiply the benefits of BE exponentially. It will also call for a debate on the future of BE and our commitment to use BE knowledge and expertise for good in our society bear in mind the ethical dimension, sustainability, and development. In this course student will acquire competencies in cultural neuroscience and how do cultural traits (values, beliefs, and practices) shape behavior in our society as well as the new digital capabilities around data could raise BE impact in our interventions right now and in the incoming future.

Pre-requisite: ISM500, ECO505

RSC 550 Research and Scientific Communication

This course will offer student a specific vision for the field of scientific research. The student will learn to carry out bibliographic searches in scientific databases, will know different bibliographic reference formats, will understand in depth how to reference according to the APA and will learn to disseminate their research through conferences and scientific poster presentations. This course will help the student to enter the world of science and to write any type of professional work with greater academic rigor.

Pre-requisite: ISM500, ECO505

MASTER OF SCIENCE IN CRIMINAL PROFILING

CAP 701 Capstone project

The Capstone Project is a multifaceted assignment that serves as a culminating academic and intellectual experience for students the student will have continuous tutoring to support him with academic writing. In addition, the student will have to present their work in front of an online tribunal of professors who will evaluate it. This experience will be useful in the professional life of the student, helping him to condense the knowledge in a practical document and improving his communication skills in public.

Pre-requisite: ISM500, PRO505, RSC550

CRI 540 Criminal Typologies

This course shows the more scientific approach to criminal profiling. It is based on the statistical analysis of cases and the creation of typologies and patterns of criminal behavior. Typologies of arsonists and cybercriminals will be shown as examples. Course instructors will show how these criminal classifications are made and how they can be used for criminal profiling of future cases. The student will access the most up-to-date studies on crime patterns, without forgetting the best-known and traditional classifications in this field, thus offering a very complete vision of this approach.

Pre-requisite: ISM500, PRO505

ISM 500 Technological Learning Tools

This course is designed to provide student with an in-depth understanding of the virtual learning environment. The student will learn to use the Moodle platform and Google Drive, carrying out activities such as online questionnaires, delivery of activities, participation in forums, interaction with classmates and teachers in a virtual environment, account creation and access to the Google Drive cloud and sharing documents with

colleagues and teachers. This training will be very useful for student in today's environment, in which it is increasingly necessary to know and use these technological tools, both for their work and for their daily lives.

Pre-requisite: None

PRO 505 Introduction to Criminal Profiling

This course presents the Criminal Profiling technique, its historical development and the basic concepts used in this area. The student will be able to know how this field of criminal profiling arises, how it has developed in recent decades and will learn to use basic elements of analysis that will later be detailed later in the rest of the courses. Therefore, it is an ideal starting point, both for student who know this technique, and for student who do not yet know it.

Pre-requisite: ISM500

PRO 510 Criminal Investigative Analysis I

This course shows some aspects that the profiler must know in the context of the criminal investigation where the criminological profile arises. The criminal profiling method will be contextualized, showing the importance of the analysis of criminal behavior as another tool to help in the criminal investigation. For this we will have greatest experts in Behavior Analysis Unit, who will show us what it is and how criminal profiles are carried out.

Pre-requisite: ISM500, PRO505

PRO 615 Criminal Investigative Analysis II

This course delves into the criminal profiling method developed for criminal behavior analysis such as Modus Operandi, ritual or crime scene analysis are shown from a practical point of view. The student will not only know theoretical aspects of criminal profiling but will also see its practical application in cases of serial murders or sexual murderers. For this, real cases will be shown to students for better understanding of the Criminal Investigation Analysis course.

Pre-requisite: ISM500, PRO505, PRO510

PRO 520 Psychological Profiling

This course shows a criminal profiling technique, the VERA method, developed in Spain by the Criminal Behavior Analysis Section (SAC) of the National Police. The logical profiling process is shown through the analysis of the Victim, the Crime Scene, the Reconstruction of the Crime, and the Author. The student will know a very structured and organized criminal profiling method, which allows obtaining information regarding what a criminal is like, based on the behavior that he performs in his crime.

