Evidentia University
School of Continuing Education

CONTINUING EDUCATION COURSE PORTFOLIO

100% ONLINE COURSE
BLENDED LEARNING
IN- COMPANY

Contents

Welcome

Welcome to the School of Continuing Education of Evidentia University of Behavioral and Forensic Sciences! Thank you for your interest in our university. We are pleased to support you gaininig the knowledge andskills that will allow you to boost your career.

We take your education very seriously. We strive to stay attuned to your personal academic and career goals as we help you pursue studies geared toward realizing your full potential.

Our goal is to provide you with as many advantages at our disposal. You will study with professionals using industry-driven credentials, curriculum, and software. We encourage you to jump into your passion from the moment you engage in our classes.

On behalf of the entire faculty and staff, I want you to know we are glad you will be attending Evidentia University of Behavioral and Forensic Sciences and are excited for your arrival. I am looking forward to meeting you and your professional plans. Professors are getting ready for classes; exciting activities and conferences are in place for this year; and we are eager to get started.

Dr. Rafael Lopez
Provost
Evidentia University of Behavioral and Forensic Sciences.

About Evidentia University

In Evidentia University we are passionate about education, teaching and learning environments. We look forward to sharing with all of you the same passion, in the moment you decide to begin with us in this journey of acquiring new skills and knowledge to enhance your career development.

Evidentia University of Behavioral & Forensic Sciences is authorized to operate and grant degrees in the state of Florida by the Commission for Independent Education (Department of Education), license number 9097.

Enroll in a 100% online university where you will enjoy live classes with world-class professors and connect with peers from different countries.

Evidentia University is operated by Behavior & Law, dedicated since 2008 to training in Behavioral and Forensic Sciences. More than 4000 students from different countries have been trained by Behavior & Law, generating a global network of professionals and serving as our stepping-stone for the creation of this new university.

Mission, Vission, Core Values and Institutional Objetives

Mission

Evidentia University of Behavioral and Forensic Sciences offers online graduate-level degree programs and non-degree courses in the areas of behavioral and forensic sciences. The university provides a scientific evidence-based and student-centered learning environment, that bridges academia with professional development, through highly credentialed faculty.

Vission

Evidentia University of Behavioral and Forensic Sciences will lead the global change in society by transforming people's understanding of human behavior through research and innovation in education.

Core Values

- We respect each individual's uniqueness.
- We are passionate about human growth and learning.
- We foster academic and professional research.We contribute to social change and meaning in our community.

Institutional Objectives

- Offer programs and courses through teaching modalities that can be accessed anytime, everywhere.
- Train a specialized workforce in the fields of behavioral and forensic sciences.
- Hire, develop and retain student-centered human capital with the required academic preparation and professional experience to support the attainment of each program goal.
- Offer out-of-the box learning experiences that combine applied knowledge and improve critical thinking skills.
- Provide funding opportunities through scholarships, grants, and partnerships.
- Aim to achieve excellence in academic and applied research through publications, workshops, and cyber dialog.
- Promote life-long learning through alumni networks and continuing education courses.
- Build a university family by supporting student learning through academic and personalized services.

School of Continuing Education

Learn New Skills,
Advance Your Career

Evidentia University of Behavioral and Forensic Sciences, in addition to being a beacon of academic excellence, is a globally unique University, specialized in two fields that define and shape today's world in a special way: behavioral sciences and forensic sciences.

By choosing Evidentia University to extend your education, you choose academic quality and the opportunity to differentiate yourself in your professional career. Our programs provide unparalleled technical breadth and educational specialization, preparing you to face real-world challenges with confidence and a solid foundation of knowledge.

At the School of Continuing Education, we don't just impart knowledge; we cultivate practical skills and foster critical thinking in specialized technical fields that will set you apart on your career path! Our commitment to academic excellence and professional relevance is a formula for success.

We invite you to explore our educational offerings and discover how our University can propel your career forward. Join us on this unique educational journey and prepare to excel in the behavioral and forensic sciences.

The mind is not a vessel to be filled but a fire to be kindled.

PLUTARCO

School of Continuing Education

Intensive Development Courses (4 weeks)

Professional Advenced Courses (8 weeks)

Certificate programs (12-16 weeks)

Course Types

SCHOOL OF CONTINUING EDUCATION

Study Areas

Business and Behavior

Communication and Behavior

Crime Science

Social innovation

Intelligence, Security & Defense

Skills. Behavioral & Forensic Sciences

Technology & Science Applications
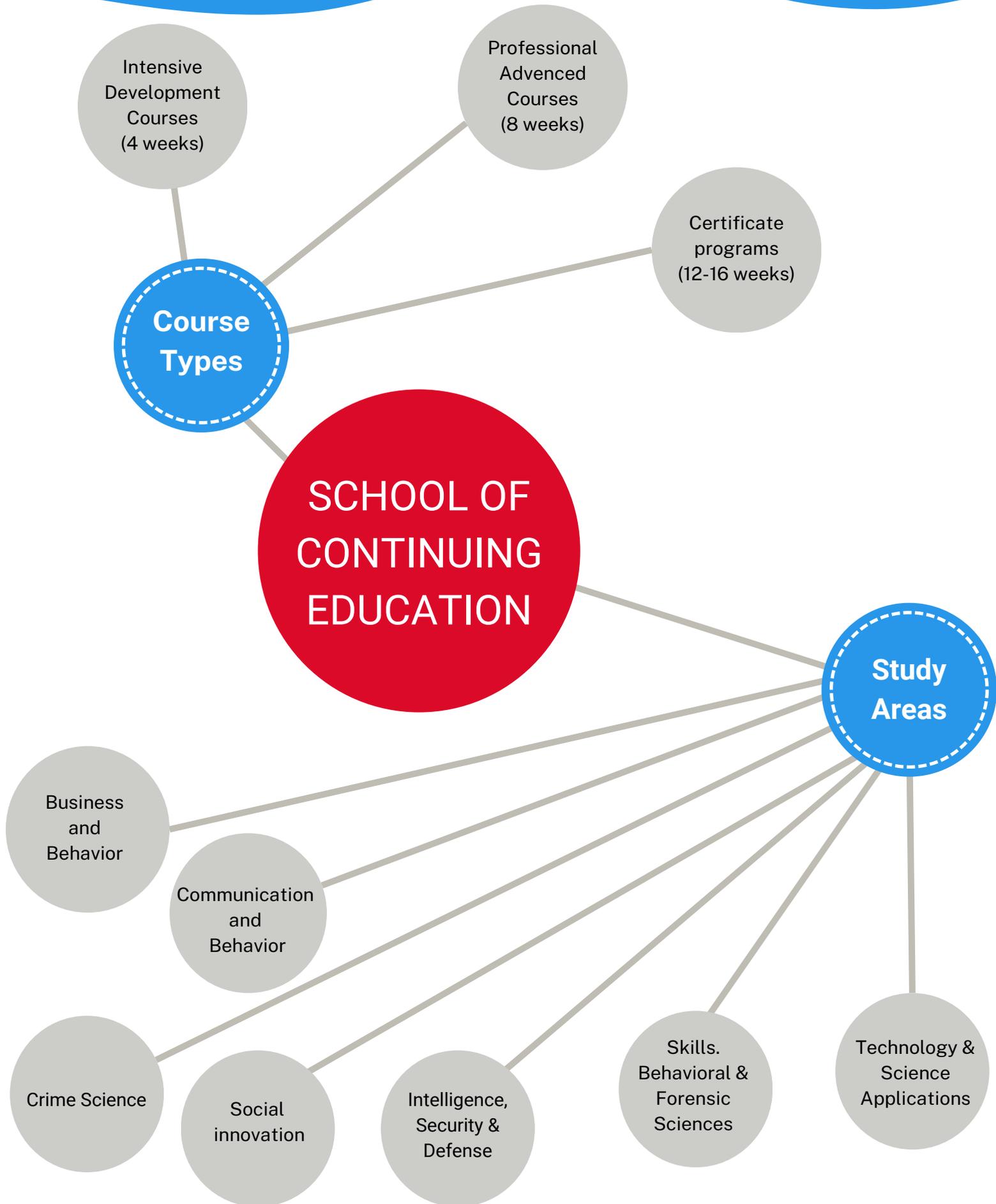
Business & Behavior Courses

Welcome to the cutting-edge "Business & Behavior" area courses at Evidentia University, where academic excellence meets real-world application. Our distinctive curriculum is designed to empower you with not only advanced theoretical knowledge in behavioral economics and business trends, but also the practical skills necessary to apply these concepts effectively in the workplace.

At our University, we understand that the landscape of business is constantly evolving. That's why our "Business & Behavior" area is tailored to equip you with special competencies that are crucial for today's dynamic market. You will delve into the intricacies of consumer behavior, market analysis, and decision-making processes that are critical for any aspiring business leader. Our program focuses on interdisciplinary learning, ensuring that you grasp the economic behaviors that drive today's industries while fostering an innovative mindset.

By choosing our "Business & Behavior" programs, you are not just learning about theories; you are preparing to implement them. Through practical experiences, real-world projects, and collaborations with industry leaders, we ensure that our graduates can transition seamlessly from academic settings to influential roles in their respective fields.

Behavioral Economics

Area of Study: **Business & Behavior**
Category: **Professional Certificate Program**

Tuition	Language	Duration	C.E. Units	Course codes
$2250	English/Spanish	13 weeks	13	BCERT1ENG/BCERT1SPA

Description

This Behavioral Economics Certificate is led by international experts and leaders on the subject.

Our teaching staff is composed of professional experts in applying Behavioral Economics and PhD's in Economy and Psychology, developing interdisciplinary expertise in the field of Behavioral Economics in prestigious Universities and in multinational companies across the world (USA, EUROPE, LATAM, INDIA)

We offer an active learning course, developing interdisciplinary expertise in the field of Behavioral Economics Science and empowering participants to go a meaningful step further to become **Behavioral Economic Officers.**

Learning Outcomes

1.You will learn the foundations of Behavioral Economic Science and acquire practical skills to conduct your own Behavioral Economics interventions in your professional role

2. You will acquire understanding of and trully implementation of Behavioral Design principles

3. You will have a command over Behavioral Economics methodologies and tools extensively used in the discipline, combined with practical research experience.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Sustainability

Area of Study: **Business & Behavior**
Category: **Professional Certificate Program**

Tuition	Language	Duration	C.E. Units	Course codes
$2250	English/Spanish	13 weeks	13	BCERT2ENG/BCERT2SPA

Description

Welcome to our Professional Certificate Program in Sustainability – the ultimate sustainability course. Our comprehensive course is designed to provide you with a rock solid understanding of the key necessary knowledge and tools to apply sustainable principles in your professional role.

Our online sustainability course covers four essential subjects: Scientific foundations of sustainability, Behavioral economics and sustainability, Sustainability accounting systems, and Industry challenges and opportunities. Each subject offers a unique perspective on sustainability, providing students with a comprehensive understanding of this critical topic while exploring the latest research in each domain.

Learning Outcomes

- Throughout our sustainability course, students will learn about the scientific principles that support sustainability, the behavioral and economic drivers of sustainable practices, and the accounting and reporting systems used to measure sustainability performance. They will also explore the challenges and opportunities that businesses face as they work to create sustainable, responsible, and profitable organizations.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Campos de aplicación de la economía del comportamiento

Area of Study: **Business & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	B101SPA

Description

Nuestro programa "Campos de Aplicación de la Economía del Comportamiento", se sumerge en el estudio profundo de cómo aplicar los fundamentos de esta disciplina en diversos sectores, desde la economía doméstica hasta las complejidades de las finanzas, los entornos empresariales y la toma de decisiones políticas.

Al sumergirse en nuestro curso, cada alumno obtendrá una comprensión clara y aplicada de cómo estos conceptos pueden ser integrados en diversos aspectos de su vida personal y profesional. Nuestro enfoque va más allá de la teoría; proporcionamos ejemplos prácticos y casos de estudio que permiten a los participantes internalizar estos principios y aplicarlos de manera efectiva.

Learning Outcomes

1. Comprender los marcos generales de aplicación de la economía del comportamiento.

2. Discernir las diversas vías de aplicación de la economía del comportamiento en los ámbitos económicos, financieros, domésticos y políticos.

3. Estructurar marcos de aplicación concretos de la economía del comportamiento a las actividades personales y profesionales.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Compliance and Regulation: A Behavioral Psychology

Area of Study: **Business & Behavior**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English	8 weeks	8	B102ENG

Description

Our curriculum delves into the fascinating intersection of psychology and compliance, empowering students to unravel the psychological principles that drive ethical behavior, regulatory adherence, and the development of highly effective compliance strategies. In this course, we go beyond the surface, exploring the cognitive biases and decision-making processes that underpin both rule-following and rule-breaking behaviors.

As students navigate this enriching learning experience, they gain the tools to create environments that not only encourage and promote compliance but also act as formidable deterrents against fraudulent activities. Our goal is to equip participants with a profound understanding of how behavioral psychology can be harnessed to shape a culture of ethical conduct within organizations.

Learning Outcomes

1. Understand the psychological framework of compliance and the behavioral motivations that drive adherence to regulations in the workplace.

2. Apply behavioral science techniques to the design and implementation of compliance programs, making them more intuitive and aligned with instinctive human behavior.

3. Develop skills to identify potential areas of non-compliance by analyzing behavior patterns, and craft interventions that preemptively address these issues.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:

- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Cultural diversity at the Workplace

Area of Study: **Business & Behavior**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	B103ENG/B103SPA

Description

The transformative course "Cultural Diversity at the Workplace" is designed to immerse you in the fundamental concepts of culture and equip you with essential skills tailored to the rich tapestry of cultural diversity in today's globalized landscape.

In an era where workplace dynamics are increasingly shaped by cultural variations, fostering cross-cultural sensitivity among colleagues is paramount. Our course empowers participants to embark on a journey of self-discovery, encouraging them to better understand themselves. Through this self-awareness, individuals learn to embrace and value cultural diversity, navigating the intricate web of differences with finesse.

Learning Outcomes

1. Know ourselves better identifying, for instance, our stereotypes and prejudices

2. Understand important concepts/ theories/ dimensions related to cultural diversity

3. Acquire skills to deal with cultural diversity and the workplace

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:

- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Economía conductual aplicada

Area of Study: **Business & Behavior**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	B104SPA

Description

Con el programa "Economía Conductual Aplicada" podrás sumergirte en la revolución de los conceptos económicos tradicionales mientras exploramos la transformación del Homo Economicus, un ser frío y racional, en el Homo Sapiens, un individuo racional y emocional que toma decisiones tanto reflexivas como automáticas e impulsivas.

En este programa, los alumnos adquirirán los fundamentos esenciales de la economía de la conducta, descubriendo las diversas áreas donde puede aplicarse. Mediante ejemplos prácticos, abordaremos casos de estudio que ilustran la aplicación de los principios de la economía del comportamiento en situaciones del mundo real.

