

SPRING / SUMMER 2025

GRADUATION BOOK

GRADUATING CLASSES



Evidentia University
of Behavioral & Forensic Sciences

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A message from Evidentia University President



To the Graduating Class of Evidentia University of Behavioral and Forensic Sciences,

In the annals of academia, there come defining moments that shape the course of history. Today, we immortalize one such moment—the graduation of our inaugural class, a group of extraordinary individuals who have embraced the vision of Evidentia University and illuminated our path with brilliance and fortitude.

As the President of this esteemed institution, I stand in awe of the resilience, dedication, and unwavering spirit demonstrated by each and every one of you. You are the pioneers, the torch bearers, and the change-makers who have set the tone for generations to come. From the first step you took within our classrooms, you embarked on a journey of intellect, curiosity, and compassion.

This dedication is a tribute to your countless hours of hard work, to the sacrifices you made, and to the dreams you dared to pursue. It is a celebration of your achievements, both big and small, that have culminated in this extraordinary milestone. Your intellectual curiosity, your drive for knowledge, and your commitment to the ethical practice of behavioral and forensic sciences are a testament to the high standards we hold dear at Evidentia University.

As you turn the pages of this book and revisit the memories captured within, may you find inspiration in the trials you overcame, the lessons you learned, and the triumphs you celebrated. May these pages serve as a reminder of the boundless potential that resides within you, urging you to keep pushing the boundaries of what is known, to seek justice and truth, and to put humanity at the forefront of all your endeavors.

On behalf of the faculty, staff, and administration of Evidentia University, I extend our heartfelt congratulations to you, the trailblazers of our academic community. Your indelible mark on our university will forever be cherished, and your legacy will guide future generations toward a brighter, more compassionate world.

With deepest admiration and pride,

Ignacio Tolosa

President

Evidentia University of Behavioral & Forensic Sciences

Mission

Evidentia University of Behavioral and Forensic Sciences offers online graduate-level degree programs and non-degree courses in the areas of behavioral and forensic sciences. The university provides a scientific evidence-based and student-centered learning environment, that bridges academia with professional development, through highly credentialed faculty.

Vision

Evidentia University of Behavioral and Forensic Sciences will lead the global change in society by transforming people's understanding of human behavior through research and innovation in education.

A message from our CEO



Dear Graduates,

Congratulations on reaching this significant milestone in your educational journey! As the CEO of Evidentia University of Behavioral and Forensic Sciences, I am immensely proud of each and every one of you who is graduating today. Your hard work, dedication, and perseverance have brought you to this moment, and I have no doubt that you are well-equipped to face the challenges and opportunities that lie ahead.

At our university, we envisioned a place where students from all walks of life could access high-quality education, regardless of their geographical location or personal circumstances, putting always the human being at the center. Seeing the second and third cohorts of graduates is a testament to the power of online learning and the immense potential it holds. You have not only gained knowledge in your chosen fields but also developed essential skills such as critical thinking, adaptability, and collaboration, which are invaluable in today's rapidly changing world.

As you embark on the next chapter of your lives, I encourage you to continue your pursuit of knowledge and excellence. Stay curious, be open to new experiences, and never stop learning. Your success is a reflection of your determination and the support of our world-class faculty, your enthusiastic peers, and the entire university community. Remember, this is not just a commencement; it is a new beginning. Embrace it with confidence and enthusiasm, and I have no doubt that each of you will make remarkable impact on society in the years to come.

Warm regards,

Ignacio Tolosa
CEO

Evidentia University of Behavioral & Forensic Sciences

Univeristy core values

- We respect each individual's uniqueness.
- We are passionate about human growth and learning.
- We foster academic and professional research.
- We contribute to social change and meaning in our community.

Institutional objetives

- Offer programs and courses through teaching modalities that can be accessed anytime, everywhere.
- Train a specialized workforce in the fields of behavioral and forensic sciences.
- Hire, develop and retain student-centered human capital with the required academic preparation and professional experience to support the attainment of each program goal.
- Offer out-of-the box learning experiences that combine applied knowledge and improve critical thinking skills.
- Provide funding opportunities through scholarships, grants, and partnerships.
- Aim to achieve excellence in academic and applied research through publications, workshops, and cyber dialog.
- Promote life-long learning through alumni networks and continuing education courses.
- Build a university family by supporting student learning through academic and personalized services.

A message from our Vice-provost



Students are the soul of our university. Evidentia University's philosophy is based on a purpose shared by our entire team. Without you we do not exist. We want that, with each student who receives a degree from us, your voice is heard in organizations, forums and spaces of the academic, business, political and social world, so that you know that we are contributing to a world where human behavior is nothing theoretical but a reality expressed in each of the actions that you and we, fused in a single belief, make reality with our actions and behaviors.

We do not want to give titles. We wish and strive so that each signature we stamp on a certificate makes the diploma worthy of being placed on a wall. So that the history of the world remembers where that student comes from who one day dared to enter our university, to be persuaded by our convictions and to continue fighting for that world where knowledge must be part of the rights of every citizen.

If indeed among the most powerful human pleasures is that of overcoming obstacles, we are participants in it. Now it is up to each one of you to assume the commitment. But if at any time there is doubt or lack of strength, remember that we are not content to participate in a graduation. We remain attentive to your destinies and ready to accompany you on the road ahead. Let us say, always, welcome to Evidentia University.

Dr. Yesid Barrera

Vice-provost

Evidentia University of Behavioral & Forensic Sciences

Schools & Programs

School of Crime Science

Director: Prof. Jorge Jimenez

- Master of Science in Criminal Profiling
- Master of Science in Anti-fraud Behavioral Analysis
- Master of Science in Behavioral Cybersecurity & Cybercrime

School of Business & Behavior

Director: Prof. Mercedes Dieguez

- Master of Science in Behavioral Economics
- Master of Science in Sustainability
- Master of Science in Psychology of Negotiation

School of Behavioral Sciences

Director: Prof. Jorge Jimenez

- Master of Science in Nonverbal & Deceptive Behavior
-

School of Crime Science

School of Crime Science Director

Prof. Jorge Jimenez



Can there be anything more praiseworthy for Science than fighting crime? Crime is a great disturber of society and of the development of the Human Being. It creates victims, pain, suffering, death, fear and shows us, with its existence, the worst of the human being.

If Science wants to improve people's lives, if it really serves to help and understand us better, our School of Crime Sciences is, without a doubt, something inevitable within the values and mission of Evidentia University. To train professionals who understand Criminal Behavior, to generate tools and knowledge to fight crime is a task to which we can dedicate ourselves with passion and pride.

As academics we are prepared, our School of Crime Sciences has the best possible weapons for that fight, the best and most competent professionals, and also the best and most committed students for this noble cause. Following the words of the writer Edmund Burke, for evil to triumph, it is only necessary that good men do nothing. From Evidentia University and our School of Crime Sciences, we are more than willing to ensure that the final triumph is that of those good people.

Schools of Crimen Science Graduates

(in alphabetical order by program)

Master of Science in Criminal Profiling



Altamirano Falconi, Carla Paola

Mi nombre es Carla Paola Altamirano Falconi, Ecuatoriana tengo 23 años y soy Licenciada en Criminalística. Me caracterizo por mi compromiso con la investigación científica y el análisis técnico de los hechos delictivos, orientando su formación al servicio de la justicia y la verdad.

Gómez León, Luis

Oficial de la Guardia Civil y criminólogo, especializado en investigación criminal y análisis de inteligencia. Formador en Policía Judicial e Información, comprometido con convertir datos en conocimiento útil al servicio de la seguridad y del bienestar social.