Pre-requisite: ISM500, PRO505

PRO 625 Indirect Personality Profiling

This course teaches us a criminal profiling approach based on indirect personality assessment. This profiling approach allows us to know what a person is like through their behavior and various observational elements that show us their personality. Knowing the personality of a suspect or criminal allows us to know how he thinks and how he behaves, which is a strategic advantage in criminal investigation. The student does not need to have prior knowledge of Psychology or Personality, since will work with very simple theoretical models and very well explained by expert teachers in this matter. The goal is for them to be able to indirectly profile an unknown subject.

Pre-requisite: ISM500, PRO505

PRO 630 Nonverbal Behavior Analysis applied to Profiling

This course shows an approach to behavior analysis that can be complementary to Criminal Profiling. The analysis of non-verbal behavior allows us to analyze various channels of expression beyond its verbal behavior. Its analysis allows identifying indicators of lying or if what it tells us is compatible with its non-verbal language. These types of analyzes are very interesting in the context of a police interview. The student will learn elements

of non-verbal behavior analysis and will be able to identify indicators that allow him to see if there is a correspondence between what the person says and how he behaves. This is a technique that can complement criminal profiling in the context of a criminal investigation.

Pre-requisite: ISM500, PRO505

PRO 635 Inductive Profiling in Serial Criminality

This course shows one of the criminal typologies in which criminal profiling has been used the most, serial crime. The technique of criminal profiling has been used primarily in serial killer and sex offender cases. Due to the complication of the police investigation of these types of cases, profiling has proven to be a very useful technique for the police. Student will learn about the most interesting types and studies of murderers and sexual offenders, with the intention that they can analyze their criminal behavior to classify them.

Pre-requisite: ISM500, PRO505

PRO 645 Geographic Profiling

This course shows one of the latest developments in criminal profiling, the analysis of criminal geographic behavior and what has been called the Geographic Profile. By analyzing and comparing the places where crimes are committed, it is possible to identify search areas where to find the offender. The student will learn to use a Geographic Information System to analyze the spatial behavior of the criminal and be able to provide useful information for police investigators.

Pre-requisite: ISM500, PRO505

RSC 550 Research and Scientific Communication

This course will offer student a specific vision for the field of scientific research. The student will learn to carry out bibliographic searches in scientific databases, will know different bibliographic reference formats, will understand in depth how to reference according to the APA and will learn to disseminate their research through conferences and scientific poster presentations. This course will help the student to enter the world of science and to write any type of professional work with greater academic rigor.

Pre-requisite: ISM500, PRO505

MASTER OF SCIENCE NONVERBAL AND DECEPTIVE BEHAVIOR

CAP 701 Capstone project

The Capstone Project is a multifaceted assignment that serves as a culminating academic and intellectual experience for student. The student will have continuous tutoring to support him with academic writing. In addition, the student will have to present their work in front of an online tribunal of professors who will evaluate it. This experience will be useful in the professional life of the student, helping him to condense the knowledge in a practical document and improving his communication skills in public.

Pre-requisite: ISM500, ITN501, RSC550

DCD 501 Deceit Detection (I)

In this course, students are introduced to the world of lie detection from a strict scientific approach. The basic concepts on this matter are defined, and the content analysis tools used by psychologists and the security forces of the most advanced countries are studied in depth. By applying these content analysis techniques, student will learn to judge the credibility of a testimonial.

Pre-requisite: ISM500, ITN501

DCD 602 Deceit Detection (II)

This course focuses on the identification of deception through the study of non-verbal expression. Unfounded popular myths and beliefs are exposed, while scientific studies on this matter are highlighted. Student will learn to detect indicators of lying through facial expression, using the FEAP protocol, which is academically recognized. The previous contents are complemented with the psychophysiological evaluation of the lie and

the study of the relationship between personality and deception. The student gets to go one step further in his instruction on lie detection techniques.

Pre-requisite: ISM500, ITN501, DCD501

DCD 603 Deceit Detection (III)

This course, the third and last one dedicated to lie detection, apart from reviewing some police techniques, carries out a rigorous examination of the advances in lie detection investigation and a complete exposition of the meta-analytical conclusions in deception detection. from verbal and non-verbal indicators. The student gains an overview of the current situation regarding deception detection and the orientation of studies in the near future.