Learning Outcomes

1. Conocer los fundamentos de la economía del comportamiento.

2. Desarrollar la aplicación de la economía del comportamiento en diversos campos.

3. Estudiar casos reales de aplicación de la economía del comportamiento.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Bases y Aplicaciones de la economía de la conducta

Area of Study: **Business & Behavior**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	B107SPA

Description

El innovador programa "Bases y Aplicaciones de la Economía de la Conducta" representa una revolución impactante en la teoría y práctica de la economía tradicional. Marca la transformación del Homo Economicus, un ser frío y racional, en el Homo Sapiens, un individuo racional y emocional que toma decisiones reflexivas pero también automáticas e impulsivas.

En este curso, los estudiantes explorarán los fundamentos fundamentales de la economía de la conducta, así como las diversas áreas donde se puede aplicar. Abordaremos estos conceptos con criterios prácticos y ejemplos concretos que permitirán discernir los diferentes enfoques de implementación en una variedad de contextos.

Learning Outcomes

1. Determinar de qué forma los precedentes económicos generales y de la conducta han conllevado un cambio en la aproximación del individuo a las decisiones con alcance económico.

2. Desarrollar la aplicación de la economía de la conducta en diversos campos de la vida en sociedad.

3. Comprender y aplicar la metodología de implementación de la economía de la conducta.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Justicia restaurativa, negociación y mediación

Area of Study: **Business & Behavior**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	B109SPA

Description

El programa "Justicia Restaurativa, Negociación y Mediación" va más allá de la comprensión básica del conflicto; te capacita para conectar la justicia restaurativa con una gestión efectiva y adecuada del conflicto. En los contextos actuales, se requieren metodologías centradas en restablecer el equilibrio en las relaciones una vez que surgen diferencias.

Este curso está diseñado para proporcionarte los conocimientos y habilidades necesarios para navegar por las complejidades del conflicto, promoviendo una resolución justa y equilibrada. Inscríbete ahora en nuestro curso "Justicia Restaurativa, Negociación y Mediación" y sé un catalizador de cambio positivo en la resolución de conflictos.

Learning Outcomes

1. Comprender la propia naturaleza del conflicto vinculada con la generación de un desequilibrio.

2. Conocer las metodologías propias de resolución del conflicto en beneficio de la restauración del equilibrio.

3. Relacionar los elementos que demandan la aplicación de la negociación o la mediación en la resolución de conflictos.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

La mediación en el ámbito empresarial

Area of Study: **Business & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	B110SPA

Description

El curso especializado "Mediación en el Ámbito Empresarial" te sumergirá en la comprensión profunda de los métodos alternativos para abordar conflictos, con un enfoque destacado en la aplicabilidad de la mediación en empresas y organizaciones.

Este curso está diseñado para proporcionarte las habilidades prácticas necesarias para aplicar la mediación de manera efectiva en entornos empresariales, mejorando la comunicación y optimizando los recursos organizativos.

Inscríbete hoy en nuestro "Curso de Mediación en el Ámbito Empresarial" y adquiere las habilidades para gestionar conflictos de manera efectiva, promoviendo un ambiente empresarial armonioso y productivo.

Learning Outcomes

1. Comprender la esencialidad de los métodos alternativos de resolución de conflictos en los entornos de la vida en sociedad actuales.

2. Aprender de qué formas concretas se deben utilizar las diferentes metodologías vinculadas con la mediación.

3. Aplicar técnicas de persuasión e influencia en la labor de mediación.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Basics of Behavioral Economics

Area of Study: **Business & Behavior**

Category: **Intensive Development Course (IDC)**
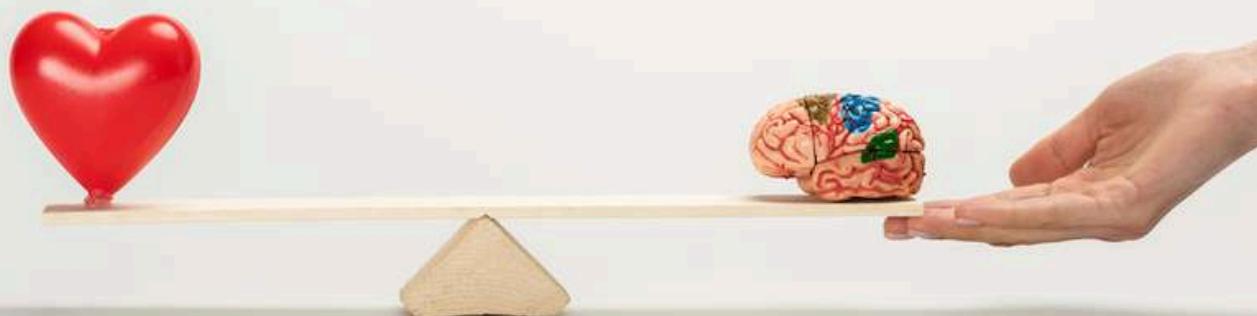
Tuition	Language	Duration	C.E. Units	Course codes
$475	English/Spanish	4 weeks	4	B106ENG/B106SPA

Description

The program "Basics of Behavioral Economics" provides a solid foundation in the essential concepts of behavioral economics, enabling students to understand its context and origins. Throughout this course, participants will internalize how this discipline has evolved as a impactful science in economic activity and learn to discern the practical applications they can implement in their professional careers.

Enroll today in our "Foundations of Behavioral Economics Course" and acquire the necessary tools to excel in understanding and practically applying this innovative discipline.

Learning Outcomes

1. Internalize the context and background of behavioral economics.

2. To know and establish the scope of the techniques and fundamentals of behavioral economics.

3. Explore the various manifestations of behavioral economics in everyday life and discern the methodologies and actions it demands in its application to various social and industrial contexts.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:

- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Global Sustainability Challenges

Area of Study: **Business & Behavior**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English	4 weeks	4	B108ENG

Description

"Welcome to our thought-provoking course, ""Global Sustainability Challenges""! Delve into the intricacies of globalization, exploring its threats and opportunities in this comprehensive program. Gain insights into the primary impacts that globalization is exerting on both humanity and the planet, delving into the complex causes and consequences associated with each of the challenges addressed.

This course provides a unique lens through which participants can understand, assess, and contribute to addressing the sustainability challenges that our world faces. By examining these global issues from a business perspective, students will be equipped with the knowledge and insights necessary to make a positive impact on a global scale.

Learning Outcomes

1. Critically analyze the phenomenon of Globalization, its roots, origins and main areas of impact.

2. Evaluate global and structural social problems.

3. Evaluate global environmental problems affecting present and future generations.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Economía del comportamiento para emprendedores

Area of Study: **Business & Behavior**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	B111SPA

Description

El programa "Economía del comportamiento para emprendedores" proporciona una sólida base en los conceptos y herramientas esenciales de la economía del comportamiento, permitiendo a los estudiantes comprender su aplicación en las micros y pequeñas empresas. A través de este curso, los participantes se apropian de las herramientas de intervención más importante para la gestión de sus negocios.

.Inscríbete hoy en nuestro "Curso en Economía del comportamiento para emprendedores" y adquiere las herramientas necesarias para que tu negocio sea capaz de generarte utilidades y estar en la preferencia de tus clientes

Learning Outcomes

1. Comprensión de los principales conceptos de la economía del comportamiento al contexto de sus negocios.

2. Identificación de las distintas herramientas de intervención conductual en el contexto de las micros y pequeñas empresas.

3. Desarrollo de estrategias de intervención conductual a partir de la aplicación de las herramientas facilitadas en el curso.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Fundamentos y aplicaciones de las finanzas conductuales

Area of Study: **Business & Behavior**

Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	B113SPA

Description

El programa "Fundamentos y aplicaciones de las finanzas conductuales" proporciona una sólida base en los conceptos y herramientas esenciales de la economía del comportamiento, permitiendo a los estudiantes comprender su aplicación en el sector financiero. A través de este curso, los participantes se apropian de las herramientas de intervención más importantes para la gestión de los servicios financieros, siendo capaces de identificar heurísticos y sesgos cognitivos y diseñar intervenciones conductuales basadas en los nudges, boots, sludges, entre otras.

Learning Outcomes

1. Comprensión de los principales conceptos de la economía del comportamiento al contexto de sus negocios

2. Identificación de las distintas herramientas de intervención conductual en el contexto de las micros y pequeñas empresas

3. Desarrollo de estrategias de intervención conductual a partir de la aplicación de las herramientas facilitadas en el curso

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Economía conductual aplicada a la sostenibilidad energética

Area of Study: **Business & Behavior**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	B114SPA

Description

El programa "Economía conductual aplicada a la sostenibilidad energética" proporciona una sólida base en los conceptos y herramientas esenciales de la economía del comportamiento, permitiendo a los estudiantes comprender su aplicación en el consumo energético desde una perspectiva de sostenibilidad. A través de este curso, los participantes se apropian de las herramientas de intervención más importante para las intervenciones conductuales en materia de comportamiento energético responsable, siendo capaces de identificar heurísticos y sesgos cognitivos y diseñar intervenciones conductuales basadas en los nudges, boots, sludges, entre otras.

Learning Outcomes

1. Comprensión de los principales conceptos de la economía del comportamiento al contexto de sus negocios

2. Identificación de las distintas herramientas de intervención conductual en el contexto de las micros y pequeñas empresas

3. Desarrollo de estrategias de intervención conductual a partir de la aplicación de las herramientas facilitadas en el curso

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Communication & Behavior Courses

Discover the transformative power of communication with our "Communication & Behavior" programs at Evidentia University. Designed for those aspiring to master both verbal and non-verbal communication, our courses provide a deep dive into the psychological, sociological, criminological, and anthropological facets of communication. This comprehensive approach ensures a thorough understanding of the complexities of human interaction in a diverse and ever-changing world.

In today's globalized society, intercultural competencies are more than just advantageous—they are essential. Our "Communication & Behavior" area is meticulously crafted to intertwine these elements, making cultural diversity the cornerstone of all learning experiences here. As a student, you will explore the nuances of heterogeneous communication and develop the skills needed to navigate and influence varied social environments effectively. This unique focus prepares you not just to participate in the world, but to actively shape it.

By joining our programs, you will gain an operational advantage through our innovative curriculum and immersive learning opportunities. Our graduates emerge as leaders equipped to address the dynamic challenges of contemporary communication. Embark on your journey at Evidentia University, where you will transform your understanding of human connections and cultivate the ability to make a profound impact on society.

Non-Verbal Communication

Area of Study: **Communication & Behavior**

Category: **Professional Certificate Program**

Tuition	Language	Duration	C.E. Units	Course codes
$2250	English/Spanish	12 weeks	12	CCERT3ENG/CCERT3SPA

Description

This Certificate in NonVerbal Communication is led by experts and international leaders in the field.

Our faculty is composed of professionals who are experts in the application of nonverbal communication, drawing from interdisciplinary experience in the field of nonverbal behavior at prestigious universities and multinational companies worldwide (USA, EUROPE, LATAM, INDIA).

Learning Outcomes

1. Master Nonverbal Communication Concepts and Applications: Students will gain a comprehensive understanding of nonverbal communication, including kinesics, haptics, paralanguage, gestures, proxemics, and prosody.
2. Analyze and Interpret Nonverbal Behaviors: By the completion of the course, students will develop the ability to critically analyze and interpret nonverbal behaviors and their psychological underpinnings.
3. Develop and Implement Effective Communication Strategies: Students will demonstrate proficiency in creating and implementing effective communication strategies that leverage nonverbal cues to enhance understanding and engagement in personal, cultural, and professional environments.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Non-Verbal Communication Analysis

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C201ENG/C201SPA

Description

The program "Non-Verbal Communication Analysis" will immerse yourself in the fascinating world of non-verbal behavior, an expression of an individual's emotional, cognitive, and motivational processes. In this course, we will thoroughly explore the different expressive channels that reflect these psychological processes.

Enroll today in our "Non-Verbal Communication Analysis Course" and discover how to decode silent language for more effective communication.

Learning Outcomes

1. Know each of the different expressive channels.

2. Study the underlying emotional processes.

3. Learn how to study through the Nonverbal Behavior Analysis Matrix.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Cognitive Psychology

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**
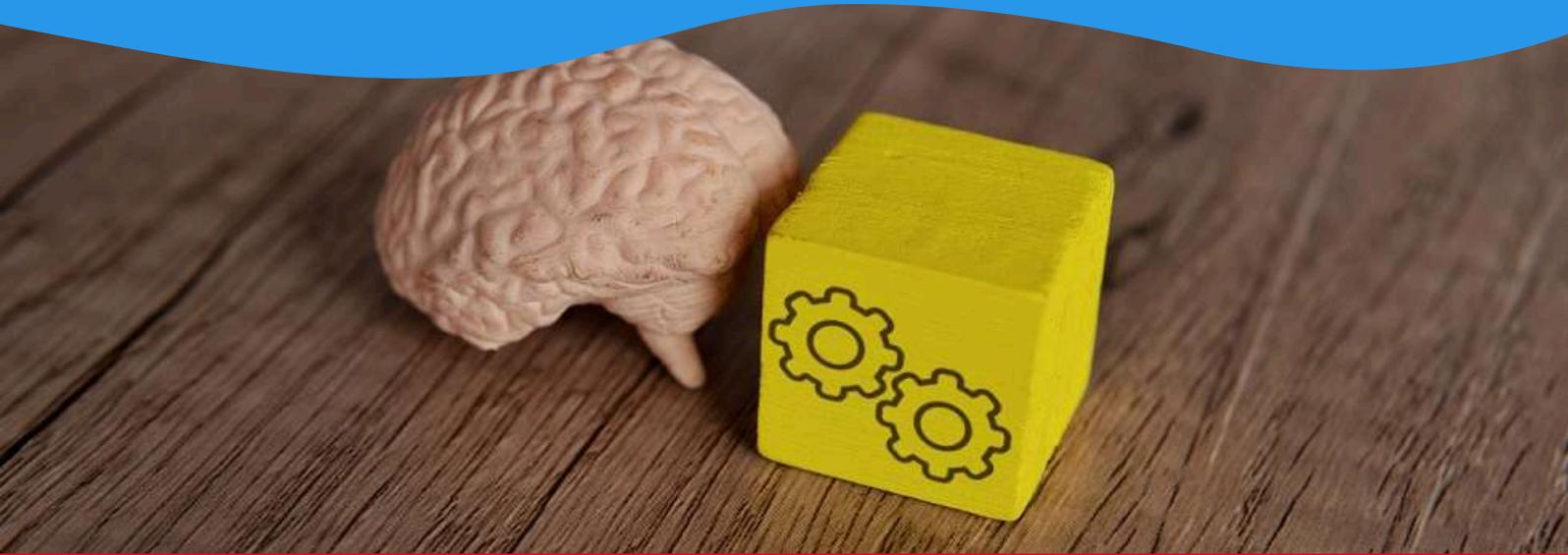
Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C202ENG/C202SPA

Description

Welcome to the enlightening journey of "Cognitive Psychology." This program delves into pivotal topics within the realm of cognitive psychology, providing an in-depth exploration of the intricate workings of the mind. Explore the fundamental aspects that shape human cognition, enhancing your understanding of the complexities involved.