Leiro Jiménez, Alfonso José

Licenciado en Psicología, Graduado en Criminología y Experto Universitario en Seguridad Pública e Intervención comunitaria. Padre de tres hijos maravillosos y esposo de la mujer con más aguante del mundo. De abuelo y padre Guardia Civil, convencido en la formación como método para ser cada día mejor profesional y persona. Actualmente en SEPRONA.

Sáez Peiró, Francisco José

Francisco José Sáez Peiró es graduado del Master en Perfilación Criminal por Evidentia University, ha cursado la Licenciatura de Criminología y el Grado en Derecho en Universidades españolas. Actualmente trabaja como miembro de la Guardia Civil en España y sus intereses se centran en formarse en las materias que le apasionan.





Santamarina González, Ana María

Pertenezco a las Fuerzas y Cuerpos de Seguridad del Estado en España, a la Guardia Civil, en la que he desarrollado la especialidad de Policía Judicial. Mi interés en la Psicología y Criminología, me han llevado a este Máster de Criminal Profiling, que ha supuesto un gran impulso para el avance profesional y personal.

Vorobiova, Anastasia

I'm Anastasia Vorobiova, Latvian origin, a dedicated perpetual student across diverse fields and an international project manager with a current project based in Istanbul, Turkey. At Evidentia University, I fused the meticulous work of criminal profilers with AI vigilance to create a personal, proactive ally for online safety. I believe in the synergy where humans and AI dance rather than duel - combining knowledge and empathy to become powerful allies for proactive protection.



School of Business & Behavior

School of Business & Behavior Director Prof. Mercedes Dieguez



A lot of effort invested, and very well achieved. Congratulations because you are and always will be the first behavioral economists of Evidentia.

But remember, the real adventure has just begun: you already have the key to see the world from another perspective and you are ready... so, go ahead!

Connect what you have learned with your projects and your life, take advantage of it, spread it, squeeze it, and experiment... it's your moment.

I wish you much success!

Schools of Business & Behavior graduates

(in alphabetical order by program)

Master of Science in Behavioral Economics



Arteaga Aguilar, Ricardo

Emprendedor, docente y apasionado por el comportamiento humano. Busco crear proyectos que inspiren e impacten positivamente en la sociedad.

Bordons López, Fernando

Tengo 26 años, soy Teniente de la Guardia Civil de España, trabajo como especialista en Policía Judicial.





Duque Ruiz, Marcela María

Marcela es una persona dedicada y comprometida, con una fuerte capacidad de liderazgo. Disfruta intensamente cada momento y se caracteriza por su pasión por el aprendizaje continuo. Siempre está en búsqueda de nuevos retos que le permitan crecer personal y profesionalmente, enfrentándolos con entusiasmo, disciplina y determinación.

Gómez Giménez, David

Entusiasta, activo y curioso. Me encantan los deportes, la naturaleza, aprender cosas nuevas y pasar tiempo con mis seres queridos





Gómez Giraldo, Sandra Carolina

Soy una persona apasionada por el aprendizaje y la comprensión del comportamiento humano. Me motiva aplicar ese conocimiento para generar impacto positivo en las organizaciones y contribuir al desarrollo de quienes me rodean.

Gutierrez Buitrago, María Camila

María Camila es Negociadora Internacional con maestrías en Dirección de Empresas y Economía Conductual. Apasionada por el sector público, los asuntos internacionales, y la creación de relaciones de valor.





Hamden Villalobos, Rita Azahar

Actuarial consultant oriented to longevity and behavioral economics in pensions, benefits and compensation schemes for employees, considering sustainable guidelines. Consultor actuarial enfocada en la economía de la longevidad y la economía del comportamiento en materia de pensiones y esquemas de beneficios y compensación para los empleados, tomando en cuenta lineamientos de sostenibilidad.

Henao Guerrero, Estefanía

Ingeniera Industrial con sólida experiencia en transformación digital, optimización de procesos y gestión de proyectos en el sector financiero. Habilidad en diseño e implementación de estrategias que mejoran la eficiencia operativa y la experiencia del cliente, asegurando la rentabilidad y competitividad del negocio. Apasionada por la economía conductual y su aplicación a los procesos digitales.





Jiménez Heredia, Laura

Soy Laura Jiménez Heredia, Ingeniera Industrial y especialista en gestión sostenible de procesos industriales. Trabajo en el Grupo Bancolombia liderando proyectos de segmentación conductual para promover la adopción digital. Apasionada por aprender, innovar y equilibrar mi vida profesional y familiar junto a mi esposo, mi hijo y nuestro perro Hércules.

Leston Valbuena, Patricio

Descubriendo el valor de la Economía del Comportamiento para el trabajo y mi vida.





Marin Tamayo, Damián

Durante años le serví a la banca desde un rol financiero, pero me reinventé... Un día entendí que el cambio no se gestiona... se diseña. Desde entonces, me dedico a movilizar la innovación como quien diseña una coreografía de cambio: con propósito, intención y ritmo. Donde el negocio necesita evolucionar, pero aún no sabe cómo. Donde la cultura quiere moverse, pero le falta ritmo. Donde las preguntas son más valiosas que las respuestas. ¡Ahí estoy yo!

Mesa Arango, Robinson Darío

Administrador de empresas interesado en las motivaciones humanas y su impacto en la vida cotidiana y laboral. Con experiencia de 29 años en la banca y un máster en Economía del Comportamiento, apasionado por entender cómo las emociones influyen en las decisiones humanas. Creo en la transformación desde el conocimiento, la empatía y el compromiso con lo colectivo.





Metaute Cardona, Jorge Andrés

Ingeniero de Sistemas con pasión por entender el comportamiento humano, enfocado en crear experiencias que generen valor y dejen huella.

Montealegre Cardona, María Camila

Profesional en Mercadeo Internacional y publicidad con 8 años de experiencia en el sector financiero, con enfoque en inclusión financiera en el segmento de independientes y colombianos en el exterior. Apasionada por los retos e impactar positivamente al mundo desde lo que hago.





Morales Rodriguez, Pedro

Economista conductual en BBVA con más de 5 años de experiencia aplicando las ciencias del comportamiento en soluciones financieras de alto impacto centradas en el cliente.

Ochoa Jaramillo, Tatiana Paola

Soy Tatiana Ochoa, ingeniera financiera y de negocios, especialista en gerencia de proyectos, con experiencia en temas de seguridad en el sector financiero, capacidad de trabajo en equipo y disposición para el aprendizaje. Apasionada por el cine y un buen café.





Oliver Pérez, Ramón

Me considero una persona curiosa, inquieta y con ganas de aprender

Oliva Núñez, Iliana Marcela

Economista, curiosa y creativa. Me apasiona transformar ideas en proyectos que inspiren y conecten. Creo en acercar la ciencia a la vida real de forma cercana y auténtica.





Osorio Vasquez, Diana Marcela

Soy una líder poderosa, amorosa y feliz, enfocada en ser una mejor versión de mí cada día para impactar positivamente a los que me rodean. Disfruto leer, viajar y compartir con mi familia y amigos. Me siento orgullosa de mis logros profesionales y de todo lo que he alcanzado a lo largo de mi vida.

Pérez Céspedes, José Sebastián

I'm a Graphic Designer working as an Agile Coach at Bancolombia and looking forward to apply the gathered knowledge in my daily life!





Pérez Tejero, Javier

Director en Moebius Consulting del Sector Banca y Seguros, con más de 20 años de experiencia en banca y aseguradoras, principalmente en Kutxabank y Mapfre. Licenciado en Ciencias Económicas y Empresariales por la UCM, especializado en Financiación y Auditoría. Experto en implantación de modelos y sistemáticas comerciales, cuadros de mando y formación en producto, con proyectos en clientes líderes como Banco Santander, BBVA, Bankinter, Cajamar, Mapfre, Aegon o Metlife.