Pre-requisite: ISM500, ITN501, DCD501

FEX 501 Facial Expression (I)

The purpose of this course is to prepare student to recognize emotions through facial expression. A bibliographic review of the different coding systems will be carried out, and the FACS and EMFACS protocols, developed by Dr. Ekman and team, widely recognized by the scientific community, will be delved into. Student will be introduced to the concept of micro-expressions and will practice identifying basic emotions through the detection of their units of facial action. They will carry out this training with the photography and video programs designed by Dr. Matsumoto and the team. Once this training has been acquired, student will be able to apply facial expression reading to people in their field, and thus better understand others.

Pre-requisite: ISM500, ITN501

FEX 602 Facial Expression (II), Gestures and Postures

In this course we finish deepening the interpretation of facial expression, extending the studies to the facial analysis of babies, and conducting a review of current facial software. Two other channels of non-verbal expression are also addressed: gestures and postures, with exclusive support in the scientific literature to verify the important information that emerges from the analysis of these two non-verbal elements and to distinguish the rigorous contributions from the merely speculative ones. Student will see the advantages of mastering these two new expressive channels by applying the knowledge acquired in their immediate environment.

Pre-requisite: ISM500, ITN501, FEX501

ISM 500 Technological Learning Tools

This course is designed to provide student with an in-depth understanding of the virtual learning environment. The student will learn to use the Moodle platform and Google Drive, carrying out activities such as online questionnaires, delivery of activities, participation in forums, interaction with classmates and teachers in a virtual environment, account creation and access to the Google Drive cloud and sharing documents with colleagues and teachers.

This training will be very useful for student in today's environment, in which it is increasingly necessary to know and use these technological tools, both for their work and for their daily lives.

Pre-requisite: None

ITN 501 Introduction to nonverbal behavior

This course provides student with solid and scientific foundations on emotional processes and their link to non-verbal behavior. They will know the different approaches to the study of emotion and its physiological bases. They will also understand the basic concepts about non-verbal behavior, and they will delve into the study and practical application of one of the main analysis tools validated by research, the NBAM protocol.

In this way, student will verify the relevant role of emotions in social coexistence, and the practical utility of the analysis of non-verbal behavior for its proper interpretation.

Pre-requisite: ISM500

NPF 601 Nonverbal Behavior in The Professional Field

In this course, the professional fields in which the study of non-verbal behavior is applicable are reviewed, and its concrete usefulness is also demonstrated. Student will take note of the advantages that mastery of this discipline provides in negotiations and labor relations, medical and therapeutic fields, and commercial transactions, among others. This theoretical-practical background will help student both to improve the management of their job functions, and to develop professional reports in case of request for their services as experts in the field.

Pre-requisite: ISM500, ITN501

PEC 501 Proxemic, Prosodic and Other Expression Channels

This course offers training in the remaining channels of non-verbal expression. Student study the management of distances and spaces (proxemics), the meaning of the acoustic patterns of the voice (prosody), the power of touch (haptic), the importance of appearance and the interpretations of the gaze (ocult). The student will carry out as a practical case a complete analysis of non-verbal behavior of all expressive channels using the NBAM protocol. In this way, they will feel prepared to extend this integrated study to any other real case.

Pre-requisite: ISM500, ITN501

RSC 550 Research and Scientific Communication

This course will offer student a specific vision for the field of scientific research. The student will learn to carry out bibliographic searches in scientific databases, will know different bibliographic reference formats, will understand in depth how to reference according to the APA and will learn to disseminate their research through conferences and scientific poster presentations. This course will help the student to enter the world of science and to write any type of professional work with greater academic rigor.

Pre-requisite: ISM500, ITN501

SAV 601 System for Analysis of Validity in Evaluation (SAVE)

In this course, student acquire a methodology based on knowledge and skills obtained from various scientific fields, which integrates a wide set of tools of interdisciplinary origin, useful for developing expert activity. Specifically, you will learn to develop its formula $X = (V1 + V2 + V3) VO$, where the first two components (plausibility and truthfulness) are part of the interview and the last two (verification and assessment) of the investigation. Student will be able to use SAVE Meta-protocol that establishes a system to analyze behavior, structuring in a simple way all the protocols on behavior analysis for the preparation of a single expert report.

Pre-requisite: ISM500, ITN501

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▪ Ignacio Javier Tolosa	Chief Executive Officer
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THANK YOU
FOR
CHOOSING...



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