This course not only reviews foundational theories in cognitive psychology but also emphasizes current research findings and practical applications. It is designed to provide a comprehensive understanding of cognitive processes, offering valuable insights into the dynamic field of cognitive psychology.

Learning Outcomes

1. Explore mental processes from an information processing point of view.

2. Analyze mental functioning and behavioral outcomes through the application of the principles of cognitive psychology.

3. Apply critical thinking, and skeptical inquiry to solving problems specific to behavior and mental processes.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Non-Verbal Communication for Doctors and Healthcare Personnel

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C203ENG/C203SPA

Description

Welcome to the comprehensive course on "Non-Verbal Communication for Medical Professionals." This program is tailored to equip healthcare providers with the essential skills in non-verbal communication, enhancing the crucial aspect of patient-doctor relationships. Explore the nuanced realm of emotions, non-verbal expression channels, and delve into specific aspects of the medical environment.

This course goes beyond traditional medical training, focusing on the often underestimated power of non-verbal communication in the healthcare setting. Enroll now to elevate your proficiency in "Non-Verbal Communication for Medical Professionals" and enhance your effectiveness in patient care.

Learning Outcomes

1. Know the basics of nonverbal communication

2. Apply non-verbal communication to the doctor-patient relationship.

3. Know how to manage the situation based on the patient's characteristics.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Comunicación No verbal y personalidad desde el análisis de conducta

Area of Study: **Communication & Behavior**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	C204SPA

Description

El programa especializado "Comunicación No Verbal y Personalidad desde el Análisis de Conducta" ofrece una inmersión profunda en el análisis del comportamiento no verbal y cómo este se relaciona con la configuración de la personalidad. Aprende a realizar análisis rigurosos a través de la Matriz de Análisis del Comportamiento No Verbal (NBAM).

Este curso te equipará con herramientas avanzadas para entender y analizar la comunicación no verbal y la configuración de la personalidad. ¡Inscríbete hoy en nuestro "Curso en Comunicación No Verbal y Personalidad desde el Análisis de Conducta" y desbloquea las claves para interpretar el lenguaje silencioso de la conducta!

Learning Outcomes

1. Comprender la metodología y formato del análisis riguroso del comportamiento no verbal.

2. Discernir los criterios fundamentales del análisis de la personalidad a través del comportamiento.

3. Elaborar estudios autónomos de la personalidad mediante los criterios teóricos y prácticos que son fuente de la matriz de análisis del comportamiento No Verbal.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Criminal Anthropology

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C205ENG/C205SPA

Description

Explore the intricate depths of criminal behavior with our comprehensive Criminal Anthropology course. Delve into the nuances of criminological knowledge, as we navigate through the theoretical foundations articulated by Malinowski. This course is designed to provide a profound understanding of social structure and societal organization, giving due consideration to the crucial realms of law, criminology, and legal anthropology.

Enroll now to embark on a captivating journey into the fascinating realms of Criminal Anthropology. Elevate your understanding of criminological knowledge with our dynamic and interdisciplinary course.

Learning Outcomes

1.Provide a reference framework for the development of research in criminal anthropology and an introduction to recent anthropological, psychological and sociological theories.

2.Integrate the topics of the course into the professionalism of the graduates who deal with the management of social services, social work, and other related social fields.

3.Integrate the anthropology approach to the actions and exercises of criminal law, judicial investigation, forensic sciences and legal practice.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

FACS: Codifying the Facial Movements

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

surprise
Lasts for only one second:
① eyebrows raised
② eyes widened

fear
① eyebrows raised and pulled together

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C206ENG/C206SPA

Description

The program "FACS: Codifying Facial Movements" covers essential aspects related to the scientific coding procedure of facial expressions of emotions. You will delve into the fundamental principles associated with Facial Action Units (UAs) and Facial Action Descriptors (ADs).

Enroll now in our "Course in FACS: Codifying Facial Movements" and unlock the secrets of decoding facial expressions with precision.

Learning Outcomes

1. Understand the usefulness of facial coding in all contexts of social interactions.

2. Lay the foundations of the Facial Action Coding System (FACS).

3. Master the FACS coding system and acquire the skills that are demanded by its application.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Non-Verbal Behavior in Criminology

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C209ENG/C209SPA

Description

The program "Non-Verbal Behavior in Criminology" offers an in-depth examination and exploration of nonverbal behavior in the scientific context of criminology and criminal anthropology.

Through a combination of theoretical frameworks and practical case studies, students will gain a comprehensive understanding of silent messages and deceitful nonverbal behavior in the criminal setting and context, deploying critical thinking and analytical skills to evaluate and integrate diverse models of nonverbal behavior.

Learning Outcomes

1. Analyze and interpret nonverbal cues within the context of criminal behavior and law enforcement interactions, understand the role of nonverbal communication in the investigation and interrogation of suspects, witnesses and victims in criminological practice,

2. Apply knowledge of criminal anthropology to discern psychological profiles in nonverbal behavior and their impact on the legal process,

3. Evaluate the reliability and admissibility of nonverbal evidence in the judicial system and develop practical skills for observing and documenting nonverbal behavior in socially diversified criminal settings.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Pshysiological Psychology

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**
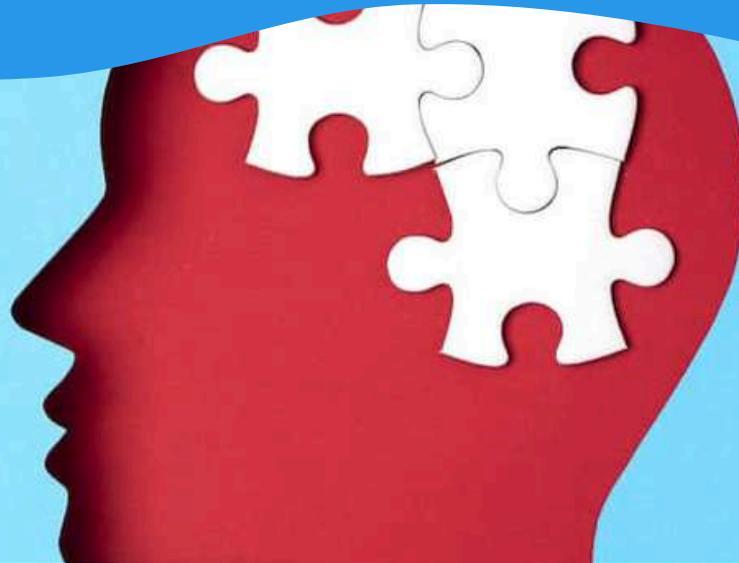
Tuition	Language	Duration	C.E. Units	Course codes
$950	English	8 weeks	8	C211ENG

Description

TThis comprehensive course explores the intricate relationship between physiological characteristics and human behavior. This course is designed to provide students with a deep understanding of biopsychological models and their practical applications in real-world scenarios. Delve into the fascinating connections between physiological processes and behavior, exploring interdisciplinary research findings focused on the brain and its implications for the field of psychology.

Enroll in our "Physiological Psychology" course to embark on a journey of discovery, unraveling the connections between physiology and psychology to gain a deeper understanding of human behavior.

Learning Outcomes

1. Apply a scientific approach, critical and creative thinking, and skeptical inquiry, to solving problems specific to behavior and mental processes.

2. Analyze personal, social, and behavioral issues through the examination and application of psychological principles to examine and analyze personal, social, and behavioral issues.

3. Evaluate psychological explanations through the analysis of the impact of complex variations in populations and contexts.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Sociology of Deviant Behavior

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C213ENG/C213SPA

Description

This program delves into scientific hypotheses that explain socially deviant differences, addressing characteristics such as biological heritage, social and ethno-demographic origins, ethnic identity, or cultural belonging. Simultaneously, it examines the establishment of hierarchies based on devaluation and distancing from what is defined as different, particularly in the context of criminal behavior, while engaging with key anthropological principles.

The analysis of contemporary forms of deviation strengthens the capacity for interpreting practices in daily social activities, nonverbal behavior, and codified languages in diverse societal settings. The course focuses on construction processes, valorization and devaluation of subgroups, marginal identity, and cognitive differences.

Learning Outcomes

1. Provide knowledge of social sciences disciplines and to stimulate critical reflection of the tools used to describe differences between human behavior groups in contemporary society.
2. Present a historical overview on the theme of deviant behavior, with the aim of elaborating the reasons and forms of the birth of an anthropological perspective, with its conceptual tools and field research within various social contexts (organizations, communities, groups).
3. Provide a critical platform for understanding the larger expertise in social profiling, detection of social behavior, psychological analysis of verbal and nonverbal cues, knowledge of marginal development of deviant behavior through the theoretical framework that attempt to examine deviant and criminal behavior in society according to the three major sociological paradigms: functionalism, symbolic interactionism, and conflict theory.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Sociology of Organizational Behavior

Area of Study: **Communication & Behavior**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	C214ENG/C214SPA

Description

The program "Sociology of Organizational Behavior." will delve into the expansive field of organizational sociology, organizational culture, and organizational behavior. Our journey begins with a theoretical exploration referencing Weber's discourse on bureaucracy. We will comprehend how major theories and schools of thought regarding organizations focus on diverse organizational environments, ranging from the workplace to the state.

Various intersecting segments such as motivation, rationality, productivity, decision-making, microcultures and groups, differences, and identifications will be explored. The course will routinely revisit the idea that individuals are not always rational in their behavior, shedding light on numerous clear examples of irrational behavior in an organizational context and culture.

Learning Outcomes

1. Understand the major theories of organizations in sociology, to apply these theories to empirical cases studies and to analyze the organizations we encounter in our daily life both national, international and multinational.

2. Describe and explain the relationship between theory and empirical research, to examine existing theories and to outline analytical arguments in relation to other major texts in sociology pertaining to organizational behavior.

3. Engage in dialogue about complex social issues in class and, in so doing, students will develop critical reading and writing skills, and analytical skills, which will serve to foster their competence as an organizational leader.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Basis of Communication and Public Speaking

Area of Study: **Communication & Behavior**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English/Spanish	4 weeks	4	C207ENG/C207SPA

Description

The course "Fundamentals of Communication and Public Speaking." immerses participants in a deep understanding of the theories that underpin communication. It provides a comprehensive grasp of the criteria, strategies, and objectives necessary to convey a message with reach and influence. The program highlights the importance of confidence as the epicenter of verbal, non-verbal, and written communication, with a focus on persuasion and the cultivation of effective expression habits.
Enroll now and enhance your skills in communication and public speaking!

Learning Outcomes

1. Understand the basics of communication and its relation to the emission of oral, non-verbal and written messages.

2. Discern how attitudes and thoughts impact the characteristics of the message and communication.

3. Apply effectiveness techniques that allow the acquisition of habits and strategies for effective communication.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Sociology for Beginners

Area of Study: **Communication & Behavior**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English/Spanish	4 weeks	4	C212ENG/C212SPA

Description

Welcome to our introductory program exploring the foundations of sociology. This course is designed to provide a comprehensive overview of basic concepts, sociological theories, and influential authors whose work remains relevant for a better understanding of our ever-changing world. Gain insights into the fundamental principles that underpin sociology, and explore how classical theoretical approaches continue to address questions in the complex, intercultural environment shaped by realities that were once part of science fiction when the foundations of sociological analysis were established.

Learning Outcomes

1. Understand important concepts/ theories/ authors related to sociology.

2. Implement research tools that sociologists use to understand better the world.

3. Identify and try to develop the sociological point of view in the daily life.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Técnicas de comunicación no verbal en la mediación

Area of Study: **Communication & Behavior**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	C215SPA

Description

Bienvenidos al curso de "Técnicas de Comunicación No Verbal en la Mediación". Nos adentraremos en el crucial aspecto de la comunicación en la mediación, poniendo especial énfasis en los diversos canales de comunicación no verbal y los elementos contextuales.

El curso busca desarrollar competencias en la interpretación y uso de la comunicación no verbal en mediación. Que el estudiante pueda entender la relación entre la comunicación no verbal y la efectividad en la resolución de conflictos, adquirir habilidades conductuales clave para abordar conflictos de manera constructiva y conocer y aplicar diversos modelos de mediación según las necesidades del caso.

Learning Outcomes

1.Conocer las técnicas de comunicación e interiorizarlas

2.Entender qué es un conflicto y comprender de qué forma debe ser gestionado.

3.Discernir de qué forma impacta en la resolución de un conflicto el análisis de la comunicación no verbal y comprender de qué forma aplicar aquel conocimiento.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Crime Science Courses

Hereafter, you will find all "Crime Science" programs at Evidentia University, where we offer specialized training designed for those eager to delve into the complexities of criminology and criminal behavior. Our curriculum is structured around cutting-edge insights into offender behavior, profiling methodologies, fraud detection, and the mechanisms of crime control. This program equips you with the unique competencies required to excel in the dynamic field of crime science.

In an era where crime continually evolves, especially with advances in technology leading to the rise of cybercrime, our courses stay at the forefront of these changes. We integrate the latest criminological theories and practical methodologies used by world-leading institutions such as the FBI and various law enforcement agencies. Through a blend of theoretical knowledge and practical application, our students gain an in-depth understanding of the most current and relevant aspects of criminology, including the use of technology in crime detection and prevention.

By choosing our "Crime Science" program, you are setting yourself on a path to becoming a key player in the fight against crime. Our graduates are renowned for their ability to adapt and thrive in various sectors of the criminal justice system, equipped with the knowledge and skills to handle contemporary challenges effectively.

Criminal Profiling

Area of Study: **Crime Science**
Category: **Professional Certificate Program**

Tuition	Language	Duration	C.E. Units	Course codes
$2250	English/Spanish	16 weeks	16	CRCERT4ENG/CRCERT4SPA

Description

Our Criminal Profiling Certificate offers a unique and original program on the subject, which teaches the different theoretical and methodological frameworks -holistically and globally- that are needed to learn Criminal Profiling.

- Learn crime scene analysis from a behavioral analyst's perspective.
- Study criminal profiling through real case studies to identify and analyze criminal behavior, aiding law enforcement investigations.
- Our CRIMINAL PROFILING TRAINING provides hands-on learning for law enforcement and forensic applications.
- Dive into criminal profiling by stepping into the shoes of real profilers.
- Our faculty comprises top experts from leading behavioral analysis units worldwide.
- Supported by the pioneering Criminal Profiling and Behavioral Analysis International Group.