Sierra Arias, Erika

Antropóloga y Gerente de Diseño de Experiencia en Nequi. Integro estrategia, investigación y diseño centrado en las personas para crear soluciones con impacto. Creo en el diseño como motor de cambio y creador de relaciones y realidades.





Toro Martínez, Mónica María

Soy Mónica Toro, apasionada por las ciencias del comportamiento. Durante la maestría me interesé en comprender cómo las personas piensan, se comportan y toman decisiones en distintos contextos. Este camino fortaleció mi visión analítica y humana del comportamiento y me mostró cómo puedo transformar realidades desde una mirada ética y orientada al bienestar de la sociedad.

Villegas Hernández, Yanery Elizabeth

Doctora Honoris Causa y especialista financiera en Wealth Management y Project Finance, enfocada en el desarrollo de proyectos para comunidades vulnerables. Divulgadora en educación financiera, economía conductual y equidad de género. Host del podcast Women's Talk y creadora de programas educativos en finanzas e inclusión bancaria.



School of Behavioral Sciences

School of Behavioral Sciences Director

Prof. Jorge Jimenez



Behavioral Science is an exciting journey toward understanding the human condition. It helps us to know another, but it also helps us to know ourselves, which has enormous potential to change the world.

Our School of Behavioral Sciences teaches us to be more compassionate, understand human diversity and complexity, resolve conflicts, and improve communication. We pursue Evidentia University's mission in the pursuit of a more just and equitable society through knowledge of human behavior.

But as our students know, this knowledge is not always easy. It requires patience, dedication, and a great effort to explore human behavior. However, each step in this knowledge brings us a little closer to a deeper and more valuable understanding of ourselves and others.

We will continue on this exciting journey together, using the knowledge we gain to create a more compassionate and supportive world.

Behavioral Sciences are guiding us toward a brighter future, toward a better tomorrow.

Schools of Behavioral Sciences graduates

(in alphabetical order by program)

Master of Science in Nonverbal & Deceptive Behavior



Fariña Velasco, Manuel Jesús

Soy extremeño afincado en Andalucía. Graduado en Criminología por la Universidad Europea Miguel de Cervantes. Trabajo como Policía Nacional en el área de investigación desde 2004.

Flores Nava, Miguel Ángel

Soy Miguel Ángel, originario de la Ciudad de México. Me apasiona el deporte y la cultura; disfruto correr maratones, nadar regularmente y visitar museos. Profesionalmente, tengo más de 10 años de experiencia en finanzas y control presupuestal, área en la que disfruto contribuir al bienestar y eficiencia de las organizaciones.





García Ramos, José Javier

Nacido en el año 1984 en Córdoba (España). Graduado en Criminología en el año 2020 en la Universidad Internacional de La Rioja, Máster de Análisis e Investigación Criminal año 2023. Miembro de la FFCSE desde el año 2004, actualmente responsable de una Sección de investigación Criminal de Policía Judicial.

Lapiedra Feijóo, Elena

Psychologist providing counseling and consultation services in wellbeing programs to employees of multinational companies.



**Our staff and professors
will always carry you in
their hearts.**

Staff

(in alphabetical order)



Alcazar Abrio, Belen
Finance Department Director

Director of Evidentia University of Behavioral & Forensic Science finance department. Although I am in charge of finance, I love teaching. I have a bachelor's degree in business administration and a bachelor's degree in psychology. I have been working in the world of education for the last 25 years in high school and university settings.



Barrera Santos, Russed Yesid
Vice-provost

Bachelor's degree in Business Administrator, Universidad Externado de Colombia, Postgraduate Degree in Conciliation and Conflict Resolution, Universidad del Valle, Colombia, Master's Degree in Non Verbal Behavior and Lie Detection, Universidad Miguel Hernández de Elche, Spain and a Doctorate in Political Science and Sociology, Universidad Pontificia de Salamanca, Spain. He has also studied Negotiation at Harvard University, USA. Professor at universities in Colombia, Ecuador, El Salvador, Costa Rica, Guatemala and visiting professor at the Universidad Complutense de Madrid, Spain. Worked for 17 years for international organizations such as the United Nations, Inter-American Development Bank, ILO, IFAD. He was national coordinator of the program of alternative methods of conflict resolution in Colombia. He is an international business coach, press columnist, writer of several books, among which are: Negotiation and Conflict Transformation, Possible not Impossible, Negotiation for Values, The Door and Between Reason and Emotion, Dare The Power of Changing a Habit, The Window of Youth, Negotiation Model, among others.



D' Agostino, Maru
Director of Admissions

Bachelor's in business administration from Universidad Nacional de La Plata, Argentina. She balances her professional responsibilities with her role as a loving mother to six wonderful children. Maru also finds time to volunteer at the local elementary, middle-school and high-school.



Gonzalez Gatica, Rodolfo
Director of Human Resources Department

Master in Behavioral Economics. Specialist in strategic planning and transition of family businesses. Member of the Advisory Board of Evidentia University in Florida, USA and Director of Human Resources at the same University. Invited professor in Master and Certificate programs in Behavioral Economics at Fundación Universitaria Behavior & Law in Spain and Evidentia University. External director in several family businesses. Certified consultant for Executive Coaching by Lee Hecht Harrison and instructor in leadership development programs and management competencies. International speaker at Global Speakers. Author of the business books "Creando Valor con la Gente", "Ejecutivos Talentosos Empresas Triunfadoras", "Por qué a Mí", "Vale la pena intentarlo", "Por qué es tan difícil" and "Milagros tú verás".



Rosas, Viri
Librarian

Viri Rosas is a Librarian with over ten years of experience in libraries. She is currently an Online Instruction Librarian at Evidentia University, where she creates and maintains online tutorials on how to use library e-resources. Viri is passionate about providing students and faculty with access to the resources they need to succeed, and she is committed to continuous professional development. Viri is also an active member of the Florida Library Association and the American Library Association where she participates in professional activities and library committees to learn about new practices and trends.



Sanz, Javier
Director of Communications

Criminologist expert in cybercrime and OSINT, is the brain behind the technology at Evidentia University. Passionate about behavioral analysis, he never stops training in the field of behavioral sciences and new technologies and Artificial Intelligence. He also manages as a bilingual Community Manager. Outside of work, Javier is a lover of nature, music and all kinds of shows either as a spectator or as a participant.



Tolosa, Ignacio
CEO

Ignacio Tolosa combines over 25 years of strategic and operational experience leading and engaging diverse, high performance teams in Finance, Human Resources, Supply Chain and IT, in several corporations and industries at a global scale. He holds an MBA from UCEMA University and a BA in Accounting from the University of Buenos Aires, where he was also professor of Managerial Accounting and Strategy & Competitiveness, both at the undergrad and graduate schools. Ignacio is also graduated with an Ms. In Behavioral Economics in our first cohort at Evidentia University. He led the Training and Development efforts for the Risk Advisory practice while with KPMG, and conducted several seminars throughout Latin America while with 3M Company. As CEO of Evidentia University, Ignacio combines his strong background in business and in higher education, which has always been characterized by his being optimistic and resourceful, quick to learn, prioritize and execute with integrity and professionalism.

Faculty

(in alphabetical order)



Cabezas Garcia, Silvestre

Graduated in Criminology and Psychology, and specialized in Criminal Profiling and behavioral sciences, I try to dedicate myself to teach what I have been learning over the years.



Cuñado, Angel

PhD in Psychology; Master in Nonverbal Behavior and Lie Detection; Master in Personality Profiling and Negotiation; Lecturer at Evidentia University Member of the Ethics team at Evidentia University Lecturer at the Universidad a Distancia De Madrid (UDIMA). Psychotherapist and Psychodramatic director, expert in Intervention with Women in a situation of Abuse. Technical director at the Fundación Universitaria Behavior and Law, of the Master in Personality Profiling for Latin America, master's degree accredited by the Universidad del Valle de Guatemala (UVG). Technical Director at the Fundación Universitaria Behavior and Law, of the Master in Personality Profiling for Spain, Master accredited by the Universidad de Educación a Distancias (UDIMA). Tutor and Researcher of the Research Team of the Fundación Universitaria Behavior & Law (Madrid).



