



MASTER OF SCIENCE IN BEHAVIORAL ECONOMICS



- • With our master you will be able to implement behavioral economics policies in any professional environment. You will learn the fundamentals of behavioral economics and its practical applications in professional and personal settings.
- •



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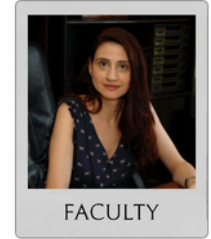
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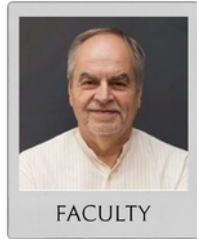
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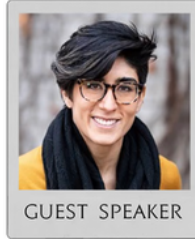
RAFAEL LÓPEZ, PHD.



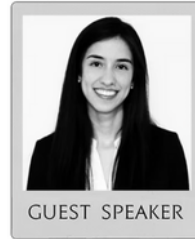
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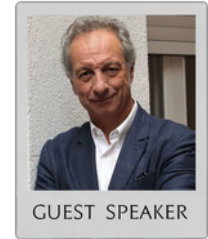
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... enjoy all of them and other professors and guest speakers

Our course curriculum, an amazing journey.

Course Title	Credit Hours	Language
Technological Learning Tools.	3	English / Spanish
Origins and Fundamentals of Behavioral Economics.	3	English / Spanish
Biases and Heuristics Deep-Dive.	3	English / Spanish
Psychology and Sociology in Behavioral Economics.	3	English / Spanish
Behavioral Sales and Marketing	3	English / Spanish
User Experience & Behavioral Economics Project Management	3	English / Spanish
Behavioral Finance.	3	English / Spanish
Behavioral Management of Human Capital.	3	English / Spanish
Behavioral Economics Culture and Future	3	English / Spanish
Public and Service Policy.	3	English / Spanish
Research and Scientific Communication	3	English / Spanish
Capstone Project	3	English / Spanish

Grants available

Awarded according to household income and/or Community affiliations.

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