Learning Outcomes

1. Develop Proficiency in Various Criminal Profiling Methods: Students will acquire in-depth knowledge and skills in multiple criminal profiling methods including deductive reasoning, inductive statistical profiling, psychological profiling, and geographic profiling.
2. Analyze and Synthesize Information for Criminal Investigations: Participants will learn to effectively gather, analyze, and synthesize information from various sources to support criminal investigations.
3. Apply Profiling Techniques to Real-World Scenarios: By the conclusion of the program, students will demonstrate the ability to apply their learned profiling techniques to real-world criminal cases.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Psicología en el fraude: protocolo de análisis y detección

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR301SPA

Description

Bienvenido al curso pionero "Psicología en el fraude: protocolo de análisis y detección", donde exploramos un enfoque innovador basado en el Análisis de Conducta aplicado al comportamiento del fraude. Este programa se sumerge en el fascinante mundo de la psicología del fraude, desentrañando sus complejidades desde la perspectiva psicológica, centrándose en el comportamiento único del defraudador.

El eje central de nuestro curso es el revolucionario MetaProtocolo SAVE, una herramienta desarrollada por el prestigioso Instituto de Análisis del Comportamiento Antifraude (IACA), perteneciente a la reconocida Marca Comportamiento y Derecho. Esta herramienta ha sido meticulosamente diseñada para permitir un análisis exhaustivo de los elementos psicológicos y conductuales fundamentales en el fraude.

Learning Outcomes

1. Comprender el fraude desde la perspectiva del análisis del comportamiento.

2. Aplicar diferentes herramientas para la gestión del fraude.

3. Dominio del metaprotocolo SAVE.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Cybercrimes against persons: sex, Crimes, Scams and Harassment

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	CR302ENG/CR302SPA

Description

Welcome to our course, "Cibercrimes against persons: sex, Crimes, Scams and Harassment." Delve into the realm of cybercrimes targeting individuals, where we unravel the intricacies of offenses like the distribution of pornography, sexting, sextortion, grooming, dating violence, gender violence, identity theft, cyberbullying, cyberstalking, and hate crimes.

Prepare yourself to tackle the challenges posed by cybercrimes against individuals. Join our course and acquire the knowledge and skills necessary to navigate the complexities of cibercrimes in the digital age. Take a step towards a safer online environment. Enroll now!

Learning Outcomes

1. To know the different types of crimes that occur in cyberspace against persons.

2. Approach them from a cyberprofiling perspective

3. Analyze them and understand how they occur in order to prevent them.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

El fraude analizado desde el análisis del comportamiento

Area of Study: **Crime Science**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR303SPA

Description

Explora las Intrincadas Conexiones entre Fraude y Comportamiento a través del programa "El fraude analizado desde el análisis del comportamiento". Sumérgete en el fascinante mundo del fraude, una conducta delictiva con un ámbito subjetivo específico que merece un análisis profundo de las características comportamentales del delincuente que lo ejecuta. Este programa ofrece un enfoque único basado en el análisis conductual, capaz de favorecer la prevención y el remedio del fenómeno delictivo que constituye el epicentro de nuestro curso.

En este programa integral, acercaremos a los participantes al enfoque basado en el análisis conductual, que no solo analiza el fraude como un acto delictivo, sino que también se sumerge en las complejidades del comportamiento del defraudador.

Learning Outcomes

1. Estudiar la estrecha relación entre la psicología y el fraude.

2. Abordar los diferentes niveles de análisis del fraude y comprender las diversas tipologías de defraudadores.

3. Implementar el MetaProtocolo Save en la evaluación subjetiva de fenómenos vinculados con el fraude.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

The FBI Methodology in Criminal Profiling

Area of Study: **Crime Science**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	CR305ENG/CR305SPA

Description

Welcome to our cutting-edge course, "The FBI Methodology in Criminal Profiling" where we dive into the intricacies of criminal profiling as articulated by the Federal Bureau of Investigation (FBI) of the United States of America. Participants in this program will undergo a comprehensive exploration of the various analytical criteria necessary for crime analysis, following the processes outlined by this authoritative body: victimology, modus operandi, ritual, staging, depersonalization, and undoing.

Prepare yourself to unravel the mysteries of criminal behavior using the FBI's analytical framework. Join our course and unlock the skills needed to delve into the world of FBI Criminal Profiling Methodology.

Learning Outcomes

1. Understand the characteristics and elements that shape the criminal analysis of the Federal Bureau of Investigation of the United States of America.

2. Study the different elements of analysis used by the FBI in the practice of its criminal evaluation methodology.

3. Discern, through the application of the FBI's method of criminal analysis to case studies, the characteristics that give practical support to the methodology and the criteria that favor the success of its implementation.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

El método vera: un enfoque de elaboración de perfiles delictivos

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR306SPA

Description

Bienvenido al curso especializado "El Método Vera: Un Enfoque de Elaboración de Perfiles Delictivos". Este programa se sumerge en la investigación del delito con el objetivo primordial de esclarecerlo, utilizando los conceptos y metodologías propias de la psicología. Explora cómo, en numerosas ocasiones, las pruebas materiales por sí solas no son suficientes para alcanzar la clarificación de un delito, lo que lleva a la necesidad de recurrir a pruebas mentales y estrategias alternativas que nos conduzcan a obtener pruebas físicas concluyentes.

Este curso se enfoca en proporcionar un protocolo y una metodología detallada que facilite el análisis del comportamiento del potencial delincuente. A través de este enfoque, se generan inferencias e hipótesis de trabajo que conducen a propuestas específicas. Estas propuestas, a su vez, permiten que los investigadores obtengan las pruebas físicas necesarias para incriminar al autor del delito.

Learning Outcomes

1. Comprender e interiorizar las diversas pruebas del comportamiento.

2. Conocer de forma pormenorizada los elementos del método VERA.

3. Aplicar el método VERA a ejemplos paradigmáticos y casos de estudio.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Herramientas útiles para la investigación criminal

Area of Study: **Crime Science**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR307SPA

Description

El programa "Herramientas útiles para la investigación criminal" ahondará en el mundo de la investigación criminal, proporcionándote las habilidades y conocimientos necesarios para llevar a cabo procesos efectivos y utilizar herramientas avanzadas en el esclarecimiento de hechos delictivos.

En este curso, los participantes aprenderán técnicas fundamentales para entrevistar a diversos individuos involucrados en una investigación, incluyendo testigos, víctimas, menores y sospechosos. Explorarán conceptos clave relacionados con la simulación, obtención de testimonios y detección de engaños. Además, adquirirán habilidades para realizar análisis de expresión facial y análisis de contenido, y se mantendrán actualizados sobre los últimos avances en este apasionante campo.

Learning Outcomes

1. Discernir a través del conocimiento técnico, cómo realizar una entrevista de investigación a diversos sujetos inmersos en ella.

2. Aplicar las principales técnicas y herramientas de detección de mentiras.

3. Comprender de qué forma elaborar un perfil criminal de acuerdo con el método VERA e implementar dicho conocimiento a casos de estudio.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

La entrevista policial

Area of Study: **Crime Science**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR308SPA

Description

El programa especializado "La Entrevista Policial", ofrece una visión avanzada de la entrevista de investigación. Este programa está diseñado para dotar a los miembros de las fuerzas de seguridad, profesionales del ámbito forense o judicial, y a aquellos interesados en las técnicas de interrogatorio, de las herramientas necesarias para liderar sesiones de entrevistas con eficacia y obtener resultados significativos en el ámbito delictivo. El curso permitirá dominar técnicas de Interrogatorio Especializadas y adquirir habilidades avanzadas para llevar a cabo interrogatorios efectivos en contextos criminales. Los participantes podrán liderar sesiones de entrevista con eficacia y desarrolla habilidades de liderazgo para dirigir sesiones de entrevistas de manera efectiva y obtener información relevante. Mediante el curso, además, se aplicarán los conocimientos adquiridos en investigaciones criminales de estudio, lo cual contribuirá al éxito de investigaciones criminales y de seguridad.

Learning Outcomes

1. Dominar las Técnicas Avanzadas de Entrevista Policial: Desarrollar habilidades especializadas en la aplicación de técnicas avanzadas de entrevista policial, adquirir destrezas para abordar situaciones complejas y diversas durante el proceso de entrevista.

2. Aprender a entrevistar de manera efectiva a menores, centrándose en la sensibilidad y empatía necesarias en dicho contexto. Del mismo modo, desarrollar estrategias específicas para conducir entrevistas con víctimas, asegurando una recopilación de información precisa y respetuosa.

3. Desarrollar Estrategias Innovadoras para la Entrevista de Acusados: Así, explorar enfoques innovadores y éticos para entrevistar a los acusados en el ámbito policial, adquirir habilidades para gestionar entrevistas con acusados de manera efectiva, fomentando la colaboración en la obtención de información relevante.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

La entrevista policial: Cómo hacerla y claves para detectar el engaño

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR309SPA

Description

Este curso va más allá de las entrevistas convencionales y proporciona un enfoque especializado en técnicas de interrogatorio aplicadas a investigaciones criminales. Está dirigido a profesionales del ámbito policial, así como a aquellos que buscan comprender y aplicar habilidades avanzadas de entrevista en el contexto del descubrimiento de conductas relacionadas con el crimen, así como en investigaciones de accidentes o siniestros laborales.

Prepárate para sobresalir en el ámbito de la entrevista policial. Únete a nuestro curso y adquiere las habilidades esenciales para liderar sesiones de entrevistas con eficacia y precisión. ¡Inscríbete ahora y destaca en tu carrera profesional en el ámbito de la seguridad y la investigación criminal!

Learning Outcomes

1. Dominar técnicas de interrogatorio especializadas: Adquiere habilidades avanzadas para llevar a cabo interrogatorios efectivos en contextos criminales.

2. Liderar Sesiones de Entrevista con Eficacia: Desarrolla habilidades de liderazgo para dirigir sesiones de entrevistas de manera efectiva y obtener información relevante.

3. Aplicar Conocimientos en Investigaciones Criminales: Utiliza las técnicas aprendidas en situaciones prácticas, contribuyendo al éxito de investigaciones criminales y de seguridad, enfocándote en la detección de mentiras.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Balística

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR310SPA

Description

El curso en"Balística" de Evidentia University te permitirá profundizar en el estudio de las características y comportamientos de proyectiles y armas de fuego. Este programa ofrece un enfoque integral en balística, destacando el análisis y estudio de evidencia balística para comprender mejor los eventos relacionados con el uso de armas de fuego.

Si estás interesado en profundizar en el análisis detallado de proyectiles, armas de fuego y evidencia balística, nuestro curso especializado en balística es la elección perfecta. ¡Inscríbete ahora y prepárate para una experiencia educativa única en el fascinante mundo de la balística!

Learning Outcomes

1. Dominar los Principios Fundamentales de la Balística: Comprender en profundidad los principios físicos y mecánicos que rigen el vuelo de proyectiles y el funcionamiento de armas de fuego, proporcionando una base sólida para el análisis balístico.

2. Desarrollar Habilidades Avanzadas de Análisis Balístico: Esto es, adquirir habilidades especializadas en el análisis detallado de evidencia balística, incluyendo la interpretación de marcas de fuego, la identificación de trayectorias y la evaluación de características específicas de proyectiles para contribuir efectivamente en investigaciones criminales.

3. Aplicar Conocimientos en Casos Prácticos y eventos reales de estudio, en beneficio de la resolución efectiva de crímenes.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Dactiloscopía

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR311SPA

Description

Con el programa en dactiloscopía los participantes adquirirán las competencias que demanda en análisis de la historia que cuenta cada huella dactilar. El curso especializado en dactiloscopia te invita a explorar las complejidades de este arte forense esencial. Descubre la ciencia detrás de las huellas digitales y adquiere habilidades especializadas que te prepararán para desempeñarte con excelencia en el ámbito de la criminalística.

Si estás intrigado por el mundo de las huellas dactilares y deseas convertirte en un experto en dactiloscopia, nuestro curso especializado es tu puerta de entrada. ¡Inscríbete ahora y descubre la fascinante ciencia que se esconde detrás de cada huella digital!

Learning Outcomes

1. Comprender en profundidad los principios teóricos y prácticos que sustentan la dactiloscopia, incluyendo la anatomía de las huellas dactilares, patrones dactilares comunes y técnicas de clasificación.

2. Adquirir habilidades especializadas para la identificación y comparación precisa de huellas dactilares, utilizando técnicas manuales y tecnologías avanzadas disponibles en el campo de la dactiloscopia.

3. Aplicar Conocimientos en Casos Prácticos y Simulaciones. Desarrollar en ese sentido la capacidad de analizar, interpretar y presentar información dactiloscópica en el contexto forense, contribuyendo al esclarecimiento de crímenes y procesos judiciales.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Delincuencia juvenil

Area of Study: **Crime Science**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	CR315SPA/CR315SPA

Description

Este programa de Evidentia University te permite abordar el el estudio profundo de la figura del delincuente juvenil o menor infractor, abordando las dimensiones psicológica, sociológica, criminológica, educativa y jurídica. Nos centramos en analizar las causas y factores determinantes de este fenómeno, buscando comprender su prevalencia y explorar diversas formas preventivas. Además, examinamos los distintos abordajes e intervenciones propuestos desde diversas perspectivas.

Únete a nuestro curso y profundiza tus conocimientos en la delincuencia juvenil desde un enfoque integral. ¡Inscríbete hoy en nuestro "Curso en Delincuencia Juvenil" y contribuye al entendimiento y abordaje efectivo de este fenómeno en la sociedad actual!

Learning Outcomes

1. Adquirir una base teórica sobre la conceptualización, la naturaleza, características y etiología de la delincuencia juvenil.

2. Reconocer los fenómenos delictivos propios o inherentes a la juventud para poder proponer alternativas de intervención.

3. Conocer los distintos tipos de abordajes y contextos desde los que desarrollar intervenciones y tratamientos especializados en delincuentes juveniles y discernir el marco objetivo de su aplicación

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Evaluación del riesgo en el comportamiento violento. Cómo utilizar las diferentes herramientas

Area of Study: **Crime Science**

Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	CR304SPA

Description

En el programa "Evaluación del riesgo en el comportamiento violento. Cómo utilizar las diferentes herramientas" nos adentraremos en el análisis detallado de los modelos de predicción de riesgo y estrategias que permiten una gestión efectiva de comportamientos violentos. Este programa proporcionará a los participantes las habilidades necesarias para comprender, prevenir y gestionar el riesgo asociado con la violencia.

En este curso, exploraremos los modelos y estrategias de predicción de riesgo, centrándonos en herramientas específicas diseñadas para casos de violencia de pareja, violencia sexual y conductas violentas.

Learning Outcomes

1. Comprender e interiorizar el protocolo que demanda la evaluación de riesgos.

2. Entender los diversos formatos a través de los cuales debe ser gestionado el riesgo.

3. Aprender a utilizar diferentes herramientas aplicadas al comportamiento violento.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Skills. Behavioral & Forensic Sciences Courses

Step into the future of interdisciplinary education with our "Skills. Behavioral & Forensic Sciences" programs, tailored for those looking to master a spectrum of advanced skills from emotional intelligence in finance to digital leadership and conflict management. Evidentia University's innovative programs combine the elements of behavioral science with forensic precision to create a unique curriculum that caters to the needs of modern industries.