Diegues de la Mata, Mercedes

Director of the School of Business and Behavior. Director of the Master in Behavioral Economics at Evidentia University. Expert in Behavioral UX. Researcher and expert in Neuromarketing. Board of Directors of SOCEC (Scientific Society of Behavioral Economics). Member of the Observatory of Behavioral Economics. Bachelor and Master in Law. Currently pursuing a PhD in Behavioral Economics. Manager of Value Proposition in the Marketing and Business Development area at Telefónica Corporate.

Faculty

(in alphabetical order)



Feijoo Fernandez, Maria Carmen

First Corporal with 34 years of experience working as Guardia Civil. Currently working in the Madrid Airport Unit (Guardia Civil Customs Police and Borders Unit). Head of the Guardia Civil Behaviour Detection Group in the Airport Unit and responsible for ICARO project (Identification of Anomalous Behaviour and Operative Response) by developing and implementing a behaviour detection program. Negotiator for crisis situations. AVSEC trainer certified by Civil Aviation Authority in Spain (AESA). Five Year University degree in Clinical Psychology. Master's degree in Forensic Psychology. PhD in Psychology with the thesis "The criminal behaviour analysis and the deception detection in the airport context."



Fernandez, Gonzalo

Behavioral Science Leader at BeWay, tackling projects that include the application of behavioral sciences to communications, digital environments, and methodology development, with special emphasis on experimentation. He is currently leading different projects related to digitalization, sustainability and behavioral segmentation and hyperpersonalization methodologies. Gonzalo's main interest is to delve into the role of context in our perceptions and behaviors to design innovative methodologies and interventions that benefit clients and users in areas such as digital, environmental or the application of behavioral sciences to Big Data. Gonzalo holds a degree in Psychology from the University of Santiago de Compostela and a Master in Environmental Management and Intervention from the University of Barcelona.



Soto, Jesús

PhD in Law and Political Science with a Master's in Business Law. Higher-education professional specializing in Private International Law, Competition Law, and International Arbitration. Consulting lawyer, academic, professor, researcher, and higher-education administrator; ANECA-accredited Doctor, and professor of Private International Law. Expertise in Spanish domestic and international commercial law, with specific interests in antitrust law and international commercial arbitration.

Faculty

(in alphabetical order)



Garcia Martinez, Jesus Maria

Associate Professor at the Universitat de Barcelona and collaborating professor at the UOC. Currently dedicated to the practical application of Behavioral Economics in the financial and insurance sector as founder of BEruns. Formerly director of people in the Caixabank Group. Degree in Psychology and PhD in Economics from the Universitat de València.



Garrido Anton, Maria Jose

She is also a European Cum Laude Doctor (PhD) in Psychology (Mitt Sweden University -Universidad Autónoma de Madrid), with master's degree in Forensic Science, in Criminal Profiling, Gender based Violence, as well, she has a diploma in Criminology. She has written three books. Her novel "About people and monsters" describes real cases where she has worked applying psychology in criminal investigations. She has received different awards both civil and military. The silver cross of police merit, the great cross of Santiago and, recently, the honorary doctorate recognition Summa Cum Laude from the Mexican Institute of Victimology. Finally, María José is an outstanding and energetic person, with brilliant professional skills oriented towards teamwork, discipline and responsibility.



Hickey, Eric W.

Dr. Eric Hickey is a senior core faculty member in Walden University's Forensic Psychology graduate program. As the former Dean of the California School of Forensic Studies at Alliant International University and Professor Emeritus at California State University, Fresno, Dr. Hickey has taught many courses involving the psychology of crime, criminal paraphilia, sexual predators, crime scene investigation, psychopathy, threat assessment, and violence prevention. An international survey (2014) identified Dr. Hickey as one of the top 15 active forensic experts in the world. He has conducted seminars in countries throughout Europe, Asia and North and South America. His expertise is chronicled in dozens of television documentaries. He consults with private agencies and testifies as an expert witness in both criminal and civil cases involving sex crimes against children and adults, criminal paraphilia, stalking, homicide, domestic violence and serial crimes. He also consults for the U.S. Department of Defense.

Faculty

(in alphabetical order)



Isaac, Sara

A behavioral scientist and veteran behavior change marketer, Sara is an expert in leveraging insights from behavioral science to create breakthrough behavior change campaigns that work in the real world. As Chief Strategist at behavior change agency Marketing for Change, Sara has overseen behavior change programs to spark climate action planning, support baby brain development, reduce mental health stigma to encourage help-seeking, and reduce the use of fertilizer to protect water quality. Her clients include the Centers for Disease Control and Prevention, AARP, the Charles Margery Barancik Foundation, and Behavioral Health System Baltimore. Sara serves as an adjunct professor for Evidentia University and the George Washington University Milken Institute School of Public Health. Sara holds a bachelor of arts in International Relations from the University of California at Davis, a master of arts in International Relations from Johns Hopkins University, and a master of science in Behavioral Science from the London School of Economics and Political Science.



Jimenez Serrano, Jorge

At the academic level, I have been trained in the area of Psychology in relation to Behavior and Criminal Analysis. Degree in Psychology from the University of Seville, starting from here training related to Criminology. I have studied at two prestigious universities in the study of crime, such as University College London and its Jill Dando Institute of Crime Science and Security, where I studied a postgraduate degree in Criminal Analyst and the Simon Fraser of Canada and its Mental Health, Law, and Policy Institute, where I obtained a Master of Specialist in Criminal and Forensic Psychopathology. This same Master's degree was recognized in Spain by the Universidad Camilo José Cela. I also have a Master's in Criminology and Juvenile Delinquency from the University of Castilla la Mancha (Spain) and a University Expert in Crime Scene Investigation from the University of Valencia (Spain). Since the birth of Evidentia University (USA), I have been in charge of the academic direction, in addition to directing the School of Crime Science. Also, I'm the director of the Masters of Science in Criminal Profiling and the Master of Science in Nonverbal and Deceptive Behavior and Antifraud Behavioral Analysis. Previously, since 2016 I have been the Director of Behavior and Law in Spain.

Faculty

(in alphabetical order)



Lazaro Perea, Cristina

Biologist by training and vocation; When I was 8 years old, I told the world for the first time that I wanted to be a biologist and, after many years and many turns of script in my life, it is still how I prefer to define myself. After obtaining my degree at the Universidad Autónoma de Madrid, I continued my postgraduate studies (MsC and PhD) at the University of Wisconsin-Madison (USA), in what was my passion: primate behavior. Over time, and probably related to my work during the last 20 years in a corporate environment (Client Services, Gartner), my interest has been derived from animal behavior to human behavior, psychology and neuroscience, topics in which I have continued to train. Reading about these topics I "met" a few years ago Daniel Kahneman and his "Thinking Fast and Slow" and a little later, and completely by chance, Richard Thaler's "Misbehaving" fell into my hands. And since then I have continued to be linked to Behavioral Economics, first as a student (Master in Behavioral Economics, Behavior & Law – UDIMA) and for a couple of years as a professor (Evidentia University). In my classes I try to convey my limited knowledge but enormous fascination with the complex mechanisms underlying human behavior. I am convinced, and so I try to share it, that a basic understanding of the main psychological processes and their biological and evolutionary foundations has much to contribute to the behavioral sciences.



Lopez, Rafael

Faculty and Founder of Evidentia University of Behavioral & Forensic Sciences. Ph.D. in Psychology (cum laude). Ph.D. in Economics (cum laude). MBA. Ms in Emotion, Cognition and Health. Bachelor in Business Administration. BA in Psychology. B.A. in Criminal Justice. President of the Behavior & Law Research Foundation (Madrid, Spain). President of the Scientific Society of Behavioral Economics. Regular guest speaker for police and army agencies on nonverbal communication and investigative interviewing. He has published more than 30 scientific articles and several books and book chapters in different areas of behavior analysis. Honored with the Order of Merit of the Civil Guard (medal with white badge) and the Order of Merit of Spanish National Police (medal with white badge).



Nasser, Henry

Henry es Behavioral Leader en BeWay. Profesor de la asignatura de Gestion de Proyectos y UX en Evidentia University. Henry es Economista (USP-Brasil) y Master en Economía y Finanzas con enfoque en Ciencias del Comportamiento (FGV-Brasil). Tiene Posgrado en Gestión de Ciudades y Emprendimientos Creativos (UNC - Argentina). Coordina proyectos de intervenciones conductuales en diferentes países de Latinoamérica enfocados en desarrollar behaviorally-driven organizations. Ha coordinado proyectos destinados al bien-estar financiero de largo-plazo, ayudado a humanizar la relación de ventas en el sector inmobiliario y a optimizar plataformas educativas. Aplica las Ciencias del Comportamiento para generar mejores productos y servicios disponibles al público por instituciones privadas y públicas alrededor del mundo.

Faculty

(in alphabetical order)



Requena Espada , Laura

Laura Requena holds a PhD in Psychology and Criminology from the Universidad Autónoma de Madrid (Spain) and a Master's degree in Criminal Behaviour from the same university. She has carried out research stays in centres located in Belgium and the United Kingdom for her specialisation in organised crime profiling. She has been an expert in cybersecurity for more than 15 years, focusing on threat intelligence, cybersecurity trends, country risk, strategy development, project management for public and private entities, at national and international level. Throughout her career she has worked in Spain, as deputy director of the National Centre of Excellence in Cybersecurity, the Cybersecurity Certification Agency and leading Threat Intelligence teams. Subsequently, she moved to Mexico City to create a threat intelligence area and develop the cybersecurity business in the region and, currently, from Texas, USA for the company BeDisruptive, which is strongly breaking into the market with a disruptive proposal of great value for Latin America and the United States. Laura, certified in CISM, is passionate about cybersecurity and has always been deeply dedicated to helping not only companies, but also citizens to build barriers against cyberthreats.



Rodríguez Molina, Adrian

Professor of geographic profiling and translator at Evidentia University. Previously, researcher in the field of international relations. Graduate in Criminology from Universidad Rey Juan Carlos, Master in Crime Analysis and Prevention from Universidad Miguel Hernández and Professional Master in Intelligence Analyst from LISA Institute. Member of the Professional Association of Criminology of the Community of Madrid and active member of several working groups.

Faculty

(in alphabetical order)



Safarik, Mark

Mark Safarik was a senior member of the Federal Bureau of Investigation's elite Behavioral Analysis Unit where he established himself as an internationally recognized expert in the analysis and interpretation of violent criminal behavior. His law enforcement career spans over 31 years. He worked as a patrol beat cop to a detective working homicides. He served 23 years with the FBI – 12 of those as a criminal profiler.

He began his FBI career working violent crimes on the Wind River Indian Reservation in Wyoming. He transferred to the New York Division where he worked undercover assignments and was a behavioral profiling coordinator. He then transferred to the Sacramento Division where he worked violent crimes and established the behavioral profiling coordinator position before promoting to the Behavioral Analysis Unit at the FBI Academy at Quantico where he remained until retirement.

He has conducted internationally renowned research on the sexual assault and homicide of elder females. He is a member of the highly respected Vidocq Society. He is well-published in international journals, including the Journal of Forensic Sciences, International Journal of Homicide Studies, and the Journal of Interpersonal Violence. He has authored numerous book chapters on homicide including in the newest text on sexual homicide, the Routledge International Handbook of Sexual Homicide Studies.

His new book, *Spree Killers: Practical Classifications for Law Enforcement and Criminology* has been hailed as the definitive textbook on this type of multicide. He has appeared on Dateline, Court TV, Forensic Files, New Detectives, A&E, Oxygen, Discovery ID, and many news networks to discuss his cases. His television series, *Killer Instinct*, premiered in 2011. He was a longtime consultant for the popular television series *CSI: Las Vegas*, *Bones*, and *The Blacklist*. He has two seasons of *Cold Case Homicide* television shows in both Sweden and Denmark.

Faculty

(in alphabetical order)



Salcedo, Juan C.

Juan Camilo serves as the Senior Behavioral Scientist at Potential Project and holds the position of Chief Behavioral Officer at Instintivo. Prior to these roles, he distinguished himself as the Regional Director LATAM at BEworks. Juan Camilo earned both a Master's and a PhD in Experimental Social Psychology from the Universidad de los Andes in Colombia.

Additionally, he holds a Bachelor's degree in Business Administration from Bryant University in the United States. With a wealth of experience in behavioral economics consulting, Juan Camilo has aided various organizations in addressing intricate challenges across the private and public sectors. He has successfully applied behavioral science principles to foster innovative solutions in diverse fields such as financial services, telecom, tech, and transportation.

Furthermore, Juan Camilo has conducted comprehensive behavioral economics workshops throughout North and Latin America. His academic research has primarily revolved around costly signaling theory, delving into its implications on financial decision-making, and exploring its role in punishments and virtue signaling.



Singh, Anisha

Anisha is currently a MPhil/PhD candidate at LSE. Previously, Anisha was the Vice President with the Busara Center for Behavioral Economics based in Nairobi, Kenya. Anisha's research delves into workplace decision-making, unravelling its behavioural impacts and designing inclusive, well-being-driven policies that can transform the modern work environment.



Villena Romera, Jose

Second Lieutenant of the Guardia Civil, currently assigned to the General Directorate of Coordination and Studies of the Secretary of State for Security. Professor of Criminology at various Spanish universities (VIU, UEMC and UDIMA) and professor of Criminal Profiling and Nonverbal Behaviour at Evidentia University (Florida-USA). Graduate in Criminology and Master's Degree in Criminal Analysis and Investigation and Master's Degree in Nonverbal Behaviour and Lie Detection.

Faculty

(in alphabetical order)



Viñambres Gonzalez, Rocio

Economist, business consultant, teacher, and behavior analyst. I combine my professional life as an economist in the private sector with teaching at different Spanish and international universities. I believe that few things in life are more beautiful and rewarding than learning and then teaching others. Since I graduated in CC. Economics and Business Studies at the UCM, I have continued training in various areas of knowledge to better understand human behavior and discover tools to manage talent: MBA from New Hampshire College; Master in Coaching and Emotional Intelligence from the University of Alcalá; Master in Non-Verbal Behavior and Lie Detection, Master in Personality Profiling and Negotiation, and Master in Behavioral Economics from the Distance University of Madrid (UDIMA). As a culmination of my training, I am now in the last year of my doctorate in Economics at UNED. I have collaborated in the writing and publication of an informative book on non-verbal communication, but with more than 150 bibliographic references, *Comunicación No Verbal. 51 respuestas aportadas por la ciencia*. As well as in two manuals, *Manual de Detección de la Mentira y el Engaño. Una aproximación teórico-práctica*, and *Manual Operativo del Metaprotocolo S.A.V.E.*

Dedications from your classmates

El conocimiento es construcción, vida, puente y tránsito hacia la mejora de nuestras vidas. Me enorgullece haber compartido este tránsito con vosotros y espero que podamos seguir construyendo juntos los cimientos de una sociedad más fuerte, justa y humana.