Our courses cover a wide array of topics, including strategy and negotiation, personality analysis, lie detection, innovation, and creativity. We also place a strong emphasis on equality, gender issues, and diversity, ensuring our graduates are well-equipped to lead in a globally interconnected world. Through a blend of academic theory and practical applications, you will learn how to harness your interpersonal skills to excel in various settings, from corporate environments to public service.

Join us at our university, where you will not only gain comprehensive knowledge but also develop the essential skills needed to thrive in both analog and digital landscapes. Our graduates stand out in their fields, ready to tackle the challenges of today and tomorrow with expertise and confidence. Enroll in our "Skills. Behavioral & Forensic Sciences" program and transform your potential into impactful success.

Join us at our university, where you will not only gain comprehensive knowledge but also develop the essential skills needed to thrive in both analog and digital landscapes. Our graduates stand out in their fields, ready to tackle the challenges of today and tomorrow with expertise and confidence.

Forensic Linguistics

Area of Study: **Skills. Behavioral & Forensic Sciences.**

Category: **Professional Certificate Program**

Tuition	Language	Duration	C.E. Units	Course codes
$2250	English/Spanish	16 weeks	16	SCERT6ENG/SCERT6SPA

Description

This is a deep, 16-week specialization program designed for students and professionals eager to delve into the fascinating field of linguistics applied to forensic contexts. This exclusive program offers a comprehensive approach to understanding how linguistics can be applied in legal investigations, authenticity analysis, and much more.

Over the course you will explore the Fundamentals of Forensic Linguistics. Linguistic theories, followed by an exploration of the applications of linguistics and approaches to forensic analysis. Also, you will delve deeper into methods for discourse analysis in legal contexts, authorship identification techniques, and the study of real cases where linguistics has been key in solving crimes.

The program also allows you to explore the most advanced technological tools used in forensic linguistic analysis, including text analysis software and linguistic pattern recognition.

In the last four weeks you will conclude the course with a solid understanding of the ethical implications of forensic linguistics, as well as participating in simulations and practical projects that will prepare you to apply your knowledge in the real world.

Learning Outcomes

1. Understand foundational principles: Participants will be able to understand and explain the foundational principles of forensic linguistics, including its origins, development, and theoretical frameworks.
2. Analyze linguistic data: Students will develop the ability to analyze linguistic data critically using forensic linguistic methods.
3. Apply forensic linguistics in practice: Graduates of this certificate program will be competent in applying forensic linguistic strategies to real-world scenarios. They will be prepared to contribute effectively to legal investigations and to provide expert opinions on linguistic evidence in judicial settings.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Strategic Negotiation and Sales Mastery

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English	8 weeks	8	S403ENG

Description

The specialized program "Strategic Negotiation and Sales Mastery" crafted for sales professionals, business negotiators, and entrepreneurs seeking to master the intricate art of negotiation and elevate their sales techniques. This dynamic course goes beyond conventional approaches, integrating cutting-edge non-verbal communication analysis to provide a comprehensive understanding of verbal communication, body language, and micro-expressions.

The program offers an in-depth exploration of strategic negotiation techniques for business success. Mastery of sales principles and tactics for unparalleled effectiveness. Integration of non-verbal communication analysis to enhance communication prowess. Practical, scenario-based training to hone negotiation skills in real-world contexts.

Learning Outcomes

1. Master negotiation techniques that leverage non-verbal cues to gain insights into the client's thoughts and intentions, facilitating more effective selling strategies and outcomes.

2. Develop the ability to accurately interpret and respond to a wide range of non-verbal signals to enhance rapport, trust, and credibility with clients during sales interactions.

3. Implement best practices in sales communication that combine verbal prowess and non-verbal intelligence, leading to improved negotiation outcomes and higher sales conversion rates.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Personality Profiling Through Behavior

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	S408ENG/S408SPA

Description

Evidentia University' specialized course "Personality Profiling through Behavior" will delve into direct and indirect personality profiles. We will commence by explaining various streams in the study of personality, then deepen our understanding of personality trait theories from their origins to the present.

Enroll and Develop Your Skills in Personality Profiling! Transform Your Interactions Today.

Learning Outcomes

1. Provide participants, thorugh the anañysis of the personality models, with a deep understanding of existing personality models. The goal is for students to grasp the fundamental theories that have shaped the understanding of personality over time.
2. Equip participants with the ability to analyze and comprehend how personality models influence human behavior. Students are expected to identify connections between personality theory and observable actions.
3. Develop practical skills enabling participants to create personality profiles through behavior observation. Students will learn to apply "personality profiling" techniques to effectively interpret the actions and attitudes of individuals.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Herramientas para el análisis de verificación y la elaboración de perfiles de personalidad

Area of Study: **Skills. Behavioral & Forensic Sciences.**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	S413SPA

Description

Profundiza en el fascinante mundo de la investigación y la detección de fraudes con nuestro curso especializado. A lo largo de esta experiencia educativa, aprenderás cómo recopilar información crucial para contrastar las afirmaciones de presuntos defraudadores. Nos enfocamos en la utilización de indicadores, documentos y datos verificables que te permitirán evaluar la credibilidad de las declaraciones.

Nuestro Curso en "Herramientas para el Análisis de Verificación y la Elaboración de Perfiles de Personalidad" te equipará con conocimientos sólidos y prácticos para enfrentar desafíos en el campo de la investigación. Prepárate para destacarte en la detección de fraudes y perfeccionar tus habilidades en la evaluación de la veracidad de la información. ¡Únete a nosotros y transforma tu perspectiva en el análisis de perfiles de personalidad!

Learning Outcomes

1. Aplicar de forma efectiva los elementos y técnicas de verificación.

2. Aplicar los elementos y técnicas de valoración del perfil de personalidad. Se enfocarán en analizar y comprender los aspectos psicológicos y conductuales que definen un perfil de personalidad.

3. Elaborar informes de perfilación de la personalidad: Adquirir competencia en la creación de informes de perfilación de la personalidad. Aprender a organizar y presentar de manera clara y concisa los hallazgos obtenidos durante el proceso de análisis y verificación.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Leadership and Management of Virtual Teams

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English/Spanish	4 weeks	4	S401ENG/SE401SPA

Description

Our cutting-edge course "Leadership and Management of Virtual Teams" program is meticulously crafted to cultivate effective leadership skills in the realm of digital environments.

Over the span of four weeks, participants will delve into leadership theories, personal characteristics of a leader, team dynamics, and strategies to maximize collaborative potential in virtual settings.

The course seamlessly integrates multimedia teaching methods, featuring video snippets and podcasts, fostering active learning through readings and forum discussions, culminating in a comprehensive final assessment.

Learning Outcomes

1. Understand current leadership theories and their application to virtual teams, allowing the participant to identify and develop the key personal characteristics of an effective leader.

2. Analyze the composition and behavior of virtual teams and apply strategies to improve their performance.

3. Manage technology tools and best practices for effective virtual meetings and long-term leadership sustainability.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Emotional Intelligence and Financial Leadership

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English	4 weeks	4	S402ENG

Description

Evidentia University program "Emotional Intelligence and Financial Leadership" is meticulously designed for current and aspiring leaders in the finance sector. This comprehensive course explores the pivotal role of emotional intelligence (EI) in enhancing leadership effectiveness within the dynamic financial industry.

The course will offer you a comprehensive exploration of the critical impact of emotional intelligence on financial leadership, an in-depth analysis of how emotional intelligence shapes decision-making and team dynamics in the finance sector, and will integrate interdisciplinary knowledge to create well-rounded leaders in the financial industry.

Learning Outcomes

1. Understand and apply the principles of emotional intelligence to enhance leadership practices, drive employee engagement, and improve job satisfaction in the finance sector.

2. Develop inclusive leadership strategies that recognize and value diverse perspectives, fostering an environment conducive to professional growth and equity in financial institutions.

3. Analyze the broader implications of emotionally intelligent leadership on organizational success, employee retention, and the cultivation of a progressive and inclusive financial workplace.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Técnicas de gestión del conflicto

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**
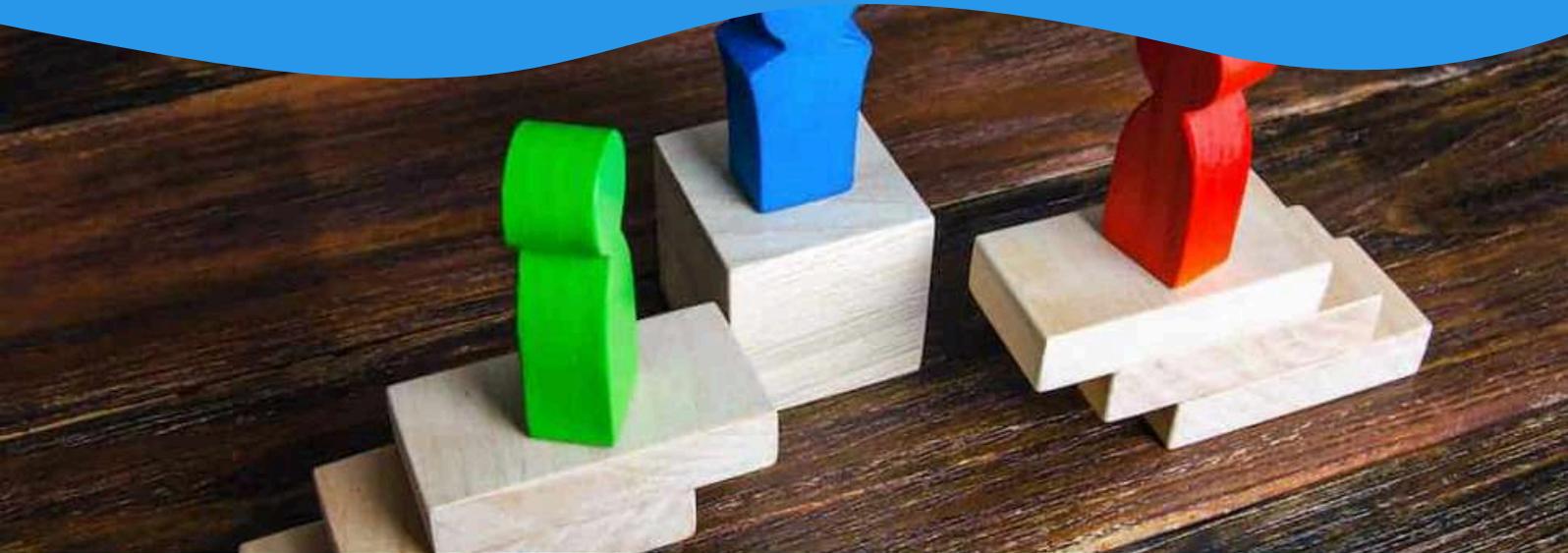
Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	S404SPA

Description

"Técnicas de Gestión del Conflicto" es un programa de la Escuela de Educación Continua de Evidentia University, diseñado para que los participantes comprendan a fondo qué es el conflicto y adquieran métodos efectivos para resolverlo. Este curso se centra en abordar el conflicto desde diversas perspectivas, valorando las diferencias entre los métodos autocompositivos y heterocompositivos de resolución.

ste programa formativo en "Técnicas de gestión del conflicto" te permitirá ser un agente de cambio y de transformación ante el Conflicto – ¡Inscríbete Hoy!

Learning Outcomes

1. Comprender la Naturaleza del Conflicto: Proporcionar a los participantes un entendimiento sólido de la naturaleza del conflicto, identificando sus causas, dinámicas y manifestaciones.

2. Dominar los Métodos de Resolución de Conflictos: Capacitar a los participantes en métodos efectivos para resolver conflictos, abordando tanto enfoques autocompositivos como heterocompositivos.

3. Desarrollar Habilidades de Negociación y Mediación: Potenciar las habilidades de negociación y mediación de los participantes, permitiéndoles abordar situaciones conflictivas de manera estratégica y colaborativa.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Innovación y creatividad

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	S405SPA

Description

El estimulante programa "Innovación y Creatividad"está diseñado para sumergir a los participantes en el fascinante mundo del pensamiento creativo y el impulso innovador. Este curso de educación continua se enfoca en potenciar la creatividad a través de la comprensión de actitudes y pensamientos inherentes al proceso creativo, superando miedos y obstáculos en el camino hacia la innovación.

Despierta tu Imaginación – ¡Inscríbete Hoy! Aprovecha la oportunidad de desatar tu creatividad e innovación al inscribirte en nuestro curso especializado. Descubre técnicas efectivas para potenciar la innovación y la creatividad, y redefine tu capacidad para construir un futuro basado en ideas transformadoras.

Learning Outcomes

1. Desarrollar en los participantes actitudes y pensamientos propios del proceso creativo. Esto incluirá el fomento de la apertura a nuevas ideas, la disposición a la experimentación y la capacidad de ver desafíos como oportunidades para la creatividad.

2. Capacitar a los participantes para identificar y superar miedos y obstáculos comunes en el camino hacia la innovación. Se busca fortalecer la resiliencia y la habilidad para convertir los desafíos en impulsos creativos.

3. Promover la comprensión de la motivación como un elemento crucial en el proceso creativo. Los participantes deberán desarrollar estrategias para mantener y potenciar la motivación a lo largo del tiempo, incluso en situaciones desafiantes, asegurando un impulso constante hacia la innovación.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Herramientas de análisis de contenido y coherencia

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	S406SPA

Description

El programa de "Herramientas de Análisis de Contenido y Coherencia" le permitirá a quienes lo cursen profundizar en la investigación de fraudes y descubrir técnicas avanzadas que le permitirán entrevistar a sospechosos o implicados de manera efectiva. Este programa te enseñará cómo aplicar herramientas de análisis de contenido para identificar indicadores de mentira y credibilidad.

Desarrolla tus Habilidades Analíticas – ¡Inscríbete Hoy! No pierdas la oportunidad de potenciar tus habilidades en el análisis de contenido y coherencia. Inscríbete en nuestro curso especializado y adquiere las herramientas necesarias para desentrañar la verdad en situaciones complejas. ¡Eleva tu capacidad analítica y destaca en el campo de la investigación de fraudes!

Learning Outcomes

1. Discernir el formato de aplicación efectiva de elementos y técnicas de verosimilitud en investigaciones y entrevistas relacionadas con el fraude. Se busca que los estudiantes adquieran habilidades para evaluar la credibilidad de la información proporcionada por los implicados, identificando posibles indicadores de engaño.

2. Proporcionar a los participantes las herramientas necesarias para aplicar elementos y técnicas de veracidad en investigaciones de fraude. Se espera que los estudiantes desarrollen habilidades para analizar la congruencia entre el comportamiento verbal y no verbal, identificando posibles discrepancias que puedan indicar información no veraz.