Alfonso José



Mis mejores deseos para todos los compañeros del Máster, de los que he procurado aprender todo lo posible.

Ana María



To my colleagues, professors, and everyone who made this journey possible, I am especially grateful to the professors and mentors at Evidentia who believed in me and offered a unique chance, even though my previous background was far from this field. Your trust and encouragement have been a gift, giving me the opportunity to learn, grow, and contribute in ways I never thought possible. Thank you for welcoming me, for your patience, and for supporting curiosity and open-minded exploration. May we continue to support each other, remain curious, and build a future where all voices and talents find their place - where humans and technology truly dance together.

Anastasia



Hoy culmina una etapa llena de esfuerzo, desvelos y aprendizajes compartidos. Gracias, compañeros, por ser parte de esta experiencia que no solo nos formó como profesionales, sino también como personas con un mismo propósito: comprender y aportar a la justicia desde la ciencia del comportamiento criminal.

Carla Paola



¡Enhorabuena, compañeros! A lo largo de mi experiencia profesional he estado en salas donde las ideas flotaban, pero no aterrizaban. Gracias a este proceso y aprendiendo de sus ideas y debates, entendí que hay que crear puentes entre la estrategia y la acción. Ahora quiero activar experimentos que pongan a prueba las certezas.

Damián Albeiro



Ha sido un verdadero placer compartir este año de aprendizajes y retos. Os deseo lo mejor de corazón, tanto a este lado del Atlántico como al otro.

David



Hoy culminamos otro ciclo profesional en nuestras vidas. Ha sido un año lleno de experiencias, aprendizajes y desafíos que juntos hemos logrado superar. Les agradezco profundamente por los momentos compartidos y por haber sido parte fundamental de esta etapa. ¡Les deseo mucho éxito en todo lo que emprendan!

Diana



Thanks to my classmates who have made the experience even more enriching.

Elena



Ha sido un verdadero gusto conocerlos y compartir este camino de aprendizajes y debates. Gracias por cada conversación que expandió mi forma de ver el comportamiento humano. Sigamos diseñando para empoderar a las personas, hacerlas más conscientes de sus decisiones y construir un mundo más justo y humano.

Erika



Ha sido un honor compartir este camino de crecimiento y aprendizaje con ustedes. ¡Felicitaciones a todos por este logro tan merecido!

Estefanía



Ha sido un placer conocer a personas tan buenas y tan interesantes, espero sin duda que nuestros caminos se vuelvan a cruzar.

Fernando



Ha sido un honor compartir este curso académico con ustedes. Me llevo no solo conocimiento, sino también el compañerismo y las experiencias vividas. ¡Éxitos en todo lo que viene!

Francisco José



Dedico este logro a mi familia, que ha sido mi mayor inspiración y motor en cada paso. Gracias por su amor, apoyo y fe inquebrantable en mí.

Iliana Marcela



Ha sido un verdadero privilegio compartir este viaje de aprendizaje con todos vosotros. Gracias por las conversaciones inspiradoras, los debates retadores y la compañía en cada paso del camino. Me llevo no solo conocimientos, sino también la motivación y el apoyo de un grupo excepcional. ¡Nos vemos en los próximos retos, dentro y fuera del aula! Os espero en Madrid.

Javier

Agradezco a Evidentia University por ser un espacio de aprendizaje transformador que despertó en mí una nueva forma de entender y aplicar la ciencia del comportamiento.

Jorge



Gracias a la Estado de Seguridad-Ministerio del Interior de España y a Evidentia University por elegirme.

José Javier

*Thanks to Evidentia University, Bancolombia,
my colleagues, family and friends for
accompany me on this journey!*

José Sebastián



*Ha sido un privilegio compartir este camino con
personas tan brillantes y apasionadas por
entender el comportamiento humano. Que este
cierre sea solo el inicio de nuevas oportunidades
para aplicar lo aprendido e impactar
positivamente desde nuestras profesiones.*

Laura

Ha sido un honor compartir este camino de crecimiento profesional con todos. Los debates, las reflexiones y las experiencias compartidas han fortalecido mi visión y enriquecido mi aprendizaje. Les deseo mucho éxito en sus carreras y confío en que seguiremos contribuyendo a un mundo más seguro y justo. ¡Hasta pronto!

Luis



Enhorabuena a todos mis compañeros por haber finalizado el Máster y haber trabajado duro durante todo un año. Todo sacrificio tiene su recompensa.

Manuel Jesús



A mis compañeros de la maestría, Gracias por cada conversación, cada trabajo en equipo, cada desafío compartido y cada logro celebrado. Ha sido un privilegio recorrer este camino junto a personas tan inspiradoras, comprometidas y resilientes. Cada uno aportó algo único a esta experiencia, y juntos construimos más que conocimiento: creamos una red de apoyo, amistad y crecimiento mutuo. Gracias por ser parte esencial de este capítulo inolvidable.

Marcela María



Queridos compañeros, hoy terminamos una aventura que nos abrió los ojos, nos hizo entendernos a nosotros mismos y también, nos llenó de compasión por la especie humana. ¡Usemos lo aprendido para hacer del mundo un lugar mejor! ¡éxitos!

María Camila G.

A mi novio, gracias por su compañía, por compartir conmigo cada desvelo, cada reto y cada logro. Gracias por tu paciencia, tu comprensión y por ser mi apoyo constante durante todo este proceso. A mi familia y la de mi novio por estar siempre presente, por su amor. Este logro también es suyo. A mis profesores, por su dedicación, pasión y compromiso con la enseñanza. Gracias por transmitir su conocimiento con entusiasmo y por inspirarme a alcanzar la excelencia. Y a la persona que me brindó la oportunidad de realizar esta maestría, gracias por confiar en mí y abrirme las puertas a esta experiencia que ha marcado profundamente mi crecimiento profesional y personal.

María Camila M.



Ha sido un honor aprender y crecer junto a ustedes. Esta etapa nos ha retado, nos ha unido y nos ha preparado para nuevos desafíos. Les deseo éxito en todo lo que emprendan, y que nunca falten la pasión ni la humanidad que nos caracterizó como grupo.

Miguel Ángel

A mis compañeros de maestría, quiero agradecerles por cada conversación, reto y aprendizaje compartido. No solo aprendimos teorías sobre sesgos, emociones y comportamientos, también las llevamos a nuestra realidad, haciendo que el aprendizaje fuera aún más valioso. Ojalá sigamos aplicando lo aprendido no solo en el trabajo, sino en la vida misma.

A mi novio, gracias por su compañía, por compartir conmigo cada desvelo, cada reto y cada logro. Gracias por tu paciencia, tu comprensión y por ser mi apoyo constante durante todo este proceso. A mi familia y la de mi novio por estar siempre presente, por su amor. Este logro también es suyo. A mis profesores, por su dedicación, pasión y compromiso con la enseñanza. Gracias por transmitir su conocimiento con entusiasmo y por inspirarme a alcanzar la excelencia. Y a la persona que me brindó la oportunidad de realizar esta maestría, gracias por confiar en mí y abrirme las puertas a esta experiencia que ha marcado profundamente mi crecimiento profesional y personal.



Mónica



Espero que este Máster os proporcione las herramientas para triunfar en la EC. Un abrazo desde España.

Patricio

“Nuestra pasión por entender el comportamiento humano nos une. Que el término de esta maestría sea solo el comienzo de muchas oportunidades para aplicar lo aprendido y generar impacto positivo en el mundo”

Pedro



Ha sido un placer coincidir con personas con mismas curiosidades que yo, y que quiere hacer crecer la disciplina. También quiero resaltar el gran grupo que hemos sido y las buenas sinergias que hemos tenido aún siendo perfiles de diferentes países y sectores profesionales. Espero que este Máster os proporcione las herramientas para triunfar en la EC. Un abrazo desde España.