3. Familiarizar a los participantes con herramientas especializadas de análisis del comportamiento no verbal y su aplicación en la evaluación de la veracidad en entrevistas y situaciones investigativas. Los estudiantes deberán ser capaces de interpretar señales no verbales clave para determinar la autenticidad de las respuestas.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Geographic Profiling

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**
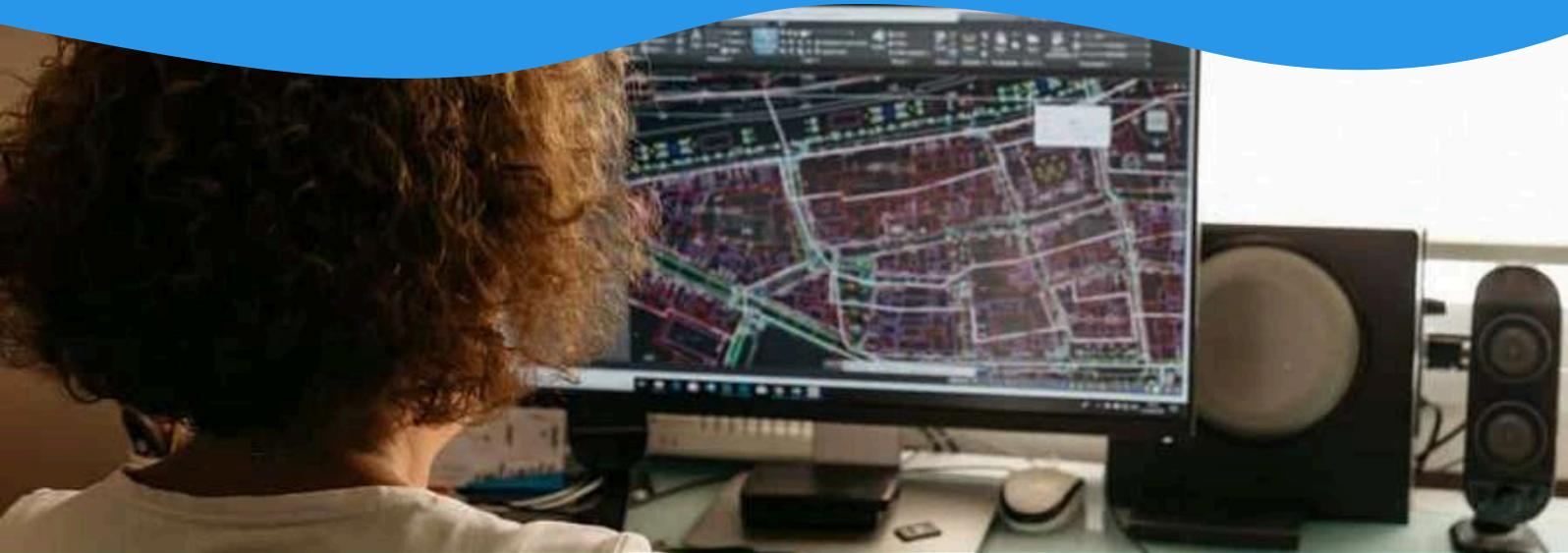
Tuition	Language	Duration	C.E. Units	Course codes
$475	English/Spanish	4 weeks	4	S407ENG/S407SPA

Description

Welcome to our specialized course, "Geographic Profiling," where delving into the theoretical foundations of geographic profiling and environmental criminology will provide you with a comprehensive understanding of criminal behavior in space. You will learn to create geographic profiles using ArGIS and analyze the movement patterns of offenders.

Enroll and Uncover the Power of Geographic Profiling. Transform Your Perspective Today!

Learning Outcomes

1. Provide participants with an in-depth understanding of the theoretical foundations behind geographic profiling. The goal is for students to gain a solid comprehension of the conceptual fundamentals that underpin this practice in criminology.

2. Develop analytical skills to examine the geographic behavior of offenders. Participants will learn to identify spatial patterns, trends, and behaviors that are crucial for the accurate development of geographic profiles.

3. Equip participants with the mastery of techniques and criteria necessary for the effective development of geographic profiles. Students are expected to acquire practical skills and solid criteria that enable precise application of this tool in criminological contexts.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Behavioral Research and application

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English	4 weeks	4	S409ENG

Description

Welcome to our comprehensive course on "Behavioral Research and Application." Designed to equip students with both theoretical insights and practical foundations, this course is essential for anyone seeking a profound understanding of applied research across diverse disciplines such as business, education, criminology, and the behavioral sciences.

The journey through this program delves into the dynamic realm of applied research—a process that not only initiates change but also provokes and rigorously evaluates its consequences within various professional settings. Our curriculum is crafted to empower students with the knowledge and skills needed to navigate this dynamic process effectively.

Learning Outcomes

1. Identify the historical foundations of applied research.

2. Demonstrate understanding of the application of interpersonal, political, and ethical standards to basic behavioral research processes.

3. Understand how the principles of qualitative and quantitative research methods are applied to the research process.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Igualdad y género en las ciencias forenses

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	S410SPA

Description

El programa de educación continua "Igualdad y Género en las Ciencias Forenses" ofrece una exploración profunda y práctica de los conceptos clave y la definición de la desigualdad de género en el contexto forense. Desde la génesis y evolución histórica hasta las teorías y modelos explicativos, nuestro programa aborda de manera integral las intersecciones entre igualdad, género y ciencias forenses.

Exploraremos las manifestaciones y contextos específicos en los cuales la perspectiva de género influye en el ámbito forense. Además, analizaremos el ciclo del maltrato, comprendiendo sus factores de riesgo y las consecuencias asociadas. Este enfoque holístico nos permite no solo entender la complejidad de los temas relacionados con igualdad y género, sino también aplicar este conocimiento en el ámbito forense de manera significativa.

Learning Outcomes

1. Desarrollar una comprensión profunda de los conceptos clave y la definición de la desigualdad de género en el ámbito forense. Este objetivo se centrará en proporcionar una base conceptual sólida que permita a los participantes analizar críticamente las disparidades de género presentes en la práctica forense.

2. Comprender el alcance del ciclo del maltrato y los factores de riesgo y consecuencias del maltrato.

3. Aplicar la perspectiva de género en la investigación forense y la intervención en casos de maltrato. en el marco de este derrotero se capacitará a los participantes para aplicar activamente la perspectiva de género en el análisis de casos forenses. Los participantes aprenderán a identificar manifestaciones y contextos específicos donde la perspectiva de género puede influir en la investigación.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:

- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Education and cultural diversity

Area of Study: **Skills. Behavioral & Forensic Sciences.**

Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English/Spanish	4 weeks	4	S411ENG/S411SPA

Description

Welcome to the continuous education program "Education and Cultural Diversity." This course will immerse you in key concepts of culture and skills related to cultural diversity in today's globalized world. Developing cross-cultural sensitivity is essential in our school classes or any educational center. To achieve this, it is crucial to better understand ourselves, embrace and value cultural diversity, while effectively managing cultural differences and preventing potential conflicts that may arise in the school environment.

Join us on this educational journey, where education and cultural diversity intertwine to create an enriching experience that will prepare you to face the challenges of an increasingly interconnected world.

Learning Outcomes

1. Know ourselves better identifying, for instance, our stereotypes and prejudices

2. Understand important concepts/ theories/ dimensions related to cultural diversity

3. Acquire skills to deal with cultural diversity in schools

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Detectar las mentiras desde una perspectiva científica

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	S412SPA

Description

El programa de educación continua de Evidentia University "Detección Científica de la Mentira"! te permitirá profundizar en los fundamentos de la detección de la mentira desde una perspectiva científica. Exploraremos en detalle cómo obtener y analizar testimonios de manera efectiva. Abordaremos la importancia de la expresión facial y cómo estudiarla utilizando el Protocolo de Análisis de Expresión Facial (FEAP). Concluiremos nuestro viaje con una inmersión en los avances más recientes de la investigación científica en la detección de la mentira, junto con una revisión exhaustiva de los principales meta-análisis en este fascinante campo.

Este curso proporcionará las herramientas esenciales para desarrollar tus habilidades en la detección de la mentira, brindándote una comprensión profunda respaldada por la ciencia. ¡Prepárate para explorar el mundo de la verdad y la mentira desde una nueva perspectiva!

Learning Outcomes

1. Comprender las Herramientas de Detección de Mentiras: Analizar y estudiar las distintas herramientas utilizadas en la detección de mentiras, como el polígrafo, análisis de contenido, y el Protocolo de Análisis de Expresión Facial (FEAP), familiarizándose también con los principios fundamentales detrás de cada herramienta, comprendiendo su aplicación práctica en situaciones específicas.

2. Evaluar la Validez de las Herramientas de Detección: Profundizar en la investigación científica que respalda las herramientas utilizadas para la detección de mentiras. Examinar en dicho sentido, críticamente la validez y confiabilidad de cada herramienta, considerando estudios empíricos y evidencia científica, lo que permitirá desarrollar habilidades para discernir entre métodos eficaces y aquellos cuya validez puede ser cuestionable en contextos específicos.

3. Explorar Nuevos Enfoques Científicos en la Detección de Mentiras: Esto es, investigar y analizar los últimos avances en la investigación científica relacionada con la detección de mentiras, explorar nuevos enfoques y tecnologías emergentes que puedan contribuir al campo de la detección de mentiras, como el uso de inteligencia artificial, neurociencia, y otras disciplinas científicas, así como fomentar la capacidad de los participantes para adaptarse a los desarrollos científicos en curso y aplicar enfoques innovadores en la práctica de la detección de mentiras.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Critical Analysis and Evaluation

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English	4 weeks	4	S414ENG

Description

Unlock the power of critical thinking with our specialized program designed to foster critical analysis, problem-solving skills, and research acumen tailored to evidence-based policies and interventions for social problems.

Enroll in our "Course in Critical Analysis and Evaluation" to embark on a transformative journey towards sharpening your critical thinking abilities. Equip yourself with the skills needed to excel in evidence-based decision-making and problem-solving across various domains.

Learning Outcomes

1. Analysis: Break subject matter into components and identify their interrelations to ascertain the defining features and how each contributes to the whole.

2. Evaluation: Identify assumptions, assess the quality and reliability of sources of evidence, and demonstrate knowledge of the criteria for evaluating the strength of any inferences.

3. Synthesis: Connect disparate claims into coherent, well-reasoned, and well-supported inferences that can be justified as conclusions.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Psicología económica de la salud y el bienestar

Area of Study: **Skills. Behavioral & Forensic Sciences.**
Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	S415SPA

Description

Somos el resultado de las decisiones que tomamos, sean éstas conscientes o no.

Este programa permitirá a los participantes identificar los factores cognitivos, personales y contextuales presentes en las decisiones diarias que inciden en la salud física y mental. Contribuirá a identificar los aspectos vulnerables y las claves para descifrar los códigos que inclinan la conducta en una dirección determinada. El programa destaca la importancia de la conciencia en la toma de decisiones por su impacto en el bienestar.

¡Inscríbete ahora! El curso te aportará conocimientos muy útiles para tomar mejores y más conscientes decisiones de salud.

Learning Outcomes

1. Identificar las fuentes de errores en la cognición humana que pueden derivar en decisiones menos favorables

2. Detectar los sesgos que contaminan la toma de decisiones e influyen en la conducta.

3. Aplicar este conocimiento a la toma de decisiones con efecto en la salud y el bienestar

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Technology & Science Applications

At Evidentia University, our "Technology & Science Applications" continuing education programs are crafted to bridge the latest scientific advancements with the timeless principles of behavioral and forensic sciences. These programs are designed for professionals eager to deepen their understanding and application of technology in various social and professional settings. We are committed to spreading and extending knowledge in areas that are crucial for today's technologically driven world.

Our curriculum covers a broad spectrum of contemporary subjects such as neuropsychology, behavioral ecology, cybersecurity, algorithmic technology, blockchain, and artificial intelligence. Each course is meticulously developed to reflect the ongoing changes in our digital society, ensuring that our offerings are relevant and transformative. By joining our programs, you not only gain access to cutting-edge knowledge, but also the practical tools to apply these insights effectively in your professional life.

Join us at Evidentia University to advance your career with our "Technology & Science Applications" programs. Here, you will benefit from a dynamic learning environment that continuously evolves to keep pace with global technological trends. Equip yourself with the skills and knowledge to lead and innovate in your field, all while upholding the core values that define our academic community.

Behavioral Cybersecurity & Cybercriminology

Area of Study: **Technology & Science Applications**
Category: **Professional Certificate Program**

Tuition	Language	Duration	C.E. Units	Course codes
$1650	English/Spanish	13 weeks	13	TCERT5ENG/ TCERT5SPA

Description

Want to learn how to use the behavioral analytics approach in cybersecurity management? Want to make a significant impact on the prevention of cybercrime and the security of digital environments? Our Professional Certificate Program in Behavioral Cybersecurity & Cybercriminology is your path to a rewarding and dynamic career. By enrolling in our program, you will gain the skills you need to effectively combat cyber threats and protect organizations from a new perspective that caters to user and cybercriminal behavior.

Learning Outcomes

1. Students will develop an in-depth understanding of indirect personality profiling and advanced persuasive techniques. They will learn to analyze individual behaviors and traits to influence outcomes effectively, applying these insights in various social engineering contexts.
2. Participants will be equipped to apply theories of social engineering and cyber criminology to real-world scenarios.
3. By the end of the program, students will be able to design and implement comprehensive strategies for preventing and responding to cybercrimes. They will use their knowledge of victimology and criminal behavior models to develop targeted interventions that address the psychological and social dimensions of cyber threats.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Blockchain and Cryptocurrencies: Impact on 21st century society and culture

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English	8 weeks	8	T501ENG

Description

Embark on a transformative journey into the realm of blockchain and cryptocurrencies with our specialized course. Delve into the history, essential blockchain concepts, and the decentralized philosophy that underpins this groundbreaking technology. Uncover the pivotal discussions shaping the blockchain environment today.

Enroll in our "Course in Blockchain and Cryptocurrencies: Impact on 21st Century Society and Culture" to be at the forefront of understanding and harnessing the transformative power of blockchain and cryptocurrencies. Prepare for a future where you are not just an observer, but a key player in the evolving landscape of digital finance and decentralized technologies.

Learning Outcomes

1. Understand and Integrate the history, technology, and applications of Blockchain.

2. Assess Blockchain applications in a structured manner.

3. Present Blockchain concepts and range of their further applications clearly and persuasively.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Neurosciences Update

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	T502ENG/T502SPA

Description

Explore the forefront of scientific knowledge with our specialized program, "Neuroscience Update." This course offers a comprehensive exploration of the latest advancements in neuroscience, ensuring you stay ahead in the dynamic field of brain science.