Ramón

*"Muchas gracias a todos por todo!
¡Muchísimo éxito en el futuro!"*

Ricardo



Aprendí muchísimo de todos los maestros que compartieron sus conocimientos con nosotros, así como todos los compañeros que externaron sus experiencias y cuestionamientos para fortalecer nuestros conocimientos. ¡¡¡Muchas gracias!!!

Rita

“Gracias a mis compañeros de Master por compartir este desafío, los descubrimientos y el aprendizaje mutuo. Me llevo su amistad, los conocimientos y las conexiones que perdurarán por siempre. ¡Éxitos en lo que viene!

Robinson Darío



Felicitaciones a todos por este gran logro. Recordemos siempre que este privilegio conlleva la responsabilidad de seguir generando y compartiendo conocimiento, eligiendo crear y aportar valor a otros en todo lo que hacemos.

Sandra Carolina

Hoy finalizamos un recorrido de desafíos, crecimiento y aprendizajes. Gracias por los momentos, palabras y apoyo constante, esta ruta no la caminé sola, espero la vida nos siga cruzando, un abrazo. Los recordaré siempre. ¡Lo logramos!

Tatiana



A mis profesores, gracias por su dedicación, por cada corrección y cada exigencia que me impulsaron a ser una mejor profesional y un mejor ser humano, guiada por valores como la disciplina, la constancia y el esfuerzo. A mis compañeros, cuyas iniciativas expandieron mis horizontes, reforzaron en mí el valor de una visión compartida y se convirtieron en grandes amigos.

Yanery Elizabeth

Dedications from Evidentia University professors and staff

Sólo tengo palabras de agradecimiento a todos mis alumnos por la excelente experiencia y la paciencia que tuvieron conmigo en todo momento. Espero que disfrutaran de la asignatura, nunca se cansen de aprender y cuenten conmigo cuando quieran. Les deseo todo lo mejor, ¡un abrazo!

Adrián Rodríguez Molina

Ha sido un placer poder compartir con el grupo los momentos que nos ha unido durante este período. Una última aunque continuada lectura del comportamiento no verbal es este mensaje, que muestra emociones y personalidad. Gracias por vuestra participación, “nos seguiremos viendo en el aula virtual”

Ángel Cuñado Yuste

All the very best! I'm so excited to see how each one of you takes back learnings from the course and applies it to your daily professional and personal life. Keep in touch!

Anisha Singh

Es un honor y un privilegio haber formado parte de este viaje educativo a lo largo de su trayectoria académica en nuestra querida universidad. Como directora de finanzas, he tenido el privilegio de presenciar de cerca el arduo trabajo, la dedicación y el esfuerzo que han invertido en cada paso de su camino hacia la graduación. Recordad siempre que la educación es una herramienta poderosa que puede abrir puertas y cambiar vidas. Utilizad vuestro conocimiento para hacer del mundo un lugar mejor y para inspirar a otros a alcanzar sus metas. Mis felicitaciones más sinceras por vuestra graduación. Que vuestro futuro esté lleno de éxitos, felicidad y realización personal.

Belén Alcázar Abrio

When you decided to commit to the journey of completing this Master you were surely convinced that it was the most rational decision, after having thoroughly weighed the pros and cons. But, after everything you have learned about Behavioral Economics, you probably think you were wrong: not in the decision to undertake the Master that was a great success, but in that it was as rational a decision as you thought. Jokes aside, what I am convinced of is that after many months of effort, you take with you a new way of understanding and interpreting decision-making and human behavior and how to influence it, and that this knowledge will have a great impact on your life, personally and professionally, as well as personal relationships with classmates and teachers that will surely accompany you for years. Congratulations and all the recognition for this great achievement! A big hug. / Cuando decidisteis comprometeros con el viaje de completar este Máster seguramente estabais convencidos de que era la decisión más racional, después de haber sopesado concienzudamente los pros y los contras. Pero, después de todo lo que habéis aprendido sobre Economía de la Conducta, probablemente penséis que estabais equivocados: no en la decisión de emprender el Máster que fue un gran acierto, pero sí en que fuera una decisión tan racional como pensabais. Bromas aparte, de lo que sí que estoy convencida es que después de muchos meses de esfuerzo, os lleváis con vosotros una nueva forma de entender e interpretar la toma de decisiones y el comportamiento humano y cómo influenciarlo, y que estos conocimientos van a tener un gran impacto en vuestra vida, a nivel personal y profesional, así como unas relaciones personales con compañeros y profesores que seguro os acompañarán durante años. ¡Muchas felicidades y todo el reconocimiento por este gran logro! Un fuerte abrazo.

Cristina Lázaro Perea

Ha sido un verdadero placer contar con ustedes en esta edición del Máster. Espero que los conocimientos adquiridos les acerquen a la consecución de sus objetivos. Y, para cualquier cosa que necesiten, me tienen a un mail de distancia. ¡Un abrazo!

Gonzalo Fernández

Felicidades por haber logrado sus objetivos. Ha sido un camino arduo pero que dará muchos frutos, estoy seguro. Con los conocimientos que han adquirido y las habilidades que han desarrollado, tendrán todas las condiciones para diseñar mejores productos, servicios y experiencias informadas por cómo se comportan las personas en el mundo real. ¡Suerte en sus trayectorias! Cuenten conmigo siempre para lo que venga. Un abrazo, Henry.

Henry Nasser

Heartfelt congratulations to all of us, the pioneering first graduating cohort at Evidentia University! Together, we have navigated this unique educational journey, and I am honored to be standing among you as one of your fellow graduates. The virtual classrooms and digital connections have brought us together to enjoy a world-class faculty and fascinating program. As we embark on the next phase of our lives, let's cherish the friendships and knowledge gained, using them as stepping-stones toward our individual and collective successes. Limitless possibilities await us, let's embrace them!

Ignacio Tolosa

¡Ha sido un viaje lleno de aprendizaje, risas y, por supuesto, algunas que otras "aventuras cibernéticas"! Pero habéis conseguido superar todas y cada una de ellas, al igual que superaréis todos los retos que encontréis en el futuro. Seguid persiguiendo vuestros sueños profesionales con la misma pasión y determinación que demostrasteis en el aula virtual.

Javier Sanz

¡Felicidades por este hito! Hoy todos/as ustedes culminan sus estudios de máster, los cuales les han permitido adquirir conocimiento y adquirir carácter. Les invito a poner en valor lo aprendido para su desarrollo personal: conviertan cada herramienta, método y experiencia en impulso para seguir creciendo con propósito. Y, sobre todo, recuerden que el conocimiento conlleva una responsabilidad: ustedes tienen una obligación con la sociedad. Usen su formación para generar impacto, construir soluciones justas y sostenibles, y abrir caminos donde otros aún ven barreras. Enhorabuena

Jesús Soto

Remember that, in addition to obtaining a Master's degree, you are making history by being the second and third graduates from Evidentia University may not seem like much today, but history always rewards the pioneers.

Jorge Jiménez Serrano

Os deseo a todos mucho éxitos personales y profesionales. Que los conocimientos adquiridos podáis aplicarlos en vuestro trabajo así como en cualquier relación personal que tengáis en el día a día. Tras superar esta formación hay que devolver a la sociedad lo aprendido para crear un mundo mejor. Enhorabuena a todos!!! Jose.

José Villena

¡Queridos alumnos, han iniciado su travesía en el fascinante mundo de la economía conductual, ¡felicitaciones! Como futuros profesionales en ciencias del comportamiento, recae en ustedes la noble tarea de aplicar sus conocimientos para enriquecer las vidas de las personas y asistir a las organizaciones en la consecución de sus objetivos. Sin embargo, no olviden que todo cambio significativo inicia con el autoconocimiento y la autoregulación. Les insto a que sean conscientes de sus propios sesgos y actúen siempre con integridad y responsabilidad. ¡Bienvenidos a este apasionante viaje de constante aprendizaje y descubrimiento!

Juan Camilo Salcedo

Espero que hayáis disfrutado de mis sesiones tanto como yo impartíendolas. Ha sido un absoluto placer y me enorgullece que hayáis llegado hasta este momento. Os deseo el mayor de los éxitos.

Laura Requena Espada

It was a pleasure for me to have such an excellent students! I wish you all the best in your near future!

María Carmen Feijoo Fernández

Congratulation to all of you. I am very proud of all your work and efforts. Sincerely.

Maria Jose Garrido Anton

Congratulations on the success of the first part of your journey. Hopefully this experience will energize you to now pursue your dreams within the forensic field. Best of success to you all.

Mark Safarik

Mucho esfuerzo invertido, y muy bien logrado. Enhorabuena porque sois y siempre seréis economistas conductuales de Evidentia. Pero recuerda, la verdadera aventura acaba de comenzar: ya tienes la llave para ver el mundo desde otra perspectiva y estas preparado... por lo tanto, Adelante! Conecta lo aprendido con tus proyectos y tu vida, aprovecha, divulga, exprime, y experimenta.. es tu momento. Te deseo muchos éxitos!

Mercedes Dieguez de la Mata

To the Graduating Class of Evidentia University of Behavioral and Forensic Sciences, In the annals of academia, there come defining moments that shape the course of history. Today, we immortalize one such moment—the graduation of our inaugural class, a group of extraordinary individuals who have embraced the vision of Evidentia University and illuminated our path with brilliance and fortitude. As the President of this esteemed institution, I stand in awe of the resilience, dedication, and unwavering spirit demonstrated by each and every one of you. You are the pioneers, the torchbearers, and the change-makers who have set the tone for generations to come. From the first step you took within our halls, you embarked on a journey of intellect, curiosity, and compassion. This dedication is a tribute to your countless hours of hard work, to the sacrifices you made, and to the dreams you dared to pursue. It is a celebration of your achievements, both big and small, that have culminated in this extraordinary milestone. Your intellectual curiosity, your drive for knowledge, and your commitment to the ethical practice of behavioral and forensic sciences are a testament to the high standards we hold dear at Evidentia University. As you turn the pages of this book and revisit the memories captured within, may you find inspiration in the trials you overcame, the lessons you learned, and the triumphs you celebrated. May these pages serve as a reminder of the boundless potential that resides within you, urging you to keep pushing the boundaries of what is known, to seek justice and truth, and to put humanity at the forefront of all your endeavors. On behalf of the faculty, staff, and administration of Evidentia University, I extend our heartfelt congratulations to you, the trailblazers of our academic community. Your indelible mark on our university will forever be cherished, and your legacy will guide future generations toward a brighter, more compassionate world. With deepest admiration and pride, Rafael López, Founder of Evidentia University of Behavioral and Forensic Sciences

Rafael López

Thanks, Team! You have formed a fantastic first promotion: multidisciplinary and multicultural, active in forums and live classes, the best gift for a teacher. I understand teaching as an exchange of knowledge and experiences between students and teachers that allows all of us to learn from each other and we, together, have achieved it, thank you very much for it. Congratulations on achieving the master's degree, the sacrifices have been worth it, they have brought you here. Now enjoy with all those who have suffered the side effects of the master's degree, partner, children, parents, friends, etc. As I told you in the forums, I remain at your disposal for whatever you need. It has been a pleasure to meet you virtually, I hope to meet you personally. A big hug for each of you.

Rocío Viñambres González

Usa los conocimientos adquiridos en Evidentia University para potenciar tu vida profesional, por el bien de tu familia y de tu país.

Rodolfo González Gatica

Los estudiantes son el alma de nuestra universidad, la filosofía de Evidentia University, está amparada en un propósito que compartimos todo el equipo; sin ustedes no existimos, queremos que con cada estudiante que recibe un título nuestro, se escuche su voz en las organizaciones, foros y espacios del mundo académico, empresarial, político y social, para que sepan que estamos contribuyendo a un mundo donde el comportamiento humano no es nada teórico, es una realidad expresada en cada una de las acciones que ustedes y nosotros, fundidos en una sola creencia lo hacemos realidad, con nuestras acciones y comportamientos. No queremos entregar títulos, deseamos y nos esforzamos porque cada firma que estampamos en un certificado o diploma, merezca ser colocarlo en una pared, y que la historia del mundo recuerde, de donde proviene ese estudiante, que un día se animó a ingresar a nuestra universidad, dejarse persuadir por nuestras convicciones y seguir luchando por ese mundo donde el conocimiento debe hacer parte de los derechos de todo ciudadano. Si efectivamente dentro de los placeres humanos, más poderosos, está el de superar obstáculos, nosotros somos participantes de ello, ahora les corresponde a cada uno de ustedes asumir el compromiso, pero si en algún momento existe duda o falta de fuerza, recuerden que nosotros no conformamos con participar en una graduación, seguimos atentos a su destinos y dispuestos a acompañarles en el camino que emprendan, permitamos decir, siempre, bienvenidos a Evidentia University.

Russed Yesid Barrera Santos

Congratulations on your graduation! Thank you for sharing your journey with me. Your enthusiasm for learning and your support for one another made teaching a joy. I hope your newfound mastery of behavioral science will help you see the world through a new and more human lens no matter what profession you pursue. Thank you for sharing your journey with me!

Sara Isaac

Graduates, Congratulations on this remarkable achievement! You have worked hard to reach this point, and you should be proud of yourselves. As you embark on this next chapter of your life, I want to tell you, never stop learning. The world is constantly changing. It's important to stay up to date on the latest trends in your career. But even more importantly, never stop learning about yourself and the world around you. ¡Felicitaciones por este notable logro! Han trabajado duro para llegar a este punto y deben estar orgullosos de ustedes mismos. Al embarcarse en este próximo capítulo de su vida, quiero decirle que nunca deje de aprender. El mundo está constantemente cambiando, y es importante mantenerse actualizado sobre las últimas tendencias en sus profesiones. Pero lo que es aún más importante, nunca dejes de aprender sobre ustedes mismos y el mundo que los rodea.

Viri Rosas

Ha sido genial compartir este tiempo con vosotros/as. Espero haberos transmitido algo de mi pasión por las ciencias del comportamiento. Esto es solo el comienzo, ahora queda un futuro por delante para que apliquéis todo lo aprendido. Seguro que os va genial.

Silvestre Cabezas García

Evidentia University Anthem

*No longer live in the back of world, put me in the front of life;
count stars in virtual sky and universe, behavior poem in woods;
fly dreams and hope thru the hard night, remember tales of the
age; and never see the back of the world, put me in front of life.*

*The best world for humanity, nobler spirit dreams come true;
Evidentia University in state of sun and sea; your dreams come
true in sun and the sea; with our help, hope, love and faith.*

Thanks to the composer, author, musician and choir members for their generous contribution to Evidentia University

Composer & musical arrangement:

- Felipe Undurraga
- Recording & mixing:
- Alejandro Zalaquett

Lyrics:

- Rodolfo González

University Choir

Sopranos:

- Catalina Barra, Isabel Gonzalez,
- Carolina Undurraga

Contraltos:

- Trinidad Villalon, Camila Engelbreit,
- Bernardita Undurraga

Tenors:

- Felipe Undurraga, Alejandro Zalaquett,
- Javier Kaltwasser

Barítones:

- Andres Castro, Cristian Marin, Diego
- Fernander Lobbe

*The mind is not a vessel to be filled but
a fire to be kindled*

Plutarch



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