Enroll in our "Program in Neuroscience Update" to enhance your understanding of the current state of neuroscience. Whether you're a healthcare professional, researcher, or simply passionate about the brain, our course provides a unique opportunity to deepen your knowledge and remain at the forefront of advancements in neuroscience.

Learning Outcomes

1. Develop a deep and comprehensive understanding of the fundamental concepts in neuroscience. Acquire knowledge about the intricacies of the brain, including its structure, functions, and the latest research findings. Enhance critical thinking skills through the exploration of methodologies that shape the field of neuroscience.

2. Stay abreast of the dynamic and ever-evolving landscape of neuroscience. Explore recent breakthroughs, methodologies, and trends within the field, emphasizing a current and relevant perspective. Foster the ability to critically assess and integrate new information, ensuring participants are well-versed in the latest advancements in neuroscience.

3. Facilitate the application of theoretical knowledge into practical insights, ensuring that participants can effectively apply what they learn in their professional endeavors.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Behavioral Ecology

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	T503ENG/T503SPA

Description

Welcome to our Comprehensive Course in Behavioral Ecology!

Unlock the fascinating world of ecology and behavior with our in-depth course designed for enthusiasts, students, and professionals alike. Our program delves into the intricate nuances of "Behavioral Ecology," exploring the dynamic relationships between organisms and their environment.

Enroll in our Course in Behavioral Ecology to gain a comprehensive understanding of these concepts and more. Whether you're a student or a professional seeking to deepen your knowledge, our course provides a rich learning experience.

Sign up today and embark on a journey into the captivating world of Behavioral Ecology!

Learning Outcomes

1. Understand the Fundamental Interactions between Ecology and Behavior.

2. To analyze and evaluate adaptive strategies in the behavior of organisms.

3. Investigate and Understand Social Dynamics in Populations and Communities, in order to identify patterns and factors that influence the structure and stability of such interactions.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Neuropsychology and Writing: Undestarding the process

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	T504ENG/T504SPA

Description

Welcome to our exclusive course exploring the fascinating intersection of neuropsychology and writing. Dive into the evolution of knowledge about brain function, a key element in understanding the intricacies of writing behavior. Explore the close relationship between neuropsychology, learning, and reading and writing.

Enroll in our course to deepen your knowledge of the connection between the mind, neuropsychology, and the act of writing. Register today and discover the fascinating world of "Neuropsychology and Writing"!

Learning Outcomes

1. Gain an in-depth understanding of the dynamic relationship among neuropsychology, learning processes, and literacy. Analyze how neurological factors influence the acquisition and development of writing skills.

2. Develop a comprehensive knowledge of the foundational principles of brain functioning. Explore the role of neurological processes in cognitive functions related to writing, providing a solid basis for understanding the neural underpinnings of the writing process.

3. Critically analyze how the control of writing is intricately connected to the functioning of the brain. Examine the integration of neural systems governing writing and understand how neurological processes influence the planning and execution of written expression.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Cybercrime and Cybercriminal Behavioral Analysis

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	T505ENG/T505SPA

Description

In this program you will explore the differences between crime in analog and digital environments, cybersecurity measures, and the pursuit of cybercrime. Gain insights into hacker behavior and approach cybercrime from the unique perspective of cyberprofiles.

Join our course and deepen your knowledge in cybersecurity and the analysis of cybercriminal behavior. Enroll today and prepare to face the challenges of cyberspace!

Learning Outcomes

1 Understand the technical differences and the different scope that exists between crime in analog and digital environments.

2. Discern about cybersecurity measures and the prosecution of cybercrime.

3. Develop practical skills that will enable the participant to create autonomous approaches to cybercrime based on Cyberprofile.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Cybersecurity from a Psychological Perspective

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	T506ENG/T506SPA

Description

Explore the fascinating intersection of psychology and cybersecurity. In this course, you will learn about behavior analysis applied to cyberspace as a valuable tool. Delve into the realms of social engineering and psychological influence, discovering how these disciplines intertwine with digital security. Additionally, develop skills to create online personality profiles and understand the practical application of the cyberprofile.

Join our course and dive into the dynamic intersection between psychology and cybersecurity. Enroll today and acquire valuable skills to protect the digital world!

Learning Outcomes

1. Acquire a comprehensive understanding of behavior analysis as applied to cyberspace. Explore how psychological principles can be applied to assess and interpret digital behavior in the context of cybersecurity.
2. Develop the skills to create personality profiles in the online realm. Learn how to apply psychological insights to build comprehensive profiles, enhancing the ability to interpret and respond to digital behavior effectively.
3. Gain a deep understanding of the concept of cyberprofiles and their practical application in cybersecurity. Explore how to utilize cyberprofiles as a tool for enhancing digital security, allowing for a more proactive and informed approach to cyber threats.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Menores en internet: Riesgos y prevención

Area of Study: **Technology & Science Applications**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	T507SPA

Description

En la sociedad actual, el constante uso de Internet por parte de los menores los expone a diversos riesgos y posibles delitos. Nuestro curso proporciona una visión integral de los principales riesgos que enfrentan los menores en el uso de las nuevas tecnologías, junto con prácticos consejos para prevenirlos.

Únete a nuestro curso y fortalece tus conocimientos sobre la protección de menores en el entorno digital. ¡Inscríbete hoy en nuestro "Curso de Menores en Internet: Riesgos y Prevención" y contribuye a crear un entorno en línea seguro para los más jóvenes!

Learning Outcomes

1. Catalogar los riesgos generales y específicos que asumen los menores en Internet.

2. Adquirir Herramientas y Estrategias de Prevención Efectivas.

3. Capacitar para Educar y Promover un Uso Responsable de la Tecnología. Desarrollar, así, habilidades pedagógicas y de comunicación para transmitir información sobre seguridad en línea de manera efectiva, fomentando prácticas digitales responsables y una mayor conciencia entre los menores y sus cuidadores.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Inteligencia Artificial y conducta humana: usos de ChatGPT para potenciar el estudio de la interacción persona-máquina

Area of Study: **Technology & Science Applications**

Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	T508SPA

Description

El curso permitirá al alumno/a: Entender la evolución reciente de los estudios que transformaron la interacción entre los humanos y las máquinas como el test de Turing, la cibernética y la Inteligencia Artificial. Del mismo modo, le ayudará a reflexionar sobre el impacto de modelos como ChatGPT en la productividad humana: desde la asistencia intelectual para el desarrollo de ideas, el brainstorming o la redacción de informes. A través del programa se le ayudará a utilizar de forma estratégica a ChatGPT para el análisis de conductas en la conversación: identificación de patrones de lenguaje y emociones y análisis de sentimientos, evaluación de la personalidad y experiencia de usuario.

Explore el mundo de la realidad sintética y su impacto en las relaciones sociales: desde nuevas herramientas de Inteligencia Artificial para la creación de imágenes y videos sintéticos, hasta avatars y humanos virtuales.

Learning Outcomes

1. Comprender los fundamentos y evolución histórica reciente de la interacción hombre-máquina, desde el test de Turing hasta la influencia de la inteligencia artificial en sistemas de conversación digital.

2. Dominar el uso Estratégico de ChatGPT y desarrollar habilidades en el diseño de conversaciones efectivas, explorando conceptos como computational thinking, prompting y prompts estratégicos.

3. Aplicar ChatGPT en el análisis de la personalidad y la conducta, enfocado en patrones de lenguaje y emociones a fin de evaluar la personalidad de los usuarios, explorando casos concretos y su aplicación en la experiencia de usuario.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

Social Innovation

In today's interconnected world, enrolling in programs focused on social innovation is crucial for addressing the multifaceted challenges facing our societies. These programs are designed to equip individuals with the skills and knowledge necessary to develop innovative solutions that not only maximize the wealth of entrepreneurs but also generate substantial positive impacts on the community. By fostering creativity, critical thinking, and a deep understanding of societal issues, these educational initiatives prepare students to become leaders who can drive meaningful change and create sustainable, inclusive growth.

Furthermore, social innovation programs are essential for cultivating a generation of entrepreneurs who prioritize social and environmental responsibility alongside profitability. In an era where consumers are increasingly conscientious about the ethical implications of their purchases, businesses that integrate social good into their core strategies are more likely to gain competitive advantages. These programs emphasize the importance of aligning business goals with societal needs, thereby ensuring that entrepreneurial success contributes to the well-being of all stakeholders involved. This holistic approach not only enhances the reputation and resilience of businesses but also helps build a more equitable and just society.

Evidentia University is a global pioneer in social innovation programs and therefore encourages you to actively participate in them. Here, you will find the balance that entrepreneurship and business activities demand for sustainable, diverse, and inclusive development.

Innovación Social en la Empresa

Area of Study: **Social Innovation**
Category: **Professional Certificate**

Tuition	Language	Duration	C.E. Units	Course codes
$2250	Spanish	8 weeks	16	ISCERT7SPA

Description

El programa está diseñado para acercar con profundidad a los estudiantes a una rama emergente de la innovación que tiene un gran potencial para resolver problemas sociales en contextos diversos. La Innovación Social no solo aborda las necesidades de las comunidades en desarrollo y desarrolladas, sino que también ofrece oportunidades de negocio al abrir nuevos mercados.

Así, lejos de lo que algunos pueden pensar, la Innovación Social es una herramienta tremendamente eficaz dentro de las estrategias de las compañías. En este curso se profundiza en cuestiones tan útiles para la gestión empresarial como la gestión socialmente responsable de las personas; las potenciales soluciones al problema del desempleo en las sociedades tecnológicamente avanzadas; la búsqueda de nuevos mercados y las mejores herramientas para captarlos.

Learning Outcomes

1. Comprender el concepto y la evolución de la Innovación Social (IS), identificando su importancia y su aplicación en la resolución de problemas sociales tanto en países desarrollados como en desarrollo. Los estudiantes podrán analizar casos prácticos y modelos de éxito para reconocer el impacto positivo de la IS en diferentes contextos y su potencial como oportunidad de negocio al ampliar el mercado de potenciales clientes.
2. Desarrollar habilidades en el uso de plataformas de comunicación y en la construcción de mensajes claros y efectivos, esenciales para el marketing social.
3. Explorar y aplicar estrategias de gestión socialmente responsable en el contexto empresarial, abordando temas como la gestión de personas, soluciones al desempleo en sociedades tecnológicamente avanzadas y la identificación de nuevos mercados.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Innovación Social y Marketing Social

Area of Study: **Social Innovation**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	IS602SPA

Description

Las políticas de comunicación se tornan indispensables para el funcionamiento de las organizaciones. El dominio de las nuevas plataformas de comunicación y la claridad en la construcción de los mensajes son a día de hoy, piezas fundamentales de la actividad empresarial. El marketing social es utilizado cada vez con mayor asiduidad por parte de las compañías, en virtud del éxito que aporta en el incremento del compromiso emocional de todos y cada uno de los stakeholders, así como del efecto positivo que tiene en la cuenta de resultados. Así, el programa Innovación Social y Marketing Social aporta al alumno un grupo de conocimientos certeros acerca del uso del marketing social en proyectos de emprendimiento y en actividades económico-empresariales, con el ánimo de favorecer su aplicación práctica en proyectos.

Learning Outcomes

1. Comprender el alcance de la innovación social a través de su linea evolutiva y su proyección futura, con el ánimo de deslindar esta tipología de innovación de otras análogas, más enfocadas en formatos tradicionales de negocio.
2. Dominar los procesos propios del Marketing Social e implementarlos en proyectos de emprendimiento o en actividades empresariales y económicas en marcha, mediante el estudio de buenas prácticas y casos de éxito a través de los cuales se ha logrado aumentar el compromiso emocional y la lealtad de los stakeholders.
3. Diseñar soluciones innovadoras y estrategias de comunicación que integren principios de marketing social, asegurando que las iniciativas además de sostenibles y rentables, generan un impacto social positivo debidamente comunicado a los stakeholders.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Derechos Humanos e Igualdad

Area of Study: **Social Innovation**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	IS603SPA

Description

El programa está diseñado para proporcionar a los estudiantes una comprensión profunda de los principios fundamentales de los Derechos Humanos y su interrelación con el concepto de igualdad.

Los estudiantes aprenderán a diseñar y evaluar políticas públicas y proyectos sociales que promuevan la igualdad y respeten los Derechos Humanos. Los participantes adquirirán habilidades críticas para analizar y abordar desigualdades, así como para abogar por un mundo más justo y equitativo.

Al finalizar el curso, los estudiantes estarán equipados con los conocimientos y herramientas necesarios para contribuir activamente en la promoción y protección de los Derechos Humanos y la igualdad en sus comunidades y ámbitos profesionales.

Learning Outcomes

1. Aplicar los fundamentos y la evolución histórica de los Derechos Humanos y la igualdad: Los estudiantes analizarán la evolución histórica, los principios teóricos y los mecanismos internacionales de protección de los Derechos Humanos y la igualdad.
2. Evaluar y diseñar políticas públicas y proyectos sociales: Los estudiantes aprenderán a desarrollar y evaluar políticas públicas y proyectos sociales que promuevan la igualdad y respeten los Derechos Humanos en diversos contextos.
3. Analizar desafíos contemporáneos de discriminación y equidad: Los estudiantes examinarán casos de estudio y aprenderán a identificar y abordar problemas de discriminación, equidad de género e inclusión de minorías y otros grupos vulnerables.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Derechos Humanos y Multiculturalismo

Area of Study: **Social Innovation**

Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	Spanish	8 weeks	8	IS604SPA

Description

En este programa, los alumnos se familiarizarán con el marco regulatorio y político que impactan en la protección jurídica de los Derechos Humanos. A tal fin, se abordan sus orígenes, las principales fuentes del derecho internacional público y el concepto, fundamento y funciones de los Derechos Humanos.

Una de las claves del éxito de las políticas de Derechos Humanos se basa en la asunción de éstas por el mayor número posible de estados. Visiones eurocéntricas o aquellas realizadas desde los países más desarrollados, dificultan alcanzar este objetivo tan importante. Es por esto que se hace preciso ahondar desde los diversos puntos de vista en su desarrollo. Este curso profundiza en la historia de los Derechos Humanos y aporta una visión desde el multiculturalismo, la multilateralidad y la multipolaridad derivadas de la Globalización.

Learning Outcomes

1. Comprender el alcance de los marcos regulatorios en términos jurídicos y políticos, dirigidos a proteger los Derechos Humanos: Identificar leyes y políticas que aseguran la protección jurídica de los Derechos Humanos.
2. Examinar los orígenes y las fuentes del derecho internacional público en materia de Derechos Humanos: Analizar el desarrollo histórico y las fuentes principales del derecho internacional sobre Derechos Humanos.
3. Analizar el impacto del multiculturalismo y la multipolaridad en el desarrollo de las políticas de Derechos Humanos: Evaluar cómo el multiculturalismo y la multipolaridad global influyen en la formulación de políticas de Derechos Humanos.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:

- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Innovación Social, una gran oportunidad

Area of Study: **Social Innovation**

Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	IS601SPA

Description

El programa tiene como finalidad acercar al alumno a una rama de la innovación con un inmenso potencial transformador: La Innovación Social. Rama que además de permitir abordar y resolver una variedad de problemas sociales en diversos contextos, amplia el alcance del negocio e involucra nuevos clientes y mercados.

A lo largo del curso se analizarán diversas problemáticas sociales, proporcionando un entendimiento profundo del origen, evolución y fundamentos teóricos de la Innovación Social. Se presentarán ejemplos prácticos y modelos de éxito, facilitando la comprensión de cómo las iniciativas de innovación social pueden ser implementadas eficazmente. Al finalizar el curso, los estudiantes estarán capacitados para identificar oportunidades y diseñar soluciones innovadoras que generen impacto social positivo y sostenibilidad económica.

Learning Outcomes

1. Comprender el Concepto y Evolución de la Innovación Social: Los estudiantes desarrollarán un conocimiento integral sobre el origen y evolución de la Innovación Social y desarrollarán la capacidad de diferenciarla de otros tipos de innovación.
2. Analizar y Diagnosticar Problemáticas Sociales: Los estudiantes aprenderán a identificar y analizar diversas problemáticas sociales en diferentes contextos.
3. Diseñar y Evaluar Soluciones Innovadoras: Al finalizar el curso, los estudiantes estarán equipados para diseñar soluciones innovadoras que aborden problemas sociales específicos. Serán capaces de crear modelos de negocio sostenibles que no solo generen un impacto positivo en la sociedad sino que también sean económicamente viables, utilizando herramientas y metodologías de Innovación Social.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Longevidad y futuro

Area of Study: **Social Innovation**

Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	IS605SPA

Description

En algunas zonas del mundo, las múltiples mejoras derivadas del desarrollo económico, laboral, alimentario, social, de la atención médica y de la gestión emocional, están permitiendo alargar la esperanza de vida hasta cotas difícilmente imaginables hace algunas décadas.

El creciente número de personas de más de 65 años alrededor del globo está generando nuevas necesidades sociales. Así, el programa Longevidad y futuro aborda una aproximación a este colectivo desde una perspectiva psicológica, sociológica y económica, el análisis de las problemáticas sociales y las ventajas y beneficios derivados del envejecimiento.

Learning Outcomes

1. Analizar tendencias demográficas y su impacto social: Los estudiantes comprenderán cómo el aumento de la esperanza de vida afecta a las estructuras sociales y económicas globales.
2. Evaluar innovaciones en salud y tecnología para el envejecimiento: Los estudiantes aprenderán sobre avances tecnológicos y de salud que mejoran la calidad de vida de las personas mayores.
3. Desarrollar políticas públicas para una sociedad envejecida: Los estudiantes diseñarán políticas que aborden los desafíos y oportunidades del envejecimiento poblacional, incluyendo vivienda, trabajo y bienestar.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Aproximación a los Derechos Humanos

Area of Study: **Social Innovation**

Category: **Intensive Development Course (IDC).**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	IS601SPA

Description

El reconocimiento y la garantía de los Derechos Humanos son uno de los principales referentes del desarrollo alcanzado por la humanidad a lo largo de los siglos. En este curso, los alumnos aprenderán a conocer las diferentes regulaciones y políticas públicas que inciden en la protección jurídica de los Derechos Humanos, así como a identificar los principales valores que impulsan la creación de estas normas. A tal fin, se abordan sus orígenes, las principales fuentes del derecho internacional público y el concepto, fundamento y funciones de los Derechos Humanos.

Learning Outcomes

1. Identificar las regulaciones legales y políticas públicas que protegen los Derechos Humanos: Reconocer leyes y políticas clave que garantizan la protección jurídica de los Derechos Humanos.
2. Analizar los orígenes y las principales fuentes del derecho internacional público relacionadas con los Derechos Humanos: Examinar el desarrollo histórico y las fuentes principales del derecho internacional público en materia de Derechos Humanos.
3. Reconocer los valores fundamentales que impulsan la creación de normas sobre Derechos Humanos: Identificar y comprender los valores esenciales que motivan la elaboración de normas para la protección de los Derechos Humanos.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Intelligence, Security and Defense

The study area "Intelligence, Security, and Defense" stands as a fundamental pillar in training professionals capable of facing today's global challenges. In an increasingly interconnected and complex world, a deep understanding of public and private diplomacy, geopolitics, and global problem-solving is essential to ensuring peace and sustainable development.

Our programs are designed to provide students with the necessary tools to analyze and manage conflict and crisis situations from an informed and strategic perspective. Training in intelligence allows them to access and use critical information to make accurate decisions in highly uncertain contexts. Additionally, knowledge of security and defense equips students to design and implement policies that protect the interests of nations, citizens, companies, customers and communities.

In the same context, diplomacy, both public and private, plays a crucial role in building strong international relations and promoting cooperation between countries and organizations. Geopolitics, on the other hand, offers a framework for understanding the power dynamics and strategic interests that shape the global order. Our programs also address the importance of solving global problems, such as climate change, terrorism, and pandemics, through a multidisciplinary and collaborative approach.

The area not only prepares students to face current challenges but also provides them with the skills and knowledge necessary to lead initiatives that promote security, development, and peace globally. With a comprehensive and up-to-date approach, our programs are the key to forming leaders capable of building a safer and more prosperous future for societies.

Economic and Commercial Diplomacy

Area of Study: Intelligence, Security and Defense
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	DEF701ENG/DEF701SPA

Description

The program "Economic and Commercial Diplomacy" will immerse you in strategic thinking and provide you with various tools to promote a country abroad and attract foreign investment.

Throughout the course, you will explore practical tools and strategies that will deepen your understanding of the role of the foreign service in the internationalization of the economy. We will highlight various actions taken in the areas of trade promotion, investment attraction, and tourism from a practical perspective.

Learning Outcomes

1. Identify the main concepts, actors and tools of economic diplomacy.

2. Analyze the global economic environment, commercial diplomacy in its facets related to commercial policy, economic promotion of countries, and financial diplomacy through international organizations, incorporating attitude and strategic thinking.

3. Identify diplomatic actions to attract tourism, country branding, and measurement indicators.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Public Diplomacy and Geopolitics

Area of Study: **Intelligence, Security and Defense**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	DEF702ENG/DEF702SPA

Description

In a globalized world full of uncertainties, geopolitics and hard power have made a resounding comeback through the actions of powerful nations. However, when any state aims to influence foreign public opinions, it relies on soft power and one of its key tools: public diplomacy. Public diplomacy is carried out through non-state actors and platforms that enable global influence through media, social networks, culture, sports, economy, and business. Concepts such as soft power, cultural diplomacy, country branding, digital diplomacy, place branding, corporate or business diplomacy, among others, will be thoroughly examined. Their significance in global politics will be explored, the main instruments of a public diplomacy strategy will be identified, and participants will learn to assess the outcomes.

Learning Outcomes

1. Understand the fundamentals of traditional and public diplomacy. To analyze in depth the guiding principles and impact of traditional and public diplomacy in the international arena, differentiating between traditional and public diplomacy approaches, and identifying their roles and contributions in relations between states.
2. Apply persuasion and communication techniques in International Relations. That is, develop practical skills for effective communication in a diplomatic context, considering cultural and linguistic factors.
3. Analyze and design public diplomacy strategies in the current global context. In this way, the student will critically evaluate public diplomacy in the context of contemporary global reality and design innovative public diplomacy strategies, considering the influence of factors such as technology, culture and social networks in the international arena, country brand management, digital diplomacy, and specific communication tactics that optimize the effectiveness of diplomatic strategies.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

International Information and Conflicts

Area of Study: **Intelligence, Security and Defense**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	DEF703ENG/DEF703SPA

Description

The course "International Information and Conflicts" provides a deep dive into the context of international information, highlighting its precedents, and offering an updated framework at the time of instruction of the course.

Enroll now and delve into the dynamics between international information and conflicts!

Learning Outcomes

1. Interiorize the mechanics of press information in the field of international conflicts, how it is generated, how it affects public opinion, and its limitations.

2. Understand the techniques used by governmental and non-governmental organizations when communicating international conflicts based on large amounts of information.

3. Reflect on the very fact of information, its weight in the formation of consciences, and its influence on the facts it describes for the benefit of the creation of a critical analysis of the information, which allows one to quickly evaluate its quality and usefulness.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Public Policies on Security and Defense

Area of Study: **Intelligence, Security and Defense**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	DEF704ENG/DEF704SPA

Description

Embark on a profound exploration of defense public policies in our comprehensive program. We delve into the intricacies of policy formulation, implementation, and their profound impact on national security. Participants will gain invaluable insights into the dynamic landscape of defense strategies and their implications for safeguarding a nation.

Navigate the intricate Institutional Framework surrounding security and defense, gaining a nuanced understanding of how public authorities respond to these critical aspects. Through an in-depth analysis, participants will comprehend the intricate web of governmental structures and their roles in shaping security and defense policies.

As we explore Protected Assets, ranging from national sovereignty to critical infrastructures, participants will gain a comprehensive understanding of the spectrum of assets vital for the nation's security.

Learning Outcomes

1. Comprehensive Understanding of Public Structures in Government Programs: Develop knowledge of the public structures involved in shaping government programs, with a focus on security and defense policies. Gain insights into the key entities and institutions that contribute to the formulation and implementation of security-related initiatives.
2. Conceptualization and Analysis of Security Policy Formulation: Acquire a conceptual framework for understanding the development of public policies within the realm of security. Explore analytical tools and methods specific to security and defense policies, fostering a deep understanding of their formulation and impact.
3. Contextualization of National Sovereignty and Decision-Making Processes: Contextualize the concept of national sovereignty within the framework of security and defense policies. Master the systems and procedures governing decision-making at local, national, and international levels, aligning choices with goals, capacities, and prevailing circumstances.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

European Security and Defense

Area of Study: **Intelligence, Security and Defense**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$950	English/Spanish	8 weeks	8	DEF705ENG/DEF705SPA

Description

Welcome to our comprehensive course on "European Security and Defense." Our program delves into the nuanced understanding and practical implementation of Europe's security and defense policy since the conclusion of the Cold War. Explore the dynamic transformations within NATO and the European Union concerning security and defense matters. Uncover the evolution of pivotal organizations such as the OSCE and gain insights into the ever-changing security landscape imposed by the European neighborhood.

Enhance your expertise in ""Security and Defense in Europe"" by enrolling in our specialized course. Acquire invaluable insights into the historical developments and current challenges shaping the security landscape of Europe

Learning Outcomes

1. Understanding of current security issues affecting the security and stability of Europe.

2. Identify the actors in European security and analyze the organizations with competencies in security and defense in Europe, especially NATO, the European Union and the OSCE.

3. To address the different dynamics of cooperation and conflict in the different dimensions of security.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion

Propaganda, Fake News and Mass Manipulation Techniques

Area of Study: **Intelligence, Security and Defense**
Category: **Professional Advanced Program (PAP)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English	4 weeks	4	DEF706ENG

Description

This interdisciplinary course explores the dynamics of information in the modern age. In the era of 24/7 news and unparalleled access to information technology, the lines between news, fake news, and propaganda can be blurred, leading to manipulation and distorted narratives. This course, at the intersection of history, media/communications, and political science, is designed for students eager to navigate the evolving role of media and data capitalism in our contemporary world.

Enroll in our "Propaganda, Fake News, and Mass Manipulation Techniques" course to unravel the complexities of the information age and empower yourself with the tools to critically engage with the world around you.

Learning Outcomes

1. Development of analytical, critical, and creative thinking, in order to acquire a better understanding of the real context.

2. Research and information competence.

3. Knowledge about specific application of propaganda, fake news and mass manipulation techniques.their competence as an organizational leader.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

When Cultures Meet: Cross-Cultural Communication and Its Impact

Area of Study: **Intelligence, Security and Defense**
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	English	4 weeks	4	DEF707ENG

Description

In the 21st century, the globalization of culture, travel, and technology has significantly increased cross-cultural interactions in interpersonal communication. As a result, possessing the skills to navigate and understand diverse cultures has become a valuable asset in our interconnected world. Our interdisciplinary course offers a comprehensive exploration of cross-cultural communication, examining its social, religious, political, and business dimensions, among others.

Enroll Today: Join us on a transformative journey as we unravel the complexities of cross-cultural communication and its profound impact on our interconnected world. Gain the skills and knowledge necessary to thrive in diverse cultural landscapes. Enroll in the course "When Cultures Meet: Cross-Cultural Communication and Its Impact" now!

Learning Outcomes

1. Facilitate and promote communication and understanding between human beings from different cultures and countries all around the world.

2. Develop intercultural competence.

3. Reflect upon our own prejudices and their consequences.

Requirements to Pass the Course:

To succesfully pass the course, students are required to achieve the following minimum requirements:
- All questionnaires must be passed (Questionnaires represent 50% of the final score).
- Final Activity must be passed (Final activity represent 50% of the final score).
- Final score must be 7/10 (or highter) to get the Certificate of Completion.

Economía del comportamiento para enfrentar problemas globales

Area of Study: Intelligence, Security and Defense
Category: **Intensive Development Course (IDC)**

Tuition	Language	Duration	C.E. Units	Course codes
$475	Spanish	4 weeks	4	DEF708SPA

Description

El programa "Economía del comportamiento para enfrentar problemas globales" genera una visión integral y sostenible de los conceptos y herramientas esenciales de la economía del comportamiento aplicada a la solución de los problemas globales que afectan a la sociedad, relacionado con la Agenda de Desarrollo Sostenible 2023. A través de este curso, los participantes se apropian de los conceptos y las herramientas para intervenir desde una perspectiva conductual en la búsqueda de soluciones sostenible a los principales problemas que afectan la supervivencia de nuestra especie.

Inscríbete hoy en nuestro " Economía del comportamiento para enfrentar problemas globales " y adquiere las herramientas necesarias para vivir en una sociedad más justa, equitativa y sostenible.

Learning Outcomes

1. Análisis de los principales conceptos de la economía del comportamiento aplicables a la Agenda de Desarrollo Sostenible 2030.

2. Identificación de las buenas prácticas en la aplicación de la economía del comportamiento aplicables a las metas establecidas en la Agenda de Desarrollo Sostenible 2030.

3. Propuesta de aplicaciones de políticas públicas con enfoque conductual a las estrategias diseñadas para alcanzar las metas establecidas en la Agenda de Desarrollo Sostenible 2030.

Requirements to Pass the Course:

Para superar con éxito el curso, los estudiantes deben alcanzar los siguientes requisitos mínimos:
- Todos los cuestionarios deben ser aprobados (Los cuestionarios representan el 50% de la nota final).
- Se debe aprobar la actividad final (la actividad final representa el 50% de la nota final).
- La puntuación final debe ser de 7/10 (o superior) para obtener el Certificado.

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